

(DBUS31)

Total No. of Questions : 08]

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M.B.A. DEGREE EXAMINATION, MAY – 2018

Third Year

A-FINANCIAL MANAGEMENT

Security Analysis and Portfolio Management (Optional)

Time : 3 Hours

Maximum Marks :70

SECTION - A

Answer any three questions.

(3 × 5 = 15)

- Q1)** a) Security valuation
b) Industry analysis
c) Money lenders
d) Debt. Equity ratio
e) Open ended mutual fund
f) Portfolio manager

SECTION - B

Answer any three questions.

(3 × 15 = 45)

- Q2)** What are the components of investment risk?
- Q3)** Discuss the procedure for valuation of securities.
- Q4)** What are the functions of S.E.B.I.?
- Q5)** Explain the concept of efficient market hypothesis?
- Q6)** Explain the process of portfolio revision.
- Q7)** Discuss the significance of performance evaluation of managed portfolio.

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SECTION - C

(Compulsory)

(10)

Q8) Case study:

The evergreen Investment Company manages a stock fund consisting of four stocks with the following market values and betas.

Stock	Market Value (Rs.)	Beta
Bell	2,00,000	1.16
Sell	1,00,000	1.20
Grill	1,50,000	0.80
Shrill	50,000	0.50

If the risk free rate of interest is 9 percent and the market return is 15 percent, what is the portfolio's expected return?



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M.B.A. DEGREE EXAMINATION, MAY – 2018

Third Year

A - FINANCIAL MANAGEMENT

Management of Financial Services (Optional)

Time : 3 Hours

Maximum Marks :70

SECTION - A

Answer any three questions.

(3 x 5 = 15)

- Q1)** a) Functions of primary market.
b) Prudential norms.
c) Advantage of mutual funds.
d) Issue management.
e) Housing finance.
f) Bill discounting.

SECTION - B

Answer any three questions.

(3 x 15 = 45)

- Q2)** Explain nature and scope of financial services in detail.
- Q3)** Explain objectives and functions of NSE.
- Q4)** What do you mean by mutual fund? Explain various types of mutual funds in detail.
- Q5)** Explain various steps involved in issue management.
- Q6)** What is debt securitisation? Explain its process and instruments.
- Q7)** What is venture capital? Explain various stages of financing venture capital.

SECTION - C
(Compulsory)

(10)

Q8) Case Study:

Hypothetical limited is contemplating having an access to a machine for a period of 5 years. Discussions with various financial institutions have shown that the company can have the use of machine for the stipulated period through leasing arrangement, or the requisite amount can be borrowed at 14% to buy the machine. The firm is in the 50% tax bracket. In case of leasing, the firm would be required to pay an annual end-of year rent of Rs.1,20,000 for 5 years. All maintenance, insurance and other costs are to be borne by the lessee.

In case of purchase of machine (which cost Rs.3,43,300), the firm would have a 14%, 5-year loan, to be paid in 5 equal installments, each installment is due at the end of the year. The machine would be depreciated on a straight line basis for tax purposes, with no salvage value.

Advise the firm regarding the option it should go for.



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M.B.A. DEGREE EXAMINATION, MAY – 2018

Third Year

A-FINANCIAL MANAGEMENT

Project Management (Optional)

Time : 3 Hours

Maximum Marks :70

SECTION - A

Answer any three questions.

(3 x 5 = 15)

- Q1)** a) Feasibility analysis.
b) CPM
c) Project organization.
d) Estimation of human resource.
e) Integrated project management control system.
f) Project costing.

SECTION - B

Answer any three questions.

(3 x 15 = 45)

- Q2)** What is project report? Explain various elements in it.
- Q3)** Discuss various sources to finance project.
- Q4)** Explain the role of project management information system.
- Q5)** Explain the importance of project review.
- Q6)** What do you understand by economic and financial analysis?
- Q7)** Explain various steps involved in the process of project management.

SECTION - C
(Compulsory)

(10)

Q8) Case Study:

In 2007, the AmeriHealth Mercy Family of Companies sought to improve its ability to systematically deliver its strategy. Facing new competition in the managed health care industry and facing substantial changes due to federal health care reform, the organization determined that its existing results could not sustain the growth needed to face an increasingly competitive landscape. The new Project Management Organisation (PMO) director, Ruth Anne Guerrero, was familiar with the concept of organization project management (OPM) and determined that the OPM approach would serve as a roadmap for advancing the organization. In September 2008, under Guerrero's direction, AmeriHealth Mercy conducted an organization Project Management Maturity Model (OPM3)[®] assessment in conjunction with Project Management Institute (PMI). The assessment helped the organization map its existing organization project management capabilities and identify improvements that needed to be made in order for the organization to further improve business performance. OPM3 is a global best practice standard used to measure and improve an organization's ability to deliver its strategy with the use of program, portfolio and project management. Created by PMI, OPM3 assessments compare the existing capabilities of the organization to the best practices of organization project management. Once the team understood the results of the Amerihealth Mercy 2008 OPM3 assessment, the PMO immediately built an improvement plan to implement the changes that were most important to the organization. Using a building block approach, the PMO developed a high-level plan that detailed, quarter by quarter, the expected accomplishments. The AmeriHealth Mercy Family of Companies strives to continue to grow, support operations and invest in its people. That's what drives us." Says Ms. Guerrero. She adds, "Since we've made the right investments to improve organization project management, we've seen the company meet its strategic and operating plans. The benefits that we're reaping from the enhanced PMO are being used to fund additional project work, including future improvements. The PMO has truly become a strategic operations center for the organization. According to Joanne McFall, Chief of Staff for AmeriHealth Mercy's Chief Operation Officer, "Our success in achieving our strategic goals is directly linked to the effectiveness of our overall portfolio management function. By continuing to enhance our use of organization project management practices, we expect to see even greater benefits in future years."

Questions:

Analyze the importance of PMO

