

**(DHRM01 DMM01 DHHM01  
DBM01 DBFM01 DFM01  
DIB01 DIM01)**

**ASSIGNMENT - 1**

P.G. DIPLOMA EXAMINATION MARCH 2023.

PERSPECTIVES OF MANAGEMENT

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. Define 'Management'. Discuss the significance and scope of Management.
2. Elucidate various functions of Management in a large scale organisation.
3. Outline the objectives and different types of plans.
4. Explain the process involved in Decision Making.
5. What is a Formal Organisation? Distinguish between formal and informal organisation.

**(DHRM01 DMM01 DHHM01  
DBM01 DBFM01 DFM01  
DIB01 DIM01)**

**ASSIGNMENT - 2**

P.G. DIPLOMA EXAMINATION MARCH 2023.

PERSPECTIVES OF MANAGEMENT

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. Identify the reasons for conflicts between line and staff. Suggest preventive measures.
  2. Define 'Communication'. What are the various Barriers of Communication?
  3. Define 'Motivation'. Discuss its need and importance in Management.
  4. Write briefly about PERT and CPM.
  5. Evaluate the need and importance of Social Responsibility of Business in the present business environment.
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**(DIB02 DMM02)**

**ASSIGNMENT - 1**

P.G. DIPLOMA DEGREE EXAMINATION, MARCH 2023.

PGDIB

INTERNATIONAL MARKETING  
**MAXIMUM : 30 MARKS**  
**ANSWER ALL QUESTIONS**

1. Discuss about the size determination of international markets.
2. Explain the conceptual framework of international marketing.
3. Enumerate the impact of politics on business environment.
4. Describe various legal elements that influence the business environment.
5. Write about the export-import policies of India.

**(DIB02 DMM02)**

**ASSIGNMENT - 2**

P.G. DIPLOMA DEGREE EXAMINATION, MARCH 2023.

PGDIB

INTERNATIONAL MARKETING  
**MAXIMUM : 30 MARKS**  
**ANSWER ALL QUESTIONS**

1. What are the different documents required to import documents?
  2. Give an overview on international sales policy.
  3. Discuss about the factors influencing global promotional management.
  4. Describe the steps in international market research.
  5. Write a note on international market selection.
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**(DIB03)**

**ASSIGNMENT - 1**

P.G. DIPLOMA EXAMINATION, MARCH 2023.

PGDIB

FOREIGN EXCHANGE MANAGEMENT

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. Give an overview on exchange rate system.
2. Explain the nature of Euro-currency market.
3. Discuss about the Indian Monetary Policy.
4. Write about the crystallisation of export and import bills.
5. What are currency swaps? What are their features?

**(DIB03)**

**ASSIGNMENT - 2**

P.G. DIPLOMA EXAMINATION, MARCH 2023.

PGDIB

FOREIGN EXCHANGE MANAGEMENT

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. Briefly explain about internal techniques of managing foreign exchange exposures.
  2. Discuss about the management of Forex risk.
  3. Explain about the exchange rate arrangements in India.
  4. How to maintain foreign exchange reserves? Explain.
  5. Give an overview on import documents.
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**(DIB04)**

**ASSIGNMENT - 1**

P.G. DIPLOMA EXAMINATION, MARCH 2023.

PGDIB

INTERNATIONAL BUSINESS  
**MAXIMUM : 30 MARKS**  
**ANSWER ALL QUESTIONS**

1. Describe the concept and process of International business.
2. Write about the M-M Hypothesis on foreign trade.
3. Discuss about strategic planning in MNCs.
4. How to design an appropriate structure of strategies? Explain.
5. Discuss about the performance evaluation techniques adopted by MNCs.

**(DIB04)**

**ASSIGNMENT -2**

P.G. DIPLOMA EXAMINATION, MARCH 2023.

PGDIB

INTERNATIONAL BUSINESS  
**MAXIMUM : 30 MARKS**  
**ANSWER ALL QUESTIONS**

1. Explain the control systems in global business.
  2. Describe the importance of business negotiations in global trade.
  3. Enumerate the role of HRM in MNCs.
  4. Give an overview on international business LDCs.
  5. What are the advantages with multi lateral agreements?
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**(DFM05 DBFM05  
DIB05)**

**ASSIGNMENT - 1**

P.G. DIPLOMA EXAMINATION, MARCH 2023.

PGDFM

INTERNATIONAL FINANCIAL MANAGEMENT

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. Give an overview on financial systems of international companies.
2. Discuss about the issues in international financial management.
3. Explain about the determination of foreign exchange rate.
4. How to manage transaction exposures? Explain.
5. Explain about the dimension of international finance.

**(DFM05 DBFM05  
DIB05)**

**ASSIGNMENT - 2**

P.G. DIPLOMA EXAMINATION, MARCH 2023.

PGDFM

INTERNATIONAL FINANCIAL MANAGEMENT

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. Give an overview on international cash management.
  2. Discuss about techniques of inventory management.
  3. Write in detail about foreign exchange regulation in India.
  4. Discuss in detail about international financial strategies.
  5. Enumerate the importance of FDIs for an economy.
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