

(DBFIT31)

ASSIGNMENT-1
B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025
Third Year
FUNDAMENTALS OF IT
MAXIMUM MARKS:30
ANSWER ALL QUESTIONS

1. What is Hardware? Explain its types.
2. Explain the following:
 - (a) Internet
 - (b) Intranet
 - (c) Extranet
3. Describe the uses of Templates and graphics.
4. Explain the usage of Headers and Footers.
5. How to open, create, delete, save and print a powerpoint presentation? Explain.

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ASSIGNMENT-1

B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025

Third Year

FUNDAMENTALS OF IT

MAXIMUM MARKS:30

ANSWER ALL QUESTIONS

1. What is database? How to create table in database? Explain with examples.
 2. Explain the preparation of forms through Access, with an example.
 3. Explain the various functions used in MS-Excel.
 4. What is C? Explain in detail the various datatypes in C.
 5. What are Arrays and Strings? Explain.
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(DBBC31)

ASSIGNMENT-1
B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025
Third Year
BUSINESS COMMUNICATION
MAXIMUM MARKS:30
ANSWER ALL QUESTIONS

1. What is communication? Explain its significance to management.
2. What are the requisites of communication skills in management?
3. Explain the advantages and limitations of non-verbal means of communication.
4. Distinguish between verbal and non-verbal communication.
5. What is the role of non-verbal communication in large scale organisation?

(DBBC31)

ASSIGNMENT-2

B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025

Third Year

BUSINESS COMMUNICATION

MAXIMUM MARKS:30

ANSWER ALL QUESTIONS

1. Explain the various types of written communication.
 2. Prepare a circular in your own regarding your college alumni meet.
 3. Explain the various informal communication networks in an organisation.
 4. Explain the barriers to communication.
 5. Explain briefly the external forms of communication.
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(DBBL31)

ASSIGNMENT-1
B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025
Third Year
BUSINESS LAW
MAXIMUM MARKS:30
ANSWER ALL QUESTIONS

1. Write about the provisions regarding preventing and settlement of industrial disputes.
2. Discuss about the provisions regarding Health, safety and welfare of workers.
3. Write a note on sickness and maternity under ESI Act, 1948.
4. Bring out the features of Essential services maintenance Act.
5. Explain the various types of companies.

(DBBL31)

ASSIGNMENT-2
B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025
Third Year
BUSINESS LAW
MAXIMUM MARKS:30
ANSWER ALL QUESTIONS

1. Explain the functions and powers of board of company law Administration.
 2. Discuss in detail the formalities to law complied with memorandum of association.
 3. Explain about Memorandum of Association.
 4. Explain the various types of resolutions.
 5. Explain about the provisions regarding employment of Women as per factories act 1948.
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(DBCM31)

ASSIGNMENT-1
B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025
Third Year
COST AND MANAGEMENT ACCOUNTING
MAXIMUM MARKS:30
ANSWER ALL QUESTIONS

1. Explain the techniques of management accounting.
2. Discuss the classification of labour cost and state the consequences of labour turnover.
3. Specify the items in financial accounts and cost accounts included in one set of accounts but not in Another set of accounts.
4. Enunciate the features, merits and demerits of process costing.
5. Explain the objectives of budgetary control and state the difference between fixed budget and flexible budget.

(DBCM31)

ASSIGNMENT-2
B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025
Third Year
COST AND MANAGEMENT ACCOUNTING
MAXIMUM MARKS:30
ANSWER ALL QUESTIONS

1. From the following particulars calculate earnings of Mr. P and Mr. Q under

- (a) Time rate system
- (b) Halsey plan
- (c) Rowan plan

Standard time - 100 hours

Time rate = Rs.120 per hour

Time taken by :

P : 96 hours

Q : 94 hours.

2. Prepare a production budget for each month and a summarised production cost budget for the six months period ending 31, December 2023

2023	Opening stock	Sales	Closing stock
	Units	Units	Units
July	2000	26000	2600
August	—	30000	3000
September	—	32000	3300
October	—	34000	3700
November	—	40000	2800
December	—	44000	2500

Budgeted production cost as follows:

Direct material per unit Rs.20

Direct wages per unit Rs.18

Factory overhead per unit Rs.5.

3. From the following information, calculate

(a) DMPV

(b) DMUV and DMCV (Direct Material price usage and cost variance)

Product	Standards		Actual	
	Qty	Rate	Qty	Rate
	kg	per kg Rs.	kg	per kg Rs.
P	1100	50.00	1120	48.00
Q	1110	52.00	1100	50.00
R	980	60.00	1000	62.00
S	1010	48.00	1015	50.00

4. From the following information compute

(a) PV ratio

(b) Fixed cost

(c) BEP

(d) Margin of safety and

(e) What would be the sales when profit required Rs.8,00,000

Year	Sales Rs.	Profit as percentage on sales
2021-22	25,00,000	22
2022-23	30,00,000	23

5. A product passes through 3 processes A, B and C 20,000 units were introduced in process A at the rate of Rs.40 per unit other particulars are as follows :

	A	B	C
Materials Rs.	8,20,000	4,10,000	5,00,000
Labour Rs.	8,10,000	4,05,000	4,98,000
Overheads Rs.	70,000	80,000	90,000
Normal loss	6%	4%	2%
Output units	18,600	17,800	17,400
Sale of scrap Rs.	10	15	20

Prepare process accounts.

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ASSIGNMENT-1

B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025

Third Year

ENTREPRENEURSHIP

MAXIMUM MARKS:30

ANSWER ALL QUESTIONS

1. Define 'entrepreneurship'. Explain the psychological factors in entrepreneurship.
2. Write in brief the various types of Entrepreneurs.
3. Enumerate the government policies and measures towards the promotion of entrepreneurship.
4. Explain the functions of APIDC - APSSIC.
5. Explain the marketing assistance through IFCI and ICIC.

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ASSIGNMENT-2

B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025

Third Year

ENTREPRENEURSHIP

MAXIMUM MARKS:30

ANSWER ALL QUESTIONS

1. Write about the Demand analysis for a new project.
 2. Describe the various sources of finance for project.
 3. Explain the need for economic analysis.
 4. Explain in brief Break-even-analysis and its objectives.
 5. Explain the various techniques regarding drafting a project report.
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ASSIGNMENT-1

B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025.

Third Year

SALES MANAGEMENT

MAXIMUM MARKS:30

ANSWER ALL QUESTIONS

1. What do you mean by sales organization? Explain the purpose of sales organization.
2. Explain the theoretical aspects of salesmanship.
3. Explain in detail about marketing search in sales management.
4. Explain how to do sales routing allocation.
5. Explain how the salesperson can control expenses.

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ASSIGNMENT-2

B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025.

Third Year

SALES MANAGEMENT

MAXIMUM MARKS:30

ANSWER ALL QUESTIONS

1. What are the training processes for salesperson?
 2. Explain the basic types of sales organization.
 3. Write about Recruitment and selection of sales force.
 4. Discuss the role of marketing intelligence in sales management.
 5. Discuss the characteristics of a successful salesman.
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(DBPDM31)

ASSIGNMENT-1

B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025.

Third Year

PROMOTION AND DISTRIBUTION MANAGEMENT

MAXIMUM MARKS:30

ANSWER ALL QUESTIONS

1. Write about the process of evaluating promotional strategy.
2. Explain the role of advertising in marketing communication process.
3. Explain the various tools of sales promotions.
4. Write briefly about consumer sales promotion.
5. Write in detail about Indian distribution system.

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ASSIGNMENT-2

B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025.

Third Year

PROMOTION AND DISTRIBUTION MANAGEMENT

MAXIMUM MARKS:30

ANSWER ALL QUESTIONS

1. Give an overview on distribution logistics.
 2. Explain the selection and motivation of intermediaries.
 3. Explain in brief the consumers involvement in company promotions.
 4. How do you control the distribution channels? Explain.
 5. Write about advertising campaigns in marketing communication process.
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