

(DBUS01(NR))

ASSIGNMENT - 1

M.B.A. DEGREE EXAMINATION, MARCH 2023

First Year

PERSPECTIVES OF MANAGEMENT

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1.
 - (a) Managerial skills
 - (b) MBO
 - (c) Organisational culture
 - (d) Need for interdepartmental cooperation
 - (e) Autocratic leader
 - (f) Informal group.
2. What are the Responsibilities of a professional manager in the changing business environment?
3. Define 'Management'. Discuss the process involved in management.
4. What are the models available for decision making in a large scale organisation?

(DBUS01(NR))

ASSIGNMENT - 2

M.B.A. DEGREE EXAMINATION, MARCH 2023

First Year

PERSPECTIVES OF MANAGEMENT

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. What do you understand by organisational conflicts? Identify the reasons and suggest measures to resolve them.
2. Define 'communication'. Discuss the need and importance of managerial communication.
3. Explain briefly about different styles of leadership.
4. Case Study

Major Mohanty, a retired man from the army, joined as MD Sunrise Limited, when the company was passing through a very bad period with declining production and productivity heavy losses and low morale of the employees. Major Mohanty, after having made in-depth logical and strategic studies of the situation, immediately flagged on what he called operation rejuvenation, with exclusive thrust on production and productivity related issues. People related matters were of no consequence for him, for he believed that people, by and large are dull, lazy shirkers and non-starters and as such work should be extracted from them only through constant watch, close supervision, complete and rigorous command and control. His style of functioning did yield some results, but before any impact could be seen, he abruptly left the organization having got a better assignment in the United States of America.

Major Mohanty was immediately succeeded by Mr. Soni, a man who had made a name for his balanced approach to people and

production through participative style of management in his immediate position as the Deputy MD of a large organization in a similar product line. He was in fact, commanded for his maximum concern for both people and production, and for bringing about an ideal integration and harmony between the needs of the employees and those of production.

In the present company also, Mr. Soni, with a view to reviving the company back to healthy he instituted some major changes. First of all, he decentralized the organization. Further he empowered the junior managers to incur expenditure up to an approved limit. The communication system was also improved. Will Mr. Soni's managerial style prove to be effective in ensuring a bright future of the company? Some employees are of the view that a lot of things are being done, but they might not be effective in the long run. Others disagree with them, and say, 'Okay, we will give it a trail.

Question:

Was Major Mohanty a theory 'X' or a theory 'Y' Manager? Explain with reasons.

(DBUS02)

ASSIGNMENT - 1

M.B.A. DEGREE EXAMINATION, MARCH 2023

First Year

BUSINESS ENVIRONMENT

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Discuss the impact of economic environment on business.
2. Explain the elements of legal environment.
3. Define 'Public Sector Enterprise'. Discuss the role and problems of public sector in India.
4. Define 'MSME'. Critically examine the challenges of MSMEs in India.
5. Explain the objectives of five year plans. Explain the strategies and targets of 10th and 11th five year plans in India.

(DBUS02)

ASSIGNMENT - 2

M.B.A. DEGREE EXAMINATION, MARCH 2023

First Year

BUSINESS ENVIRONMENT

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Explain the evolution of industrial policies.
2. Critically examine the import and export policy of India.
3. What do you mean by external debt? Discuss the external debt situation in India.
4. Discuss the major changes in industrial policy 1991.
5. Discuss various financial sector reforms in India.

(DBUS03)

ASSIGNMENT - 1

M.B.A. DEGREE EXAMINATION, MARCH 2023

First Year

MANAGERIAL ECONOMICS
MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1.
 - (a) Macro economics
 - (b) Law of demand
 - (c) Production function with one variable
 - (d) Characteristics of perfect market
 - (e) Profit concept
 - (f) Risk and uncertainty
2. Discuss basic techniques of Managerial economics.
3. Define Demand. Explain various methods of demand forecasting.
4. Explain Cobb-Douglas production function.

(DBUS03)

ASSIGNMENT - 2

M.B.A. DEGREE EXAMINATION, MARCH 2023

First Year

MANAGERIAL ECONOMICS
MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Discuss various pricing strategies to the new product.
2. Explain behavioural theory of the firm.
3. What is capital budgeting? Explain its importance and process.

ABC Ltd. is a company engaged in telecom. It had been receiving super-normal profits due to lax competition in recent past. But sudden growth of new firms competing with it is changing the market structure with aggressive pricing. It has employed you as an economic analyst.

Question:

Discuss possible scenarios and how its future pricing decision should be taken.

(DBUS04)

ASSIGNMENT - 1

M.B.A. DEGREE EXAMINATION, MARCH 2023

First Year

ACCOUNTING FOR MANAGERS

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1.
 - (a) Types of accounts
 - (b) Objectives of funds flow statement
 - (c) Forfeiture of shares
 - (d) Inflation accounting
 - (e) Variance analysis
 - (f) Margin of safety
2. Define 'accounting'. Discuss its functions.
3. What is the purpose of profit and loss account? Draw the proforma of profit and loss account.
4. Explain the accounting procedure for declaring dividends.

(DBUS04)

ASSIGNMENT - 2

M.B.A. DEGREE EXAMINATION, MARCH 2023

First Year

ACCOUNTING FOR MANAGERS

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Explain methods of accounting for inflation.
2. Explain different types of costs in detail.
3. Explain various types of variances in detail.
4. From the following trial balance of a trader, prepare the trading and profit and loss account for the year ended 31st Dec 2019 and a balance sheet as on 31st December 2019 taking into the following :

Particulars	Amount (Rs.)	Amount (Rs.)
Capital of proprietor		35,000
Purchases	65,000	
Sales		95,000
Drawings	5,500	
Stock (1.1.2019)	21,000	
Bank loan		12,100
Furniture	7,300	

Particulars	Amount (Rs.)	Amount (Rs.)
Creditors		17,900
Premises	40,000	
Debtors	9,000	
Rent		1,500
Sales returns	2,000	
Discount		200
Insurance	1,000	
Sundry expenses	2,000	
Commission	1,100	
Carriage inwards	1,900	
Bad debts	400	
Cars and vans	5,000	
Cash	500	
Total	<u>1,61,700</u>	<u>1,61,700</u>

Additional information :

- (a) Closing stock was valued at Rs. 19,900
- (b) Write off 10% as depreciation of furniture, 5% on cars and vans and 3% on premises.
- (c) Provide reserve of 5% on debtors for bad and doubtful debts.
- (d) Provide interest on capital at 5%.

ASSIGNMENT - 1

M.B.A. DEGREE EXAMINATION, MARCH 2023

First Year

QUANTITATIVE TECHNIQUES FOR MANAGERIAL DECISIONS

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. (a) Types of functions.
(b) Features of (i) Good average, (ii) Standard deviation.
(c) Three definitions of probability.
(d) Minimin and Minimax criteria.
(e) Sampling distribution and Standard error.
(f) Components of time series.

2. Find the inverse of $A = \begin{bmatrix} 1 & 2 & 3 \\ 0 & 1 & 4 \\ 5 & 6 & 0 \end{bmatrix}$

3. Find Karl Pearson's coefficient of skewness for the following data:

Marks:	0-10	10-20	20-30	30-40	40-50	50-60	60-70
No. of students	10	12	18	25	16	14	8

4. The marks of the students in a certain examination are normally distributed with mean marks as 40% and standard deviation marks as 20%. On this basis 60% of students failed. The result was moderated and 70% student passed. Find the pass marks before and after the moderation.

ASSIGNMENT - 2

M.B.A. DEGREE EXAMINATION, MARCH 2023

First Year

QUANTITATIVE TECHNIQUES FOR MANAGERIAL DECISIONS

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. A news paper distributor assigns probabilities to the demand for a magazine as follows:

Copies demanded:	1	2	3	4
Probability :	0.4	0.3	0.2	0.1

A copy of the magazine sells for Rs.7 and costs Rs.6. What can be the maximum EMV if the distributor can return unsold copies for Rs.5 each?

2. Explain various sampling methods and give their applications one each.
3. Distinguish between correlation and regression. State the properties of the corresponding coefficients. Why should there be two lines of regression?
4. Case Study:

From the following data test the hypothesis that there is no relationship between the firm and the type of labour.

Type of labour	Firm			
	A	B	C	D
Skilled	24	28	32	49
Semi-skilled	32	60	37	51
Manual	24	56	40	80

(DBUS06)

ASSIGNMENT - 1

M.B.A. DEGREE EXAMINATION, MARCH 2023

First Year

INFORMATION MANAGEMENT AND COMPUTER APPLICATIONS

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1.
 - (a) Spreadsheet software
 - (b) Computer based financial system
 - (c) Computer viruses
 - (d) Management information system
 - (e) System analysis
 - (f) Java
2. Discuss the role of computers in management.
3. What is personal computer? Explain its uses.
4. Write about computer based inventory systems.

(DBUS06)
ASSIGNMENT - 2

M.B.A. DEGREE EXAMINATION, MARCH 2023

First Year

INFORMATION MANAGEMENT AND COMPUTER APPLICATIONS

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. What do you mean by computerisation? Discuss legal dimensions of computerisation.
2. Define information. Explain MIS perspective information needs.
3. What is COBOL? Explain its applications.
4. A new on-line teller system design for a medium size bank was approved by the president, signaling the beginning of implementation. The project leader devised a master plan to specify who is to perform each task and in what order. New deposit slips and withdrawers were ordered and delivered three weeks before implementation. In the interim) copies of the user manual were prepared for the lobby and drive-in-tellers. Soon after the terminals were installed, the tellers begin to learn how to enter various transactions. After training sessions were over, they had a chance to ask questions and enquire about the new system. Once completed, the telephone company and the computer service representative hooked up the terminal on-line with the master system.

The following Monday (a week before actual conversion), the analyst asked the head teller whether the tellers would come in on Saturday to catch up on their work and run test data to reinforce recent training. The head teller agreed to overtime, but on Saturday, only 12 of 17 tellers showed up. During that time, the entire system was checked out and functioned as expected.

The bank opened the following Monday, the online system operated normally. Customers were greeted at the door by the President, Coffee and cake were served in the lobby. At the end of the day, the analyst sent a report to the board directors informing them that the system was now in operation and all user requirements had been met.

Three weeks later the analyst was called to the board meeting. The chairman criticized the analyst for exceeding the budgeted amount approved by the board. Furthermore the authorization the analyst gave the terminal vendor to bring in two CRT screens to expedite information retrieval exceeded his authority to implement the system. The bank's auditor also estimated that it would take 3.8 years rather than the initial estimate of 2.1 years to break even on the total cost of the installation. Not knowing what to say, the analyst left the board room with a feeling of total failure.

Questions:

- (a) What are the major problems in the case? Who is to blame? Why?
- (b) Was the board chairman justified in his criticism of the analyst? Explain.
- (c) Discuss whether the analyst succeeded in implementation of the system.