

(DIB/DIM/DBFM/DHHM/DBM/DMM/DHRM/DFM01)

ASSIGNMENT-1

PG DIPLOMA DEGREE EXAMINATION, MAY - 2018

(Common Paper)

Perspectives of Management

MAXIMUM MARKS:30

Answer ALL Questions

- Q1)* Define management. Explain nature & scope of management.
- Q2)* Explain various approaches to management.
- Q3)* Define planning. Explain about concept of MBO.
- Q4)* Briefly explain about decision making process.
- Q5)* What do you mean by organizing? Explain principles of organization.

(DIB/DIM/DBFM/DHHM/DBM/DMM/DHRM/DFM01)

ASSIGNMENT-2

PG DIPLOMA DEGREE EXAMINATION, MAY - 2018

(Common Paper)

Perspectives of Management

MAXIMUM MARKS:30

Answer ALL Questions

- Q1)* Explain various executive development programmes.
- Q2)* What are various barriers to communication?
- Q3)* Define leadership. What are the essential features required for a successful leader?
- Q4)* Outline the factors influencing span of control.
- Q5)* Explain the scenario of Indian management with suitable examples.



(DMM02/DIB02)

ASSIGNMENT-1

**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018
MARKETING MANAGEMENT/INTERNATIONAL BUSINESS**

International Marketing

MAXIMUM MARKS:30

Answer ALL Questions

- Q1)* Discuss the various elements of International Marketing.
- Q2)* Discuss the various environmental factors that affect the global business.
- Q3)* Explain the International Marketing frame work in detail.
- Q4)* Illustrate the trade and Marketing policies of International Marketing.
- Q5)* Discuss the procedure of Export documentation.

(DMM02/DIB02)

ASSIGNMENT-2

**P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018
MARKETING MANAGEMENT/INTERNATIONAL BUSINESS**

International Marketing

MAXIMUM MARKS:30

Answer ALL Questions

- Q1)** Explain the product policy and planning in Global Marketing.
- Q2)** Describe Global Marketing channel and distinguish between indirect and direct marketing channels.
- Q3)** Discuss the procedure and documentation for importing products.
- Q4)** Describe the Marketing planning and strategy for global business.
- Q5)** Explain the significance of segmentation as a strategy of global marketing.



(DIB03)

ASSIGNMENT-1

P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018

INTERNATIONAL BUSINESS

Foreign Exchange Management

MAXIMUM MARKS:30

Answer ALL Questions

- Q1)** Define foreign exchange. Explain the overview of foreign exchange market.
- Q2)** Explain the guidelines for computing the forward bills buying rate.
- Q3)** Elaborate the Indian Forex Market.
- Q4)** Explain the nature and scope of Euro Currency Market.
- Q5)** Define Swap. Explain about different types of Swaps.

(DIB03)

ASSIGNMENT-2

P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018

INTERNATIONAL BUSINESS

Foreign Exchange Management

MAXIMUM MARKS:30

Answer ALL Questions

- Q1)** Illustrate the uses of different currency swaps.
- Q2)** Discuss the advantages and disadvantages of maintaining multiple manufacturing sites as hedged against exchange rate exposure.
- Q3)** Discuss the importance of monetary fiscal policy in the content of LPG.
- Q4)** Write a short on the following:
a) Letter of credit
b) Liberalization.
- Q5)** Explain about the different types of documents used in foreign trade.

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(DIB04)

ASSIGNMENT-1

P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018

INTERNATIONAL BUSINESS

MAXIMUM MARKS:30

Answer ALL Questions

- Q1)** Explain the nature and scope of international business.
- Q2)** Discuss the role of strategic planning in MNCs.
- Q3)** How do you use the organizational Relationship in controlling international business operations?
- Q4)** Explain the role of Human resource Management in MNCs.
- Q5)** Explain the impact of globalization on international business.

(DIB04)

ASSIGNMENT-2

P.G. DIPLOMA DEGREE EXAMINATION, MAY – 2018

INTERNATIONAL BUSINESS

MAXIMUM MARKS:30

Answer ALL Questions

- Q1)** State the different approaches to international business.
- Q2)** Discuss the procedures for designing appropriate structure of MNCs.
- Q3)** Discuss the role of information system in controlling international business.
- Q4)** Discuss why do the employees and their family member need adjustment in international assignment?
- Q5)** Why do advanced countries insist on elimination of subsidies in International Business? Explain briefly.

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(DFM05/DIB05/DBFM05)

ASSIGNMENT-1

PG DIPLOMA DEGREE EXAMINATION, MAY – 2018

**FINANCIAL / BANKING & FINANCIAL
MANAGEMENT/INTERNATIONAL BUSINESS**

International Financial Management

MAXIMUM MARKS:30

Answer ALL Questions

- Q1)** Elucidate Economic issues in International Financial Environment.
- Q2)** Give an account of South East Asia crisis.
- Q3)** How is foreign exchange risk measured? Explain.
- Q4)** Discuss the forex regulation and its control.
- Q5)** What is foreign exchange exposure? Briefly explain the techniques available to manage this exposure and reduce the foreign exchange risk.

(DFM05/DIB05/DBFM05)

ASSIGNMENT-2

PG DIPLOMA DEGREE EXAMINATION, MAY – 2018

**FINANCIAL / BANKING & FINANCIAL
MANAGEMENT/INTERNATIONAL BUSINESS**

International Financial Management

MAXIMUM MARKS:30

Answer ALL Questions

- Q1)** What is International investment strategy? Explain.
- Q2)** Discuss the advantages and limitations of flexible exchange rate system and the fixed exchange rate system.
- Q3)** Discuss the various techniques of controlling for international financial issues.
- Q4)** What is international monetary system? Explain the objectives and functions of international monetary system.
- Q5)** Explain the finance functions in a multi-national firm.

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