B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MARCH 2023.

First Year

ENGLISH PAPER – I MAXIMUM: 30 MARKS ANSWER ALL QUESTIONS

1. (a) Read the following passage and answer the questions:

The diversity of India is tremendous. It is obvious; it lies on the surface and anybody can see it. It concerns it self with physical appearance as well as with certain mental habits and traits: There is little in common, to outward seeming, between the Pathan of the North-West and the Tamil of the far South. Their racial stocks are not the same, though there may be common strands running through than; they differ in face and figure, food and clothing and of course, language – yet with all these differences, there is no mistaking the impress of India on the Pathan, as this is obvious on the Tamil.

- (i) How can you say the diversity of India is obvious?
- (ii) The Pathan and the Tamil look alike outwardly, true or false?
- (iii) Are the racial stocks of the Pathan and the Tamil entirely different?
- (iv) What is common to both the Pathan and the Tamil?
- (v) List the aspects in which the Pathan and the Tamil differ?
- (b) Read the passage and choose the right answer:

Fred opened his parcel and laid the books out on the counter. "I don't pretend to know much about books", he said. I have had these for years, and I haven't even read them. My grandfather left them to me, as a matter of fact. But my wife never stops complaining about them. She says they make the house look dirty. So I thought I would bring them in to show you, just in case there is anything of interest.

(i)	What did Fred open?			
	(1)	book	(2)	counter
	(3)	parcel	(4)	house
(ii)	Who brought the parcel of books?			
	(1)	Fred	(2)	Grandfather
	(3)	Grandmother	(4)	Wife
(iii)	Fred reads a number of books			
	(1)	No	(2)	Yes
	(3)	Very few	(4)	Too many
(iv)	Who left those books to Fred?			
	(1)	Wife	(2)	Grandmother
	(3)	Grandfather	(4)	Himself

		(v)	Wh	y did Fred bring the	se books to that s	sho	p?	
			(1)	sell	(2	2)	donate	
			(3)	preserve	(4	1)	wife objected them to be at home	
2. (a)	(a)	Corr	ect tl	he following sentend	ces:			
		(i)	One	e of my teachers belo	ong to my village.			
		(ii)	Neither Ram nor Rahim have gone to the cinema.					
		(iii)	A pair of gloves are lying on the floor.					
		(iv)	Each of the boys were rewarded.					
		(v)	Eco	nomics are a good s	ubject to study.			
	(b)	Rew	rite a	is directed :				
		(i)	The	team won the mate	ch (Change the vo	ice).	
		(ii)	Whoever is honest is respected. (Change into a simple sentence)					
		(iii)	Pea	s are as nutritious a	as meat. (Change	to	comparative)	
		(iv)	He	said to me, "You alo	ne can save her".	(C	hange into indirect speech)	
		(v)	We	can prove that the	Earth is recend. (Ch	ange to compound)	
	(c)	Cha	nge ii	nto direct speech :				
		(i)	The	peon denied that h	e had broken the	gla	ass.	
		(ii)	He	told me that he was	happy to be there	e tl	hat evening.	
	(d)	(d) Fill in the blanks with correct forms of the verbs in the brackets:						
		(i)	Не	often ———	(go) to the Church	۱.		
		(ii)	She	——— (play) chess well.			
		(iii)	Ren	neo ——— (fa	all) in love with Ju	ılie	et at first sight.	
		(iv)	Try	to ——— (sa	ve) a part of your	sa	lary.	
		(v)	If h	e ——— (go)	early, he can catc	h t	he bus.	
	(e)	Fill	in the	e blanks with suitab	ole words given at	th	e end :	
		(i)	Son	ne one has ———	—— my pocket.			
		(ii)	The	thief was —	 .			
		(iii)	I wa	as — to g	o.			
		(iv)	Pro	mises should be —	 .			
		(v)	Sha	kespeare wrote ma	ny ———.			
			play	vs, caught, picked, k	cept, obliged.			
	(f)	Rew	rite t	he following jumble	ed sentences into o	coh	erent passage :	
		(i)	He	had many brothers.				
		(ii)	Who	en the old king died	there was fighting	ng k	between the brothers for the throne.	
		(iii)		oka was born in the	-	am	ily of Magadha.	
		(iv)		oka was able to def				
		(v)	He	was valiant and cou	ırageous.			

- (g) Write three exchanges between a receptionist in an office and a client for an appointment of the manager.
- (h) Write a paragraph using the hints:

Morning walk - good - young and old - refresh mind - makes us smart - active - light exercise - see nature - birds fly - nature watch - leaves, flowers - ponds - canals - full of water - sweet music - regular walk.

- (i) Write in about 100 words on any one:
 - (i) Environment pollution
 - (ii) Sports importance
 - (iii) School life.

3 (DENG 1)

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MARCH 2023.

First Year

ENGLISH PAPER – I MAXIMUM: 30 MARKS ANSWER ALL QUESTIONS

- 1. Write an essay on the following:
 - (a) Write a note on Magda and her family.
 - (b) Summarize Churchill's speech.
 - (c) Give a character sketch of Dasa, the servant.
- 2. Write short notes on the following:
 - (a) What is Edmund's Waller's opinion about women in Go, Sovely Rose?
 - (b) How does Wordsworth describe the Sun in 'The Tables Turned'?
 - (c) Give the two concepts that are personified by Edger Allan Poe?
 - (d) How does the train symbolise the progress of mankind?
 - (e) How does John Masefield persuade the reader to laugh and be merry?
- 3. Write an essay on the following:
 - (a) Narrate Karel Capak's 'The Fortune Teller'.
 - (b) Briefly explain 'The Gold Watch'.
 - (c) Discuss Malgonkar's 'Lemon; Yellow and Fig'.
- 4. (a) Explain the following:
 - (i) To a large extent circumstances and world happenings control our lines today.
 - (ii) The people are never close to the ground.
 - (iii) Come then, let us go forward together with our united strength.
 - (b) Explain the following:
 - (i) Home is where we have to gather grace.
 - (ii) In the dear green earth, the sign of the joy of the Lord.

4 (DENG 1)

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MARCH 2023. First Year $\;\;$ TELUGU PAPER – I

MAXIMUM: 30 MARKS ANSWER ALL QUESTIONS

- 1. ఈ క్రింది వానికి ప్రతిపదార్ధ తాత్పర్యము వ్రాయుము:
 - (a) విమల యశోనిధీ! పురుషవృత్త మెఱుంగు చునుండుఁ జూవె వే దములును బంచ భూతములు ధర్మువు సంధ్యలు నంత రాత్మయున్ యముడును జంద్ర సూర్యులు నహంబును రాత్రియు నన్మహోపదా ర్దములివి యుండగా నరుడు దక్కొన నేర్చునె తన్ను ముచ్చిలన్.
 - (b) వరమున బుట్టితిన్ భరతవంశము జొచ్చితి నందుఁ బాండు భూ వరునకు గోడలైతి; జనవంద్యుల బొందితి; నీతి విక్రమ స్థిరులగు పుత్రులం బడసితిన్; సహజన్ముల ప్రాపు గాంచితిన్, నరసిజనాభ! యిన్నిట బ్రశస్తికి నెక్కిన దాన నెంతయున్.
- 2. ఈ క్రింది వానికి సందర్భ సహిత వ్యాఖ్యలు వ్రాయుము.

అ – భాగం

- (a) ఇహముం బరము గలదె మతి పరికింపన్
- (b) కాటుక యిడు మూడు గన్నులు గలయ
- (c) కఱ్టి విక్రమంబుఁ గాల్సనే
- (d) పుగ డింక నన్ను సైచునె?

ఆ – భాగం

- (a) వుంచి గతమున కొంచెమేనోయ్
- (b) చల్లుడాంగ్ర లోకమున నక్షతలు సేడు
- (c) భావి పరిణామ మెవ్వరు పలుక గలరు
- (d) భాగ్య విహీనుల క్షుత్తు లాఱునే?

3. ఈ క్రింది వానికి వ్యాసరూప సమాధానము బ్రాయుము.

అ – భాగం

- (a) శకుంతల వృత్తాంతాన్ని తెలపండి.
- (b) బెజ్జమహాదేవి శివుని ప్రసన్నం చేసికొన్న విధము తెల్పండి.

ఆ – భాగం

- (a) డ్రౌపది ఆపేదనను తెల్పండి.
- (b) చిరుతొండనంబి ముక్తి పొందిన విధమేది?
- 4. ఈ క్రింది వానికి సమాధానము బ్రాయుము.

అ – భాగం

- (a) గురజాడ ప్రబోధించిన దేశ లక్షణాలు.
- (b) రాయుప్రోలు వారు ఆంద్రుల గల పైభవాన్ని కీర్తించిన విధానాన్ని వివరించండి.

ఆ – భాగం

- (a) రామిరెడ్డి కృషీవలుని కీర్తించిన విధమేది?
- (b) విశ్వనాథవారు ''కిస్నెరసాని'' పాత్రను చిత్రించిన విధము.

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MARCH 2023. First Year TELUGU PAPER – I

- 1. ఈ క్రింది వానికి సమాధానము బ్రాయుము.
 - (a) కాలాతీత వ్యక్తులు నవల నామ సార్ధకత.
 - (b) నవలా లక్షణాలు ''కాలాతీత వ్యక్తులు''లో సమన్వయింపుము.
 - (c) కళ్యాణి పాత్ర ఔచిత్యము.
 - (d) ''కాలాతీత వ్యక్తులు'' నవలలో ప్రతిఫలించే నాటి సాంఘిక స్థితిగతులు తెల్పండి.
- 2. ఈ క్రింది వానిని విడదీసి సంధి కార్యములను వివరింపుము.
 - (a) పుణ్యాచారుడు
 - (b) ధర్మేతర
 - (c) తపోధనులు
 - (d) సత్యమువల్కె
 - (e) ఇత్తన్వి
 - (f) [పత్యుత్తరము
 - (g) అమ్మవ్వ
 - (h) ಇಪ್ಲೆಮಿ
 - (i) ಅಂతంత
 - (j) ఉక్కివపుగతి
- 3. ఈ క్రింది వానికి విగ్రహ వాక్యములు బ్రాసి సమాసములను వివరింపుము.
 - (a) చింతాక్రాంతము
 - (b) తపోవనము
 - (c) ధర్మప్రియులు
 - (d) జననాథుడు
 - (e) అసత్యం
 - (f) ದಿವ್ಯವಾಣಿ
 - (g) ఏడుగడ
 - (h) బాలార్కతేజుడు
 - (i) ರ್ಗದ್ವೆವ್ಲಾಲು
 - (j) గృహనీతివిద్య

B.A./B.Com./B.Sc./BHM/BBA/BBM DEGREE EXAMINATIONS, MARCH 2023.

First Year

SANSKRIT PAPER – I (NR)

MAXIMUM: 30 MARKS ANSWER ALL QUESTIONS

- (a) दशरथस्य राज्ये प्रजानां स्थितिं वर्णयत।
 Explain the conditions of the people in the Kingdom of Dasaratha.
 - (b) महात्मना विदुरेण मूर्खस्य कानि कानि लक्षणानि वर्णितानि? तानि 300 मितपदेषु विशदयत।
 What are the qualities of the foolishmen as described by the noble Vidura. Write in 300 words.
- 2. (a) तपश्चरन्तीं पार्वतीं प्रति जटिलस्य वचनानि वर्णयत।

 Describe the speech of the celibrate to Parvati who was doing penance.
 - (b) पाठ्यभागमनुसृत्य षड्ऋतून् विशदयत।

 Describe the six seasons according to the prescribed portion.
- 3. (a) राजवाहनकृतां द्विजोपकृतिं विवृणुत।

 Explain the favour dowe to the brahmin by Rajavahana.
 - (b) मृतोज्जीवनं नामोपाख्यानं लिखत। Write the story of Mrtojjivanam.
- 4. Answer the following with reference to context:

ससन्दर्भं व्याख्यात।

- (a) न अन्यः कश्चिद्पायोऽस्माकं जीवितस्य।
- (b) यथा पुरस्तान्मनुना मानवेन्द्रेण धीमता।
- (c) विज्ञाय चार्थं भजते न कामात्।
- (d) शरीरमाद्यं खल् धर्मसाधनम्।
- (e) श्मशानशूलस्य न यूपसत्क्रिया।
- (f) स्वपन्ति तृप्ता द्यमणीर्वितप्ताः।
- (g) सचिव। नैषोऽमुष्य मृत्युसमयः।
- (h) तहर्यस्मै मिथुनाय राज्यं देहि।।

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First Year

SANSKRIT PAPER – I (NR)

MAXIMUM: 30 MARKS

ANSWER ALL QUESTIONS

Translate into English or Telugu:
 आन्ध्रभाषायां वा आङ्ग्लभाषायां वा अनुवदत।

- (a) आपदर्थे धनं रक्षेद्वारान्नक्षेद्धनैरपि। आत्मानं सततं रक्षेद्वारैरपि धनैरपि।।
- (b) न्यग्रोधस्य यथा बीजं स्तोकं सुक्षेत्रभूमिगम्। बहुविस्तीर्णतां याति तद्वत् दानं सुपात्रगम्।।
- (c) यस्य संसारिणी प्रज्ञा धर्मार्थावनुवर्तते। कामदर्थं वृणीते यः स वै पण्डित उच्यते।।
- (d) परं क्षिपति दोषेण वर्तमानः स्वयं तथा।यश्च ऋध्यत्यनीशानः स च मूदतमो नरः।।
- 2. (a) Write the forms in the other numbers of given persons: तल्लकारेषु, धातुरूपाणि लिखत।
 - (i) गच्छामः।
 - (ii) तिष्ठेत।
 - (iii) अलभामहि।
 - (iv) मोदै।
 - (v) भाषेध्वम्।
 - (vi) आस्त।
 - (b) Decline as per the case ending. तत्तद्विभक्तिषु शब्दरूपाणि लिखत।

- (i) भानौ।
- (ii) पितृन्।
- (iii) रमाः।
- (iv) मतिषु।
- (v) वधूनाम्।
- (vi) फलैः।
- (vii) वारिणा।
- (viii) मधुनि।
- (c) Combine sandhis:

सन्धत्त।

- (i) साधु + ऊचुः।
- (ii) नरौ + उभौ।
- (iii) नव + उदयः।
- (iv) तत् + टीका।
- (v) षट् + मुखः
- (vi) नृपः + जयति।
- (vii) नराः + गच्छन्ति।
- (viii) कविः + आयाति।
- (d) Dissolve:-

विग्रहवाक्यानि लिखत:-

- (i) प्रत्यक्षम्।
- (ii) ग्रामगतः।
- (iii) पापभयम्।
- (iv) घनश्यामः।
- (v) नरसिंहः।
- (vi) चक्रपाणिः।

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First Year

Hindi Paper I (NR)

- 1. किन्हीं सन्दर्भ सहित व्याख्या कीजिए।
 - (a) कालेज का अध्यापक अगर लेखक भी हो, तो उसके लिए अतिथि की आवाज यमदूत के संदेश से कम भयावह नहीं होती।
 - (b) ये तो बाजार की मक्खियाँ हैं, जो अकारण हमारे चारों ओर भिनभिनाया करती हैं। ये सामने प्रशंसा और पीछे-पीछे निन्दा किया करती है।
 - (c) किव का काम है कि वह प्रकृति-विकास को खूब ध्यान से देखे। प्रकृति की लीला का कोई ओर-छोर नहीं।
 - (d) निर्बल ही धन की ओर झुकता हैं। वह अबलता है। वह मनुष्य पर धन की और चेतन पर जड़ की विजय है।
 - (e) जब हम भारतीय साहित्य की एकता की चर्चा करते हैं तब हमारा आशय भारतवर्ष की भिन्न-भिन्न भाषाओं की साहित्यिक समाक्षयता से होता है।
- 2. किसी पाठ का सारांश विशेषताओं सहित लिखिए।
 - (a) आपने मेरी रचना पढ़ी?
 - (b) मेरी रूमाल खो गई।
- 3. किसी पाठ का सारांश विशेषताओं सहित लिखिए।
 - (a) ईर्ष्याः तू न गयी मेरे मन से।
 - (b) सोना हिरनी।
- 4. किसी कहानी का सारांश विशेषताओं सहित लिखिए।
 - (a) आदमी का बच्चा।
 - (b) ठाकुर का कुआँ।

(DHIN1(NR))

ASSIGNMENT - 2

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First Year

Hindi Paper I (NR)

- 1. (a) कालेज की फीस भरने आवश्यक पौसों की माँग करते हुए अपने पिताजी के नाम पत्र लिखिए।
 - (b) अनुवादक की नौकरी के लिए प्रबन्ध के नाम पर पत्र लिखिए।
- 2. किन्हीं प्रश्नों का जवाब दस पंक्तियों में लिखिए।
 - (a) "गंगी" का चरित्र चित्रण कीजिए।
 - (b) "मधूलिका" का चरित्र चित्रण कीजिए।
 - (c) "उसने कहा था" कहानी का सीर्षक की सार्थकता पर प्रकाश डालिए।
 - (d) "हार" कहानी का क्या उद्देश्य हैं।
- 3. सब प्रश्नों का उत्तर लिखना अनिवार्य हैं।
 - (a) लड़का पाठ पढ़ता है। ("लिंग" बदलकर लिखिए)
 - (b) मेज पर किताब है। ("वचन" बदलकर लिखिए)
 - (c) राम ने रावण को मारा। (वाच्य बदलकर लिखिए)
 - (d) गीता लिखती हैं। (भूतकाल में बदलिए)
 - (e) आप अखबार पढ़ेंगे। (तात्कालिक वर्गमानकाल में लिखिए)
 - (f) राम गाता है। (वाच्य बदलकर लिखिए)
 - (g) कलम जेब पर है। (वाक्य शुद्ध कीजिए)
 - (h) इनका मातृभाषा पंजाबी थी। (शुद्ध कीजिए)
 - (i) मोहन रोटी खाता है। (भविष्यतकाल में बदलिए)
 - (j) (Seminar) इस शब्द का अर्थ हिन्दी में लिखिए।

4. किन्हीं इ	शब्दों का अर्थ हिन्दी में लिखकर वाक्यों में प्रयोग कीजिए।
(a)	अजनबी।
(b)	आकाश।
(c)	सफल।
(d)	विचार।
(e)	आदर।

B.B.M. DEGREE EXAMINATION, MARCH 2023.

First Year

MICRO ECONOMICS

- 1. Critically examine the law of diminishing marginal utility.
- 2. Give an overview on indifference curve analysis.
- 3. What is demand? Write about demand function.
- 4. Briefly explain about the types of elasticity of demand.
- 5. Explain the features of isocost curves.

(DBME11)

ASSIGNMENT - 2

B.B.M. DEGREE EXAMINATION, MARCH 2023.

First Year

MICRO ECONOMICS

- 1. Describe the law of return to scale.
- 2. State the features of monopoly competitive market.
- 3. Write about the product differentiation under monopolistic competition.
- 4. What is duopoly? What are its characteristics?
- 5. Give an overview on marginal productivity theory of distribution.

B.B.M. DEGREE EXAMINATION, MARCH 2023.

First Year

BUSINESS MATHEMATICS

- 1. What is decision true analysis? Explain.
- 2. Find the first order partial derivatives of $x^2 + 6xy + y^2 = 0$.
- 3. Evaluate:

(a)
$$\int \frac{dx}{3x^2 + 2x + 5}$$

(b)
$$\int \frac{x^3 + x + 1}{x^2 - 1} dx$$
.

- 4. In the two consecutive numbers one-fourth of the smaller one exceeds the one-fifth of the larger One by 3?
- 5. In a class of 35 students, 24 like to play cricket and 16 like to play foot ball. Also, each student like to Play at least one of the two games. How many students like to play both cricket and foot ball?

B.B.M. DEGREE EXAMINATION, MARCH 2023.

First Year

BUSINESS MATHEMATICS

- 1. Evaluate $\int_{1}^{2} \frac{t^2 + 2t + 5}{t} dt$.
- 2. Use the simplex method to solve the following:

Maximize :
$$z = 7x_1 + 5x_2$$

Subject to :
$$2x_1 + x_2 \le 10$$
,

$$4x_1 + 3x_2 \le 24$$
 where

$$x_1 \ge 0, x_2 \ge 0.$$

- 3. Why the simplex method a better technique than the graphical approach for most real cases?
- 4. Compute the inverse of the matrix : $A = \begin{bmatrix} 1 & 0 & -4 \\ -2 & 2 & 5 \\ 3 & -1 & 2 \end{bmatrix}$

B.B.M. DEGREE EXAMINATION, MARCH 2023

First Year

FINANCIAL ACCOUNTING

- 1. What are different types of accounting transactions? Explain.
- 2. Define and distinguish between single entry and double entry systems.
- 3. What are the elements entered in a cash book? List out.
- 4. State the features of Bills of Exchange.
- 5. Enumerate the errors disclosed by trial balance.

B.B.M. DEGREE EXAMINATION, MARCH 2023

First Year

FINANCIAL ACCOUNTING

MAXIMUM: 30 MARKS ANSWER ALL QUESTIONS

1. Journalize the following transactions in the books of Rahul:

_	
January 01	Rahul started business with cash Rs. 5,00,000
03	He deposited into the bank Rs. 50,000
05	He purchased goods for cash Rs. 1,00,000
07	Credit purchase of goods from Rakesh Rs. 2,00,000
08	Cash sales to Rohan Rs. 1,50,000
10	Credit sales to Rakesh Rs. 50,000
15	Cash paid to Rakesh Rs. 1,50,000
22	Cash received from Rohit Rs. 49,000 in full settlement
27	Paid Rent Rs. 20,000 and Salaries to Staff Rs. 30,000
28	Paid Telephone Bills by Cheque Rs. 2,000

2. From the following Balance Sheet of Grewal prepare Trading A/C, Profit and Loss A/c for the ear ending 31st December, 2014 and Balance Sheet as on that date:

Particulars	Rs.	Particulars	Rs.
Purchases	14,000	Commission received	1,000
Sales	28,800	Debtors	5,000
Opening Stock	3,000	Salaries	4,800

Machinery	8,000	Insurance	1,200
Cash	2,000	Buildings	15,000
Creditors	1,500	Bills payable	2,000
Wages	3,000	Furniture	500
Printing and Stationery	1,700	Interest received	800
Capital	25,000	Patents	4,000
Factory Rent	300	Bank overdraft	3,400

Adjustments:

- (a) Closing Stock Rs. 5,500
- (b) Outstanding Printing charges Rs. 300
- (c) Insurance paid in advance Rs. 200
- (d) Commission received in advance Rs. 100
- (e) Interest accrued but not received Rs. 200
- 3. Enter the following transaction in a three column cash book of Mrs. Mahalakshmi. May 2015

•	
$3^{\rm rd}$	Balance of:
	Cash in Hand Rs. 12,000
	Cash at Bank Rs. 10,000
$5^{ m th}$	Bought goods for cash Rs. 8,000
$6^{ m th}$	Received cash from Mohit Rs. 13,000 and allowed discount Rs. 50
8^{th}	Paid to Anjan & Co., Rs. 15,000 and received discount Rs. 100
$10^{ m th}$	Withdraw from Bank for personal use Rs. 3,000
10^{th}	Sold goods for cash Rs. 4,000
12^{th}	Paid into Bank Rs. 6,000
$15^{ m th}$	Received cheque from Niraj Rs. 16,000
19^{th}	Withdraw from Bank for office use Rs. 2,500
$24^{ m th}$	Paid salaries by cheque Rs. 7,500
30^{th}	Received cheque for commission Rs. 2,000 from Niky and paid the same into Bank

4. On checking the bank pass book it was found that it showed an overdraft of Rs. 5,220 as on 31.12.2013:

The following differences were noted:

Rs.

- (a) Cheques deposited but not yet 6,000 credited by bank
- (b) Cheques dishonoured and debited by bank but not given effect in the ledger

 $\mathrm{Rs}.$

- (c) Bank charges debited by bank but debit memo not received form bank 50
- (d) Interest on overdraft excess credited in the cash book 200
- (e) Wrongly credited by bank to the account, deposit of some other party 900
- (f) Cheques issued but not presented for payment 400

You are required to prepare a bank reconciliation statement as on 31.12.2013.

800

- 5. On January 01, 2007, a firm purchases machinery worth Rs. 25,00,000 and on July 01, 2009 it buys additional machinery worth Rs. 5,00,000 and spends on Rs. 50,000 on its erection. The accounts are closed each year on December 31. Assuming the annual depreciation to be 10 per cent, show the machinery account for 5 years under
 - (a) straight line method and (b) Diminishing Balance method.

(DBPM11)

ASSIGNMENT - 1

B.B.M. DEGREE EXAMINATION, MARCH 2023.

First Year

PRINCIPLES OF MANAGEMENT MAXIMUM: 30 MARKS

ANSWER ALL QUESTIONS

- 1. Define 'Management'. Describe its process.
- 2. Explain the views of Taylor on management.
- 3. List out the Henry Fayol's principles of management.
- 4. Bring out the functions of financial manager.
- 5. Define planning. State its techniques.

B.B.M. DEGREE EXAMINATION, MARCH 2023.

First Year

PRINCIPLES OF MANAGEMENT MAXIMUM: 30 MARKS

ANSWER ALL QUESTIONS

- 1. How do you determine the degree of delegation? Explain.
- 2. Briefly explain about the types of departmentation.
- 3. What are committees? What are their goals?
- 4. Describe the phases in controlling.
- 5. What are the various kinds of incentives given to employees for motivation?

(DBBS11)

ASSIGNMENT - 1

B.B.M. DEGREE EXAMINATION, MARCH 2023.

First Year

BEHAVIOURAL SCIENCES MAXIMUM: 30 MARKS ANSWER ALL QUESTIONS

- 1. Explain the significance of behavioral science.
- 2. Discuss about various types of people.
- 3. How to develop a positive personality? Explain.
- 4. Describe the process of perception.
- 5. Write a note on reinforcement strategies.

(DBBS11

ASSIGNMENT - 2

B.B.M. DEGREE EXAMINATION, MARCH 2023.

First Year

BEHAVIOURAL SCIENCES MAXIMUM: 30 MARKS ANSWER ALL QUESTIONS

- 1. Critically examine the Maslow's need hierarchy theory of motivation.
- 2. Describe about the group formation process.
- 3. How do you deal with organizational conflicts? Explain.
- 4. Enumerate the issues with group decision making process.
- 5. Give an overview on learning process.

(DBBS11)