

ASSIGNMENT – 1

B.A/B.COM./B.B.A DEGREE EXAMINATION NOV - 2022

SECOND SEMESTER

ENGLISH

A COURSE IN READING AND WRITING SKILLS

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. Read the following passage and answer the questions below:

We give undue importance to our health and the treatment of diseases. A large number of medicines treat only symptoms of the disease and the root cause. It is here that yoga therapy comes to our assistance. Yoga emphasize treatment of the root cause of an ailment It work in a slow, subtle and miraculous mannel. Modern medicine can claim to save a life at a critical stage but for complete recovery and regaining of normal health, one must believe in the efficiency of yoga therapy. The continued practice of Yoga has a profound effect on the inner dimensions of life. Yoga aims at developing the mental physical, spiritual and emotional facilities.

- (a) What do most of the medicines treat?
- (b) How does sincere practice of yoga benefit us?
- (c) Is yoga better than physical exercises? Why?
- (d) Meaning of miraculous
- (e) Yoga aims at what?

2. Fill in the blanks with the suitable answer:

(a) _____ is the prefix to Advantage

- (i) de
- (ii) re
- (iii) dis
- (iv) un

(b) Which of the following is the suffix of 'Book'?

- (i) let
- (ii) ledge
- (iii) able
- (iv) ness

(c) The crowd was on the main street. Which word is a collective noun?

- (i) crowd
- (ii) main
- (iii) on
- (iv) street

(d) Which word below is a compound word?

- (i) Saturday
- (ii) Football
- (iii) Judge
- (iv) Reread

(e) Find the verb in : Please refer to page 36 of your book

- (i) Please
- (ii) Page
- (iii) Refer
- (iv) book

(f) Cow: Calf :: Horse: _____

- (i) Colt
- (ii) Cub
- (iii) Lamb
- (iv) Kitten

(g) Light : blind :: speech: _____

- (i) deaf
- (ii) dumb
- (iii) sound
- (v) vibration

(h) Do you have a deck of _____

- (i) toys
- (ii) cards
- (iii) ducks
- (iv) band

(i) Fostering synonym

- (i) neglecting
- (ii) ignoring
- (iii) nurturing
- (iv) Safeguarding

(j) A direction or order is

- (i) Guide
- (ii) Law
- (iii) Education
- (iv) Teacher

(k) The synonym for Quest is

- (i) Trial
- (ii) Test
- (iii) Search
- (iv) Decision

(l) The Gold prize was won by him : Gold is

- (i) Verb
- (ii) Adjective
- (iii) Pronoun
- (iv) conjunction

(m) He traveled all _____ the world when he was 8 years old

- (i) In
- (ii) Over
- (iii) With
- (iv) of

(n) Once upon a time there _____ a man called Damocles

- (i) Lived
- (ii) Was lived
- (iii) An lived
- (iv) live

(o) How much did it _____ to reach Mumbai by car?

- (i) Charge
- (ii) Price
- (iii) Cost
- (iv) estimate

(p) Man must _____ now to stop pollution?

- (i) Act
- (ii) Operate
- (iii) Behave
- (iv) perform

(q) Hot headed means

- (i) Cool
- (ii) Sad
- (iii) Happy

(iv) Quick tempered

(r) His parents did not pay _____ attention to his studies

(i) Suitable

(ii) Just

(iii) Remarkable

(iv) proper

(s) The antonym for Beautiful

(i) Wonderful

(ii) Ugly

(iii) Graceful

(iv) marvelous

(t) The antonym for Terrible

(i) Scaring

(ii) Horrible

(iii) Soothing

(iv) delectable

3. Write one word substitutes for the following expressions

(a) A number of people listening to a lecture

(b) A person who does not believe in God

(c) Animals/plans that live in water

(d) Government by one person

(e) One who looks at the bright side of things.

ASSIGNMENT – 2

B.A/B.COM./B.B.A DEGREE EXAMINATION NOV - 2022

SECOND SEMESTER

ENGLISH

A COURSE IN READING AND WRITING SKILLS

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. Fill in the blanks with suitable verb forms:
 - (a) John Keats _____ a great poet (be)
 - (b) I don't like when my dog _____ (bite) me
 - (c) I am afraid to _____ (fall) when I climb trees
 - (d) I _____ (feed) my fish every day before school.
 - (e) Yesterday, we _____ (go) to buy ice cream.
2. Answer any ONE of the following
 - (a) Explain effective strategies of listening
 - (b) What is the listening process
 - (c) What are the barriers of listening?
3. Answer any ONE of the following
 - (a) Explain types of Reading
 - (b) Differentiate between skimming and scanning
 - (c) How to develop reading comprehensions?
4. Match the following
 - (a) out and out () (i) honest
 - (b) all cars () (ii) in a difficult situation
 - (c) in a tight corner () (iii) on credit
 - (d) on the cuff () (iv) totally
 - (e) fair and square () (v) eager to listen

ASSIGNMENT – 1
B.A./B.Com./B.B.A. DEGREE EXAMINATION, NOV 2022.
Second semester
TELUGU

ఆధునిక తెలుగు సాహిత్యం

MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

ఈ క్రింది వానికి సంక్షిప్త సమాధానాలు రాయండి

1. దేశ చరిత్రలు
2. స్వేదం ఖరీదు
3. తాతకో నూలుపోగు
4. విమర్శ నిర్వచనాలు
5. శ్రీశ్రీ
6. కాళీపట్నం రామారావు
7. మహీధర రామ్మోహనరావు
8. యం.వి.ఎస్. హరనాథరావు
9. (a) ఆధునిక కవిత్వం ఆవిర్భావ వికాసాలను వివరించండి.
(b) పానశాల ఆధారంగా దువ్వూరి రామిరెడ్డి గారి రచనా శైలి వివరించండి.

ASSIGNMENT – 2
B.A./B.Com./B.B.A. DEGREE EXAMINATION, NOV 2022.
Second semester
TELUGU

ఆధునిక తెలుగు సాహిత్యం

MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

ఈ క్రింది వానికి సంక్షిప్త సమాధానాలు రాయండి

1. (a) తెలుగు కథానికను పరిచయం చేయండి
(b) “భయం” కథలోని రచయిత సందేశాన్ని రాయండి
2. (a) సాహిత్య ప్రక్రియగా నవల స్థానాన్ని విమర్శించండి
(b) ‘రథచక్రాలు’ నవలలోని ఇతివృత్తాన్ని విశ్లేషించండి.
3. (a) తెలుగు నాటకం గురించి విశ్లేషించండి.
(b) ‘యక్షగానం’ నాటికలోని పాత్రలను పరిచయం చేయండి.
4. (a) ఉత్తమ విమర్శకుని లక్షణాలు రాయండి
(b) విమర్శ స్వరూప స్వభావాలను విశ్లేషించండి.

ASSIGNMENT – 1

B.A./B.Com./B.B.A. DEGREE EXAMINATION, NOV 2022.

SECOND SEMESTER

Hindi

HINDI - PROSE

MAXIMUM MARKS: 30

सभी प्रश्नों के उत्तर दीजिए ।

1. निम्नलिखित गद्यांशों में से संदर्भ सहित व्याख्या कीजिए ।
 - (a) भाषा भेद की समस्या की समस्या हैं ।
 - (b) “सीता और सावित्री वं शकुन्तला को पार करके, जैसे स्त्री चरित्र संसार के और कीसी भी साहित्य में हमें दिखाई नहीं देता” ।
 - (c) कहते हैं पहले पहल अगस्तम ऋषि ने विंध्याचल को पार करके दक्षिण के लोगों को अपना संदेश सुनाया था ?
 - (d) इन रोगों के लिए समाज में नियमित और आवश्यक रूप से जागरूकता अभियान चलाने की आवश्यकता हैं ।
2. गद्य पाठ का सारांश लिखिए ।
 - (a) संस्कृति और साहित्य का परस्पर संबंध ।
 - (b) भारत एक हैं ।
3. (a) कहानी का सारांश लिखिए ।
 - (i) मैं हार गई ।
 - (ii) परमात्मा का कुत्ता ।
 - (b) निम्नलिखित प्रश्न का उत्तर लिखिए ।
 - (a) “भूख हड़ताल” कहानी के उद्देश्य को स्पष्ट कीजिए ।
 - (a) “परमात्मा का कुत्ता” कहानी के शीर्षक की सार्थकता को स्पष्ट कीजिए ।

ASSIGNMENT – 2

B.A./B.Com./B.B.A. DEGREE DEGREE EXAMINATION, NOV 2022.

SECOND SEMESTER

Hindi

HINDI - PROSE

MAXIMUM MARKS: 30

सभी प्रश्नों के उत्तर दीजिए ।

1. (a) निम्नलिखित शब्दों के समानार्थक हिन्दी शब्द लिखिए ।
- (i) Post Office
 - (ii) Principal
 - (iii) Administration
 - (iv) Governor
 - (v) Translator
 - (vi) Home Secretary
 - (vii) Cashier
 - (viii) Voter
 - (ix) Documents
 - (x) Minister
- (b) निम्नलिखित शब्दों के समानार्थक अंग्रेजी शब्द लिखिए ।
- | | |
|-----------------|--------------------|
| (i) राज्यपाल । | (ii) सलाहकार । |
| (iii) संसद । | (iv) मतदान । |
| (v) नगर निगम । | (vi) छुट्टी |
| (vii) पारपत्र । | (viii) प्रबन्धका । |
| (ix) अध्यक्ष । | (x) पहचान पत्र । |

(c) किन्हीं शब्दों का अपने वाक्यों में पर्योग कीजिए ।

- | | |
|----------------|------------------|
| (i) नियंत्रण । | (ii) विरासत । |
| (iii) आलसी । | (iv) जलवायु । |
| (v) अकसर । | (vi) खिलाफ । |
| (vii) अजनबी । | (viii) कामयाबी । |
| (x) सबूत । | (x) शान । |

(d) शब्दों के संधी - विच्छेद लिखिए ।

- | | |
|----------------|-----------------|
| (i) निराशा । | (ii) सचरित्र । |
| (iii) मनोहर । | (iv) परमात्मा । |
| (v) नारीश्वर । | (vi) विद्यालय । |
| (vii) सदैव । | (viii) एकैका । |

2. पत्र लिखिए ।

- (a) अपनी पाठ्य पुस्तकों का आडिर देते हुए किसी परुस्तक विक्रेता के नाम पत्र लिखिए ।
(b) नौकरी के लिए आवेदन पत्र लिखिए ।

ASSIGNMENT – 1

B.A./B.Com./B.B.A. DEGREE DEGREE EXAMINATION, NOV 2022.

SECOND SEMESTER

Sanskrit

Dsndkty - POETRY, PROSE AND GRAMMAR

MAXIMUM MARKS: 30

सूचना जः द्वितीय, तृतीय, चतुर्थ, पञ्चम प्रश्नाजः संस्कृते एव समाधेया जः ।

Q. Nos. 2, 3, 4, 5 should be answered only in Sanskrit

1. श्लोकं पूरयित्वा भावं च लिखता ।
 - (a) अथ यन्तारमादिश्य रथादवततार च ॥
 - (b) श्रेणीबन्धाद् क्वचिदुन्नमिताननौ ॥
2. द्वयो शब्दयो जः मर्वविभक्तिषु रूपाणि लिखत ।
 - (a) मातृ । (b) नदी ।
 - (c) बारि । (d) वधू ।
3. द्वयो शब्दयो जः मर्वविभक्तिषु रूपाणि लिखत ।
 - (a) लिखति (b) करोति
 - (c) ऐच्छत् (d) रमते
4. पञ्च नामतिर्देशपूर्वकं सन्धत्त ।
 - (a) हरिजः + अवदत् । (b) गुरोजः + आज्ञा ।

(c) वाक् + ईशजः ।

(d) शिवजः + अहम् ।

(e) तत् + अपि ।

(f) कजः + चित् ।

(g) नराजः + च ।

(h) तत् + लयजः ।

(i) अच्जः + अन्तजः ।

(j) गुरोजः + भाषणम् ।

5. पञ्चानां नामतिर्देशपूर्वकं विग्रहवाक्यानि लिखत ।

(a) यथाविधि ।

(b) अनुरूपम् ।

(c) उपलोचनम् ।

(d) प्रत्यहम् ।

(e) सपुत्र जः ।

(f) मुष्टामुष्टी ।

(g) निष्पापम् ।

(h) प्राप्तोदकजः ।

(i) द्वित्रा जः ।

(j) केशकेशि ।

ASSIGNMENT – 2

B.A./B.Com./B.B.A. DEGREE EXAMINATION, NOV 2022.

SECOND SEMESTER

Sanskrit

Dsndktiy - POETRY, PROSE AND GRAMMAR

MAXIMUM MARKS: 30

सूचना जः चितुर्थ प्रश्नाजः संस्कृते एव समाधेया जः ।

Q. Nos. 4 should be answered only in Sanskrit

1. (a) भगीरथजः किं निमित्तीकृत्य घोरं तपस्तेपे ।
(b) राजदम्पत्योजः वशिष्ठाश्रमं प्रति प्रयाणं कथमभूत् ? अभिवर्णयत ।
2. (a) पुष्पोद्भवजः राजवाहनं पुनजः कथं मिलितवान् ।
(b) पुष्पोद्भवस्य मातापितृसमागमजः कथमभूत् ।
3. (a) चम्पूकाव्यलक्षणं निर्दिश्य चम्पूरामायणस्य स्थानम् उपपादयत ।
(b) 'कृषिफलम्' इति पाठस्य सारांशं समालिखत ।
4. पञ्चानां लघुसमाधानानि लिखत ।
(a) गङ्गा कथं जाह्नवी अभवत् ।
(b) दण्डिनजः मातापितरैः कौ ।
(c) कालिदासस्य ग्रन्थानां नामानि लिखत ।
(d) सगरपुत्रवृत्तान्तम् उपवर्णयत ।
(e) कालिदासस्य जन्मस्थानम् उज्जयिनी इति निरूपयत ।
(f) 'कविकुलगुरुजः कालिदासजः' विशदयत ।

- (g) कृषितो नास्ति किम् ?
- (h) 'सर्वेषां भूतलवासिनां जन्मसिद्धं कर्म किम् ?
- (i) केषां जन्म धन्यं भवति ।
- (j) दण्डिनजः कृती लिखत ।

5. चत्वारि ससन्दर्भं व्याख्यात ।

- (a) पुत्रशोकाद् दिवं गतजः ।
- (b) अमर्त्यसरितं कर्तुं मेने मर्त्यतरङ्गिणीम् ।
- (c) हिमनिर्मुक्तयोयोगे चित्राचन्द्रमसोरिव ।
- (d) अपत्यैरिव नीवारभागधेयोचितैर्मृगैजः ।
- (e) मम पितामहजः जन्मना विप्रजः, कर्मणा कृषीवलजः ।
- (f) स्वावलम्बनमपि भवति मानवसमाजस्य ।
- (g) तात, भवते विज्ञापनीयानि सन्ति ।
- (h) षोडशवर्षानन्तरं भर्तृपुत्रसंगमो भविष्यति ।

ASSIGNMENT - 1
B.B.A DEGREE EXAMINATION, NOVEMBER 2022
Second Semester
ACCOUNTING FOR MANAGERS
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. What is the need of accounting?
2. Write the purpose of Double Entry system.
3. Write a note on purchase returns book.
4. Write about the need of subsidiary books
5. Write the need for Bank Reconciliation.
6. Write about favorable and unfavorable balances.
7. What do you mean by Trial Balances.
8. Write about the debentures.
9. (a) Explain the classification of accounts and its rules
(b) Journalise the following transactions.
 - (i) Started business with cash Rs.45,000
 - (ii) Paid into bank Rs. 25,000
 - (iii) Goods purchased for cash Rs. 15,000
 - (iv) Sold goods for cash 8,500
 - (v) Paid for stationary Rs. 200

ASSIGNMENT - 2

B.B.A DEGREE EXAMINATION, NOVEMBER 2022

Second Semester

ACCOUNTING FOR MANAGERS

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. (a) Distinguish between cash discount and Trade discount.
 (b) Mr. Hussain starts business with Rs 15,000 on the 20th January 2002. If this he pays Rs. 10,000 into his bank account. His transactions during the month were as follows:

2002 Jan	Rs.
21 Purchased office table and chairs For cash	500
24 Sold goods for cash	950
25 Paid for sign board	225
28 Paid auto charges	10
30 Paid wages	150

Compute the cash book of Mr.Hussain

2. (a) Explain the reasons for differences between cash book and pass book balances.
 (b) On 31.3.2002 the cash book of a firm showed a bank balance of Rs. 3000 . From the following information prepare a Bank reconciliation statements, showing the balance as per pass book.
- (i) Cheque have been issued for Rs.2,500 out of which cheques worth Rs 2,000 only were presented for payment.
 - (ii) Cheques worth Rs. 700 were deposited on 28th March but had not been credited by the bank. One cheque for Rs. 250 was entered in the cash book on 30th March. But was banked as 3rd April, 2002.
 - (iii) A cheque form Mohan for Rs. 200 was paid in on 26th March, but was dishonored and the advise was received on 2nd April, 2002.
 - (iv) Pass book showed bank charges Rs. 10 detailed by the bank. It also showed Rs. 400 collected by the bank as interest.
 - (v) One of the debtors deposited a sum of Rs. 250 I the account of the firm on 20th March. Intimation in this respect was received from the bank on 2nd April 2002.

3. (a) What is the differences between Gross profit and Net profit?
(b) the following balances extracted of the close of the year ended, 31st March 2002,

Prepare profits and loss account as at that date:

Gross profit	51,000
Carriage outward	2,500
Salaries	5,500
Rent	4,100
Fire insurance premium	900
Bad debts	2,100
Discount (Dr.)	500
Apprentice Premium (Cr.)	1,500
Printing and Stationary	250
Rates and taxes	350
Travelling expenses	200
Sundry trade expenses	300
Rent received on sub setting	1,000

4. (a) Explain various type of share capital.
(b) Explain various methods of issue of debentures.

ASSIGNMENT - 1
B.B.A DEGREE EXAMINATION, NOVEMBER 2022
Second Semester
FUNDAMENTALS OF MARKETING
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. Write a brief note on marketing.
2. Explain the concept of social marketing.
3. Write about product hierarchy.
4. Write a short – note on product line decision.
5. Write about price discounts and allowances.
6. What do you understand by marketing channel?
7. Write a short note on sales promotion.
8. What is promotion mix?
9. (a) What are the basis for market segmentation?
(b) Explain the characteristics of a good marketer.

ASSIGNMENT - 2
B.B.A DEGREE EXAMINATION, NOVEMBER 2022
Second Semester
FUNDAMENTALS OF MARKETING
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. (a) Write an essay on product classification.
(b) Explain different stages in product life cycles.
2. (a) Explain the methods of pricing.
(b) Explain the importance of pricing.
- 3 (a) Explain the importance of marketing channels.
(b) What is channel conflict and how you manage the conflict?
- 4 (a) Explain about various types of media.
(b) Explain the process of personal selling.

ASSIGNMENT - 1

B.B.A DEGREE EXAMINATION, NOVEMBER 2022

Second Semester

E-COMMERCE

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. What do you mean by E-Commerce?
2. Write a brief note on World Wide Web.
3. Write a note on supply chain Management
4. What is E.D.I?
5. Write a brief note on Electronic payment systems.
6. Write the advantages of e-security.
7. What is CRM.
8. Write about HTML.
9. (a) Explain the advantages and disadvantages of online shopping.
(b) Explain the three models of Electronic market.

ASSIGNMENT - 2

B.B.A DEGREE EXAMINATION, NOVEMBER 2022

Second Semester

E-COMMERCE

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. (a) Explain the functions of supply chain Management.
(b) Explain the benefits of Electronic Data Interchange.
2. (a) Explain the steps involved in Electronic payment.
(b) Explain various types of Electronic payment system.
3. (a) Explain the need for electronic customer Relationship Management.
(b) Explain the architectural components of a CRM solution
4. (a) Explain the process of creating Simple web page.
(b) Explain the structure of HTML.