

**(DTTM01)**

**ASSIGNMENT-1**  
**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018**  
**TRAVEL AND TOURISM MANAGEMENT**  
**Principles of Tourism**

**MAXIMUM MARKS:30**  
**Answer ALL Questions**

- Q1)** Discuss the meaning and elements of Tourism.
- Q2)** Explain the significance and growth of tourism in India in the recent past.
- Q3)** Write a note on Guides and Escorts.
- Q4)** Explain the importance of advertisements in Tourism.
- Q5)** Discuss economic factors and its impact on tourist.

**(DTTM01)**

**ASSIGNMENT-2**  
**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018**  
**TRAVEL AND TOURISM MANAGEMENT**  
**Principles of Tourism**

**MAXIMUM MARKS:30**  
**Answer ALL Questions**

- Q1)** Discuss the role of travel agency. Where are the advantages of using a travel agency?
- Q2)** How can you increase the effectiveness of an advertisements with regard to Tourism?
- Q3)** Explain the influence of technological environment on the Tourism.
- Q4)** Explain the relationship between economic development and tourism.
- Q5)** Write a short note on Tourist accommodations.



**(DTTM 02)**

**ASSIGNMENT-1**

**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018**

**TRAVEL AND TOURISM MANAGEMENT**

**Communication Skills**

**MAXIMUM MARKS:30**

**Answer ALL Questions**

- Q1)** Write a detailed note on communication.
- Q2)** Explain the barriers in sentence construction.
- Q3)** What are the merits and demerits of non-verbal communication?
- Q4)** What are different kinds of listening? Discuss their advantages and disadvantages.
- Q5)** Define conflict. Discuss different kinds of conflicts.

**(DTTM 02)**

**ASSIGNMENT-2**

**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018**

**TRAVEL AND TOURISM MANAGEMENT**

**Communication Skills**

**MAXIMUM MARKS:30**

**Answer ALL Questions**

- Q1)** “The most significant characteristics of human race is the ability to communicate”. Discuss.
- Q2)** Write a note on Exchanges theory, Johari Window and Transactional analysis.
- Q3)** Define listening. Explain how to increase listening efficiency.
- Q4)** Write a short on Body language and its importance.
- Q5)** Discuss the importance of motivation in influencing interpersonal communication.



**(DTTM 03)**

**ASSIGNMENT-1**

**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018**

**TRAVEL AND TOURISM MANAGEMENT**

**Travel Agency Management**

**MAXIMUM MARKS:30**

**Answer ALL Questions**

- Q1)** Discuss the elements in Tourism Operations.
- Q2)** Explain the impact of technology on developing operations in travel agency.
- Q3)** What is meant by selling through distribution chains? Discuss.
- Q4)** How is Documentation done in Travel Agency? Explain.
- Q5)** What is meant by front office? What are its functions?

**(DTTM 03)**

**ASSIGNMENT-2**

**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018**

**TRAVEL AND TOURISM MANAGEMENT**

**Travel Agency Management**

**MAXIMUM MARKS:30**

**Answer ALL Questions**

**Q1)** Define planning. Explain the planning stages in detail.

**Q2)** Enumerate the Management of In-home operations.

**Q3)** Explain how to deal with tourist transport supplier.

**Q4)** Briefly explain the tour operations role.

**Q5)** Explain the procedure for Marketing tourism packages.



**(DTTM 04)**

**ASSIGNMENT-1**

**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018**

**TRAVEL AND TOURISM MANAGEMENT**

**Tourism Products**

**MAXIMUM MARKS:30**

**Answer ALL Questions**

- Q1)** Explain the nature, scope and characteristics of Service industry.
- Q2)** Define Marketing. Discuss the considerations for Marketing of Tourism products.
- Q3)** Discuss wild life and adventure tourism products.
- Q4)** Define ecology. Explain the characteristics and objectives of ecology.
- Q5)** Explain the growth of Indian resort market in detail.

**(DTTM 04)**

**ASSIGNMENT-2**

**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018**

**TRAVEL AND TOURISM MANAGEMENT**

**Tourism Products**

**MAXIMUM MARKS:30**

**Answer ALL Questions**

**Q1)** Describe the positioning of health tourism.

**Q2)** Briefly explain the heritage circuits in India.

**Q3)** Write a note on Bhuvaneswar-Puri.

**Q4)** Explain the cultural aspects of Visakhapatnam and Narsaraopet.

**Q5)** List out some handicrafts and festivals of Kurnool circuit.





**(DTTM 05)**

**ASSIGNMENT-1**

**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018**

**TRAVEL AND TOURISM MANAGEMENT**

**Computer Applications in Tourism & Travel Management**

**MAXIMUM MARKS:30**

**Answer ALL Questions**

- Q1)** Briefly discuss the role of computers in Management.
  
- Q2)** Define Information system. Explain the organization of information processing unit.
  
- Q3)** Define computer. Explain the classification of computers.
  
- Q4)** Explain the types of networks with the help of examples.
  
- Q5)** Discuss Decision Making process with the help of computers.

**(DTTM 05)**

**ASSIGNMENT-2**

**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018**

**TRAVEL AND TOURISM MANAGEMENT**

**Computer Applications in Tourism & Travel Management**

**MAXIMUM MARKS:30**

**Answer ALL Questions**

- Q1)** Explain how Media acts as an information tool to tourism.
- Q2)** Explain historical development of computers.
- Q3)** Discuss the role of technology in social life.
- Q4)** Explain privacy and confidential aspects of computerization.
- Q5)** Discuss the impact of Technology in Tourism Management.

