

mba optional
CENTRE FOR DISTANCE EDUCATION
Acharya Nagarjuna University :: Nagarjuna Nagar-522510
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Prof. V. Chandra Sekhara Rao, M.Com., Ph.D.
DIRECTOR

Date: - -

Dear Student,
This is to inform you that every student of MBA III Year has to select any two specialisation groups out of the four given in the prospectus booklet. Your are, therefore, requested to specify the specialisation groups immediately, so as to enable the CDE to supply the concerned study material.

The following are the specialisation Groups:

- A: Financial MANAGEMENT
 1. Security Analysis and Portfolio Management.
 2. Management of Financial Services.
 3. Project Management.

- B: MARKETING MANAGEMENT
 1. Sales and Advertising Management.
 2. Marketing of Services.
 3. Rural Marketing.

- C: HUMAN RESOURCE MANAGEMENT
 1. Human Resource Planning and Development.
 2. Managing Change in Organisations.
 3. Organisational Dynamics.

- D: International MANAGEMENT
 1. International Business.
 2. International Financial Management.
 3. International Marketing.

DIRECTOR

Please fill the form given below and send to the Director, Centre for Distance Education, Acharya Nagarjuna University, Nagarjuna Nagar - 522510

To
The Director
Centre for Distance Education
Acharya Nagarjuna University
Nagarjuna Nagar - 522510

M.B.A III Year Specialisation

Enrollment Number :
Student Name :

Specialisation	Code(A/B/C/D)	Description
1		
2		

Date :

Signature of the Candidate