

**(101JM21)**

ASSIGNMENT - 1  
M.A. DEGREE EXAMINATION, SEP 2024  
First Semester  
HISTORY OF JOURNALISM

MAXIMUM : 30 MARKS  
ANSWER ALL QUESTIONS

1. (a) Write a note on early Journalism in India.  
(b) Discuss about Indian press in freedom movement.
2. (a) Write about growth of National Press.  
(b) Discuss the contribution of Raja Ram Mohan Roy.
3. (a) Make a note on Amvit Bazar Patrika.  
(b) Discuss about Free press journal.

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ASSIGNMENT - 2  
M.A. DEGREE EXAMINATION, SEP 2024  
First Semester  
HISTORY OF JOURNALISM

MAXIMUM : 30 MARKS  
ANSWER ALL QUESTIONS

1. (a) Discuss about the growth of Telugu Newspaper.  
  
(b) Explain the contributions of Narla Venkateswara Rao.
  2. (a) Discuss the changing trends in Telugu Press.  
  
(b) Make a note on Telugu press after 1970s.
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ASSIGNMENT - 1  
M.A. DEGREE EXAMINATION, SEP 2024.  
First Semester  
Journalism and Mass Communication  
REPORTING FOR PRINT MEDIA

MAXIMUM : 30 MARKS  
ANSWER ALL QUESTIONS

1. (a) Write the basic elements of Language.  
  
(b) Discuss about types of translation.
2. (a) List out the news values.  
  
(b) Discuss the duties of a reporter.
3. (a) Explain the principles of interview.  
  
(b) Discuss various kinds of reporting.

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ASSIGNMENT - 2  
M.A. DEGREE EXAMINATION, SEP 2024.  
First Semester  
Journalism and Mass Communication  
REPORTING FOR PRINT MEDIA

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. (a) Write a film review of your choice.  
  
(b) Discuss various types of reviews.
  2. (a) Write about the principles of Editorial writing.  
  
(b) Write a feature on "Swacha Bharath".
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**(103JM21)**

ASSIGNMENT - 1  
M.A. DEGREE EXAMINATION, SEP 2024.  
First Semester  
COMMUNICATION THEORY

MAXIMUM : 30 MARKS  
ANSWER ALL QUESTIONS

1. (a) Discuss the scope and process of communication.  
  
(b) Explain about various types of communication.
2. (a) Discuss about two step flow of communication.  
  
(b) Write about gate keeping Model.
3. (a) Discuss about Magic Bullet Theory.  
  
(b) Write about organisational communication.

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ASSIGNMENT - 2  
M.A. DEGREE EXAMINATION, SEP 2024.  
First Semester  
COMMUNICATION THEORY

MAXIMUM : 30 MARKS  
ANSWER ALL QUESTIONS

1. (a) Make a note on cultivation theory.  
  
(b) Discuss about agenda setting.
  2. (a) Write about social responsibility theory.  
  
(b) Discuss about development Media theory.
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ASSIGNMENT - 1  
M.A. DEGREE EXAMINATION, SEP 2024.  
First Semester  
Journalism and Mass Communication  
INTERNATIONAL COMMUNICATION

MAXIMUM : 30 MARKS  
ANSWER ALL QUESTIONS

1. (a) What are the characteristics of International Communication?
  - (b) Write about imbalance in News Flow.
2. (a) Make a note on Transnational News Agencies.
  - (b) Write a profile on New York Times.
3. (a) Discuss the role of UNESCO.
  - (b) Explain the importance of NAM POOL.

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ASSIGNMENT - 2  
M.A. DEGREE EXAMINATION, SEP 2024.  
First Semester  
Journalism and Mass Communication  
INTERNATIONAL COMMUNICATION

MAXIMUM : 30 MARKS  
ANSWER ALL QUESTIONS

1. (a) Discuss about the concept of global village.  
  
(b) Explain about the emergence of STAR-TV.
  2. (a) Discuss about the role of BBC.  
  
(b) Make a note on Voice of America.
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