

**(DSCFT31)**

**ASSIGNMENT-1**

**B.Sc. DEGREE EXAMINATION, MAY– 2019**

**Third Year**

**COSTUME DESIGN AND FASHION TECHNOLOGY**

**Study of Apparel Industry (Paper – I)**

**MAXIMUM MARKS: 30**

**Answer ALL Questions**

- Q1)* Write about assistant designer.
- Q2)* Write the importance of time table for producing cloth for a particular season.
- Q3)* Plaid fabrics.
- Q4)* Assisted cutting.
- Q5)* Bundle preparation.
- Q6)* Manual production systems.
- Q7)* Write about packing equipment.
- Q8)* Drawbacks of ISO 9000.

(DSCFT31)

**ASSIGNMENT-2**

**B.Sc. DEGREE EXAMINATION, MAY– 2019**

**Third Year**

**COSTUME DESIGN AND FASHION TECHNOLOGY**

**Study of Apparel Industry (Paper – I)**

**MAXIMUM MARKS: 30**

**Answer ALL Questions**

- Q1)** Employee selections for production.
- Q2)** Explain the concept of quality.
- Q3)** What are the factors to be consider in whole sale price.
- Q4)** Write the difference between inward register and outward registers.
- Q5)** a) Define block pattern and explain pattern making in design department.  
b) What are the various factors to be consider in selection and purchase of raw materials.
- Q6)** a) Describe spreading techniques for striped and checked materials.  
b) What is meant by cutting department and explain production processes in the cutting room.
- Q7)** a) Explain straight line system and mechanical systems in production department.  
b) Describe the evaluation of ISO quality standards.
- Q8)** a) Explain in detail about types of tenders.  
b) Give an account on the methods of costing.



**(DSCFT32)**

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**B.Sc. DEGREE EXAMINATION, MAY – 2019**

**Third Year**

**APPAREL MARKETING AND MERCHANDISING**

**MAXIMUM MARKS: 30**

**Answer ALL Questions**

*Q1)* Four channels of communication.

*Q2)* Sales budget

*Q3)* Television retailing

*Q4)* Book Inventory

*Q5)* Sales training

*Q6)* Sourcing flow

*Q7)* Franchising

*Q8)* Vertical Integration

*Q9)* Fashion leadership

*Q10)* Direct exporting

(DSCFT32)

**ASSIGNMENT-2**

**B.Sc. DEGREE EXAMINATION, MAY – 2019**

**Third Year**

**APPAREL MARKETING AND MERCHANDISING**

**MAXIMUM MARKS: 30**

**Answer ALL Questions**

**Q1)** Non store retailers

**Q2)** Display packages

**Q3)** a) Discuss the need for public relations and also explain what public relations can not do for the firm.  
b) What is pricing? What factors influence price?

**Q4)** a) What is retailing? What are the functions of retailers?  
b) Describe about department store groups. Explain its advantages and disadvantages.

**Q5)** a) Who is merchandiser? Explain the role and responsibilities of Merchandisers.  
b) What is Inventory control? What steps are involved in Inventory control?

**Q6)** a) Explain about International clothing distribution environment.  
b) Explain the following :  
i) Average Gross sales.  
ii) Fashion leadership.



**(DSCFT33)**

**ASSIGNMENT-1**

**B.Sc. DEGREE EXAMINATION, MAY – 2019**

**Third Year**

**Costumes and Apparel Design**

**MAXIMUM MARKS: 30**

**Answer ALL Questions**

*Q1)* Purdah system.

*Q2)* Costumes of 20<sup>th</sup> decade.

*Q3)* Relation between costumes and climatic conditions – Discuss.

*Q4)* Costumes of Tamilnadu.

*Q5)* Relation between costume and concern state tradition.

*Q6)* Kashmiri work.

*Q7)* Jaipuri embroidery work.

*Q8)* Jewellery of Roman

*Q9)* Men costumes in Eutaria.

*Q10)* Kutch embroidery.

(DSCFT33)

**ASSIGNMENT-2**  
**B.Sc. DEGREE EXAMINATION, MAY – 2019**  
**Third Year**

**Costumes and Apparel Design**

**MAXIMUM MARKS: 30**

**Answer ALL Questions**

*Q1)* Kanta work of Bengal.

*Q2)* Egyptians was crown.

*Q3)* a) Explain in detail about costumes of Mohenjo-daro period.  
b) Give an account on North Indian costumes.

*Q4)* a) Describe formal wear for citizens of Rome.  
b) Write the differences between men and women dresses of Egyptians.

*Q5)* a) Explain the costumes used by Mohenjo-daro and Harappas period.  
b) Write a note on jewels accessories, footwear used by Byzantium people.

*Q6)* a) Describe traditional cretan costumes of male and female.  
b) Describe the cosmetics, Jewellery and for footwear of Karnataka and Maharastra.



**(DSCFT34)**

**ASSIGNMENT-1**

**B.Sc. DEGREE EXAMINATION, MAY – 2019**

**Third Year**

**APPAREL ACCESSORIES AND SURFACE ORNAMENTATION**

**MAXIMUM MARKS: 30**

**Answer ALL Questions**

*Q1)* In dress designing what are the various decorative?

*Q2)* Difference between applique and patches.

*Q3)* Shapes and sizes of yokes

*Q4)* Decorative seaming

*Q5)* Conventional Jewellery of India

*Q6)* Dyeing of sewing threads

*Q7)* Problems with needles in embroidery

*Q8)* Running and cording

*Q9)* Catching and faggoting

*Q10)* Sequin

**(DSCFT34)**

**ASSIGNMENT-2**

**B.Sc. DEGREE EXAMINATION, MAY – 2019**

**Third Year**

**APPAREL ACCESSORIES AND SURFACE ORNAMENTATION**

**MAXIMUM MARKS: 30**

**Answer ALL Questions**

**Q1)** Making of Bias tubing

**Q2)** Button holes

**Q3)** a) What are factors to be consider in placing the pockets for both college going girls and boys.  
b) By considering age, sex, figure and personality how yoke designing should be – Explain.

**Q4)** a) What are the types and methods of attaching of Fastners.  
b) There is a cultural influence on Indian Jewellery – Discuss.

**Q5)** a) Explain in detail about the fabric nature, construction and finishing of sewing threads.  
b) Explain the following  
i) Kashmir work  
ii) Cut work  
iii) Cross stich.

**Q6)** a) Define Dart Manipulation. Explain techniques used in Dart manipulation.  
b) Give an account on the applications of Bias tubing on suitable garments.





**(DSCFT35)**

**ASSIGNMENT-1**

**B.Sc. DEGREE EXAMINATION, MAY – 2019**

**Third Year**

**International Trade and Documentation**

**MAXIMUM MARKS: 30**

**Answer ALL Questions**

*Q1)* Multi fibre agreements.

*Q2)* Merchandising.

*Q3)* Proforma invoice.

*Q4)* Marketing philosophy.

*Q5)* Logistics.

*Q6)* Sourcing options.

*Q7)* Forwarding agent.

*Q8)* Buyer behaviour.

*Q9)* Marketing audits.

*Q10)* MFA phase.

(DSCFT35)

**ASSIGNMENT-2**

**B.Sc. DEGREE EXAMINATION, MAY – 2019**

**Third Year**

**International Trade and Documentation**

**MAXIMUM MARKS: 30**

**Answer ALL Questions**

*Q1)* Quota countries.

*Q2)* Concept of international trade.

*Q3)* a) Critically examine the working of exports inspection council?  
b) State the factors that influence fashion marketing plan?

*Q4)* a) Evaluate the role of WTO in the Trade of garments?  
b) Define term consumer satisfaction? Discuss the criteria for consumer satisfaction.

*Q5)* a) Bring out the bilateral textile agreements signed by India.  
b) Compare and contrast different fabric purchasing system.

*Q6)* a) Elucidate the marketing environment in Industry?  
b) What are the problems faced by Garment export association? Explain in detail?

