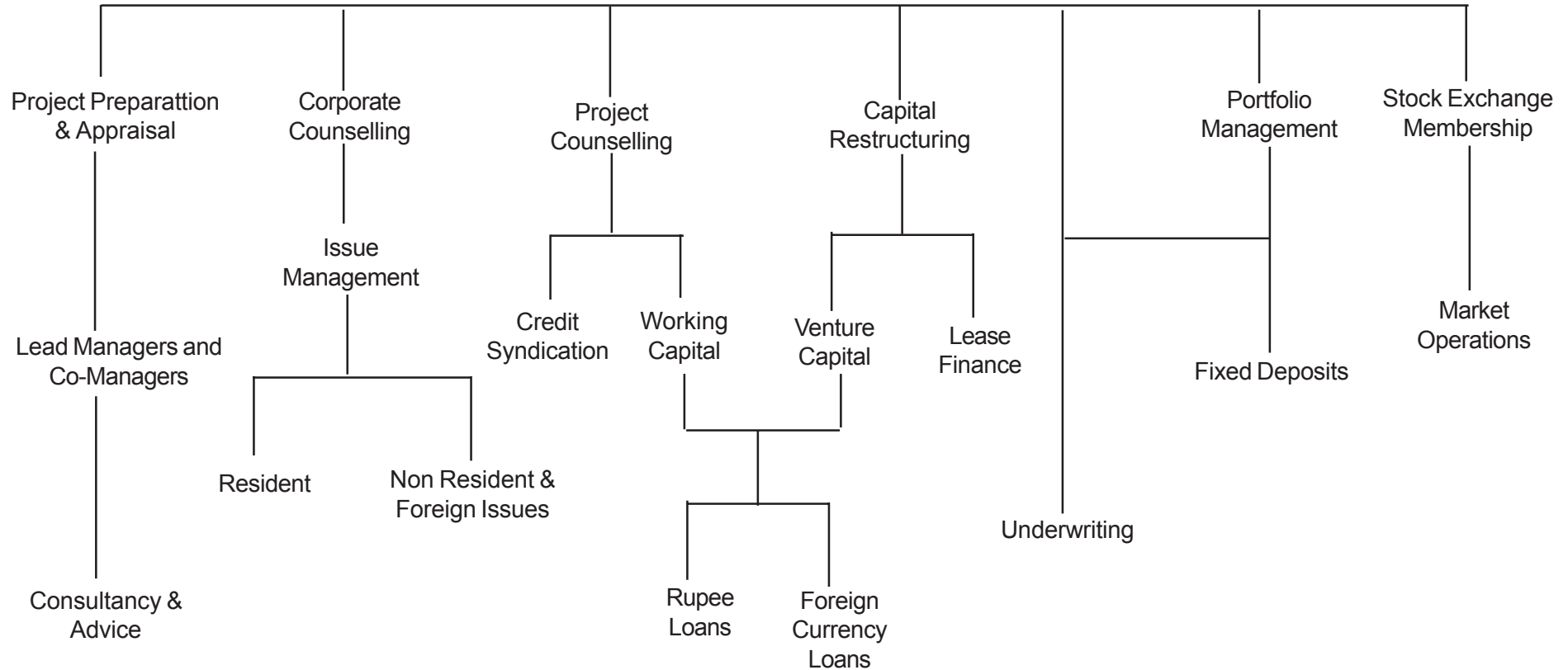


5.5

Chart : 5.1

### Merchant Banking Functions



**New Issue Market Players for Issues:**Collecting Bankers, Registrars, Brokers, Underwriters, Advertising, Printers, Solicitors, Sub Brokers, Sub-Underwriters, Mailing Agents

**Source:** Avadhani. V.A, *Marketing Financial Services*, Himalaya Publishing House, 2004, P-197.