

(DHHM/DBM/DMM/DHRM/DFM/DIB/DIM/DBFM01)

ASSIGNMENT - 1

P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2019

Common Paper

PERSPECTIVES OF MANAGEMENT

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

Q1) Outline the functions of Management.

Q2) Explain the 14 principles of management.

Q3) Define Management. Explain about social responsibility of Management.

Q4) Examine the nature and importance of planning.

Q5) Discuss the benefits and limitations of decision the Analysis.

(DHHM/DBM/DMM/DHRM/DFM/DIB/DIM/DBFM01)

ASSIGNMENT - 2

P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2019

Common Paper

PERSPECTIVES OF MANAGEMENT

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

- Q1)* Briefly explain about different kinds of organizational structures.
- Q2)* Explain about organizational conflicts.
- Q3)* What is leadership? Explain its types.
- Q4)* Discuss about Herzberg's two factor theory of motivation.
- Q5)* Explain the concepts of PERT and CPM and also distinguish between them.



(DMM02/DIB02)

ASSIGNMENT - 1

**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2019
MARKETING MANAGEMENT / INTERNATIONAL BUSINESS**

International Marketing

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

- Q1)* Describe the process of International Marketing Research.
- Q2)* Explain various pricing issues for developing countries in International Marketing.
- Q3)* Between advertising and personal selling which is more appropriate type for selling a bath soap in France – Explain.
- Q4)* Explain the factors that determine International Distribution channel.
- Q5)* Explain product policy and planning.

(DMM02/DIB02)

ASSIGNMENT - 2

**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2019
MARKETING MANAGEMENT / INTERNATIONAL BUSINESS**

International Marketing

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

- Q1)* Discuss the environment of International Business? Explain in detail.
- Q2)* What is the scope of International Marketing? Explain in detail.
- Q3)* Write a note on International Market selection and segmentation.
- Q4)* Discuss features and challenges in the International Marketing.
- Q5)* What are the methods of payment in International Trade? Explain.



(DIB03)

ASSIGNMENT - 2
P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2019
INTERNATIONAL BUSINESS
Foreign Exchange Management
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

- Q1)* Explain issues related to devaluation in Indian context.
- Q2)* What are currency swaps? Explain with examples.
- Q3)* What are the types and operations of letter of credit? Explain in detail.
- Q4)* What are the documents used in foreign trade? Explain in detail
- Q5)* Explain internal techniques of managing Foreign Exchange Exposure.



(DIB04)

ASSIGNMENT - 1
P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2019
INTERNATIONAL BUSINESS
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

- Q1)* Discuss about M.M. hypothesis on international business.
- Q2)* Describe the significance of International business.
- Q3)* Examine the performance evaluation process of MNC's.
- Q4)* Write a note on various forms of International logistics.
- Q5)* What do you understand by International business? Discuss its importance in modern day context.

(DIB04)

ASSIGNMENT - 2
P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2019
INTERNATIONAL BUSINESS
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

- Q1)* What is the role of International Organisations? Explain.
- Q2)* Discuss the role of MNC's in economic progress of India.
- Q3)* State the differences between International trade and domestic trade.
- Q4)* What are the negotiations in International Business? Explain in detail.
- Q5)* Explain the positive and negative impacts of MNC's on India.



(DFM05/DIB05/DBFM05)

ASSIGNMENT - 1

**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2019
FINANCIAL/BANKING AND FINANCIAL MANAGEMENT/
INTERNATIONAL**

International Financial Management

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

- Q1)* Explain the dimensions of International Economic issues.
- Q2)* Write about International financial systems briefly.
- Q3)* What is transaction exposure? What are the various hedging strategies for transaction exposure?
- Q4)* Explain Forex markets and its instructions.
- Q5)* What do you mean by interest rate swaps? Explain its uses and advantages.

(DFM05/DIB05/DBFM05)

ASSIGNMENT - 2

**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2019
FINANCIAL/BANKING AND FINANCIAL MANAGEMENT/
INTERNATIONAL**

International Financial Management

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

- Q1)* Explain about International cash management.
- Q2)* Discuss about International receivables and inventory management.
- Q3)* Explain about international investment strategies.
- Q4)* Explain Forex regulation and control.
- Q5)* Explain the balance of payment framework.

