M.B.A. DEGREE EXAMINATION, MARCH 2023

Third Year

SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT **MAXIMUM: 30 MARKS**

- 1. (a) Objectives of investment
 - (b) Unsystematic risk
 - (c) Money market
 - (d) Company analysis
 - (e) Efficient frontier
 - (f) Benefits of mutual funds
- 2. Explain the process of investment in detail.
- 3. What do you mean by primary market? Discuss SEBI guidelines to Primary market.
- 4. What is industry analysis? Discuss various factors to be analysed in industry analysis.

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SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT MAXIMUM: 30 MARKS

- 1. What is efficient market? Discuss the different types of market efficiency.
- 2. Explain Markowitz theory in detail.
- 3. Share ratio and Treynors ratio give contradicting results. Discuss.
- 4. A company paid dividend amounting to Rs. 0.75 per share during the last year. The company is expected to pay Rs. 2 per share during the next year. Investor's forecast a dividend of Rs. 3 per share in the year after that. Thereafter, it is expected that dividend will grow at 10% per year into an indefinite future. Would you buy/sell the share if the current price of the share is Rs. 54? Investor's required rate of return is 15%.

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Financial Management

MANAGEMENT OF FINANCIAL SERVICES

MAXIMUM: 30 MARKS

- 1. Smart card. (a)
 - (b) Broking services.
 - Features of financial services. (c)
 - (d) Project financing.
 - (e) Second stage financing.
 - (f) Reserve money.
- 2. Explain the methods employed to manage risk in financial services.
- 3. Bring out the regulations relating to mutual funds.
- When does merger make sense? Explain. 4.

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Financial Management

MANAGEMENT OF FINANCIAL SERVICES

MAXIMUM: 30 MARKS

ANSWER ALL QUESTIONS

- 1. Critically evaluate the working of CRISIL.
- 2. Give an account of services rendered by insurance companies.
- 3. Explain the services rendered by merchant banks.
- 4. A firm wishes to let on lease a machine costing

Rs. 1 lakh financed 75% through debts and the balance through equity. Pre-tax explicit cost of debt is 18% and that of equity is 15% per annum.

The firm has an effective tax rate of 45% and can claim 25% on WDV method. The residual value of the machine is Rs. 15,000 at the end of 5th year. The lessor has to spend Rs. 2,000/- per year towards maintenance and administration. The lessee agrees to pay annual year-end rent of

Rs. 35,000 for 5 years; security deposit of

Rs. 1,000/- and one-time management fee of

Rs. 1,000/- at the beginning of the lease. Is the above plan beneficial to the lessor?

(DBUS32)

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PROJECT MANAGEMENT MAXIMUM: 30 MARKS

- 1. (a) Concept of Project Management.
 - (b) Network Analysis.
 - (c) Project Organisation.
 - (d) Project Costing.
 - (e) Role of Project Manager.
 - (f) Project Review.
- 2. Outline the process involved in the formulation of Project Report.
- 3. Evaluate the need and importance of conducting market and demand analysis.
- 4. Describe the different sources of Project Financing.

M.B.A. DEGREE EXAMINATION, MARCH 2023

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PROJECT MANAGEMENT

MAXIMUM: 30 MARKS

ANSWER ALL QUESTIONS

- 1. What are the contents of Project Management Information System?
- 2. What do you understand by Integrated Project Management Control System? Explain with an example.
- 3. Is Project evaluation compulsory? What are the problems involved in it?
- 4. Case Study:

Anusha Garments, a manufacturing company in apparels is exporting to European countries. Quality of the finished product and meeting the time schedule is the competitive strength of the company. Even though new orders were lining up the company is not showing interest because of the overload already committed. Recently the company is facing problems due to scarcity of electrical power, manpower and government regulations.

As a project manager identify the risk factors in the project and do a suitable analysis on the same.