

ASSIGNMENT-1

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MAY/JUNE-2025

Second Year

(i) ENGLISH PAPER – II

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. (a) Read the following passage and answer the questions :

Always remember that regular and frequent practice is essential if you are to learn to write well. You learn to write by writing. It is no good waiting until you have an inspiration before you write. Even with the most famous writers, inspiration is rare. Writing is ninety-nine percent hard work and one percent inspiration.

- (i) What kind of practice is essential for writing?
- (ii) How do you learn to write?
- (iii) What is rare with most famous writers?
- (iv) Do you have to wait for an inspiration?
- (v) How much hard work and how much inspiration is necessary for good writing?

- (b) Read the following passage and choose the correct answer :

And the fact that in this story there is a judge who was not guided by the statute – book but by sound common sense, is due to the circumstance that the incident which I'm about to relate could have happened nowhere else than in England. In fact, it happened in London or to be more precise in Kensington, no, wait abit, it was in Brompton on Bayswater; anyway somewhere thereabouts. The judge was, as a matter of fact, a magistrate and his name was Mr. Kelly, J.P. Also there was a lady and her name was Myers.

- (i) The judge was guided by
  - (1) the statute book
  - (2) common sense
  - (3) senior judge
  - (4) rule of law
- (ii) The incident precisely happened in
  - (1) London
  - (2) America

- (3) India
- (4) Kensington
- (iii) Mr. Kelly was the
  - (1) Lawyer
  - (2) Witness
  - (3) Judge
  - (4) Actor
- (iv) Who was Mr. Myers?
  - (1) a doctor
  - (2) fortune teller
  - (3) judge
  - (4) magistrate
- (v) The above passage is from the story
  - (1) the refugees
  - (2) the open window
  - (3) the gold watch
  - (4) the fortune teller

2. Answer about 100 words :

- (a) Why was Gandhi keen to appear for the London Matriculation?
- (b) Comment on Barnum's recipe to cure extravagance.
- (c) Describe the personality of Hellen Keller on the basis of her selection of 'sights to see'.
- (d) How does Kalam show that real knowledge is a combination of past wisdom and present day technology?

3. Answer about 200 words :

- (a) How important is it for a writer to be a good reader and a keen observer according to Hill?
- (b) How relevant are Russel's views on war and peace in today's world?

(c) Comment on Orwell's decision to shoot the elephant.

4. (a) Answer about 100 words :

(i) What does Blake see in the chartered street?

(ii) Why does Kamala Das call the body a familiar pest?

(iii) What is the speaker's highest ambition in, 'The Last Ride Together'?

(b) Explain the following

(i) "The trumpet of a prophecy ! O wind,

If winter comes, can spring be far behind?"

(ii) "The carriage held but just ourselves

And immortality."

(iii) And on a day we meet to walk the line

And set the wall between us once again.

5. Answer about 200 words :

(a) How does Dickinson present death?

(b) What is the central theme of the poem, 'London'?

(c) Critically analyze, 'The Gift of India'.

ASSIGNMENT-2

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MAY/JUNE-2025

Second Year

(i) ENGLISH PAPER – II

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. Answer about 200 words :
    - (a) Consider 'Diamond Rice' as a mild satire on society.
    - (b) Summarize the story, 'The Lottery Ticket'.
    - (c) Sketch the character of Subha.
  2. Read the passage and summarize it :

Education is the instrument for social, economic and cultural change. If we are to work for social and national integration, if we are to foster moral and spiritual values and increase productivity, agricultural and industrial, we have to use education in a proper way. Science and technology will help us to solve the problems of hunger and poverty, of disease and illiteracy, of superstition and deadening custom, of vast resources running to waste, of a rich country inhabited by poor people. We have to free ourselves from the inertias and inefficiencies which have bogged down our programmes of development. Our administration, at all levels, should become clean and efficient.
  3. Write an essay on the following
    - (a) Role of English in the 21<sup>st</sup> century.
    - (b) Ill effects of fast food culture.
    - (c) Mental health awareness.
  4. Answer the following :
    - (a) Write a report on the cyclone that hit your city.
    - (b) Write a report on the 'Annual Day' program in your college.
  5. Use the sentences of your own :
    - (a) Word of mouth
    - (b) To bear with
    - (c) To eat humble pie
    - (d) To call off
    - (e) Hand-in-glove
    - (f) Crocodile tears
    - (g) Beat about the bush
    - (h) To iron out
  6. Answer the following :
    - (a) Write dialogues between brothers on how to celebrate the 25<sup>th</sup> wedding anniversary of their parents.
    - (b) Write a letter to your brother telling him to concentrate on his studies.
    - (c) Write a letter to the municipal corporation on the problem of bad roads in your city.
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ASSIGNMENT-1

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MAY/JUNE-2025

Second Year

(ii) TELUGU PAPER – II

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. క్రింది పద్యానికి ప్రతిపదార్థ తాత్పర్యాలు వ్రాయండి:

- (a) ఎల్ల శరీర ధారులకు నిల్లను చీకటి నూతి లోపలం  
దెళ్ళక వీరు నే మను మతి భ్రమణంబున భిన్నులై ప్రవ  
ర్తిల్లక సర్వమున్నతని దివ్య కళామయ మంచు విష్ణునం  
దుల్లముఁ జేర్చితా రడవి నుండుట మేలు నిశాచరాగ్రణీ!
- (b) అనవిని ప్రేటు వడ్డయుర గాంగనయుం బలె నేయి వోయ భ  
గ్గన దరికొన్న భీషణ హుతాశన కీల యనంగ లేచి, హె  
చ్చిన కనుదోయికెంపు తన చెక్కులఁ గుంకుమ పత్ర భంగ నం  
జనిత నలీన కాంతి వెద చల్లఁగ గద్గజ భిన్న కంఠియై.

2. క్రింది వానికి సందర్భ సహిత వ్యాఖ్యలు వ్రాయుము.

అ - భాగం

- (a) చదువులలో మర్మమెల్ల జదివితీ తండ్రి  
(b) కలకంఠ వదూ కలకాకలీ ధ్వనిన్  
(c) తేనె పూసిన కత్తి ధాత్రీసురుండు  
(d) నా యభాగ్యమింతె యొకరిఁ బల్కనేల!

ఆ - భాగం

- (e) ఎవరయ్యా ప్రగాఢ సాహిత్యమూర్తి  
(f) దేశమొకదెస నీవు ఒక దెస  
(g) నా బ్రతుకొకసున్న కానీ నడుసున్నా.  
(h) ఈ సిగ్గులేని ముఖాన్ని చూపించలేను.

3. క్రింది వానికి సమాధానం వ్రాయండి.

అ - భాగం

- (a) ప్రహ్లాదుడు తండ్రి ఎదుట హరిభక్తిని ప్రకటించిన విధము వివరింపుము.  
(b) నిగమశర్మ అక్క ఆవేదనను వ్యక్తపరచండి.

ఆ - భాగం

- (c) శ్రీశ్రీ చేసిన కవితా ప్రతిజ్ఞను వివరించండి.  
(d) లకుమలో సాగిన అంతర్మథనాన్ని వివరించండి.

ASSIGNMENT-2

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MAY/JUNE-2025

Second Year

(ii) TELUGU PAPER – II

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. క్రింది వానికి సమాధానం వ్రాయండి.

అ - భాగం

(a) పానుగంటి లక్ష్మీనరసింహారావు గారి సాహిత్య సేవను వివరించుము.

(b) రాయల కాలం నాటి అన్నపానీయాల వివరాలు తెల్పుండి.

ఆ - భాగం

(c) కృష్ణశాస్త్రి 'బహుకాల దర్శనం' ద్వారా చూపిన మానవ సంబంధాల లెట్టివి?

(d) మను చరిత్రలోని కథను గూర్చి వ్రాయండి.

2. క్రింది వానికి సమాధానములు వ్రాయండి.

(a) లింగరాజు

(b) కమల

(c) వెంగళప్ప

(d) భ్రమరాంబ

3. క్రింది వానిని గూర్చి వ్యాసం వ్రాయండి.

(a) పర్యావరణ కాలుష్యం

(b) నిరుద్యోగిత

(c) అవినీతి నిర్మూలనం

4. (a) (i) క్రింది పద్య పాదానికి గణవిభజన చేసి, ఛందస్సును గుర్తించి, యతిని పేర్కొనండి.

ఉత్పాహ ప్రభు మంత్రశక్తి యుతమై యుద్యోగ సంరూఢ సం

(ii) క్రింది వానిని ఉదాహరణముగా లక్షణాన్ని తెలపండి.

(1) ఆటవెలది

(2) ఉత్పలమాల

(b) (i) క్రింది పద్యంలో అలంకారాన్ని తెల్పి, లక్షణం తెల్పి సమన్వయం చేయండి.

కమలా నర్పించు కరములు కరములు.

(ii) క్రింది అలంకారాలలో ఒక దానికి సోదాహరణముగా లక్షణం తెల్పుండి.

(1) రూపకం

(2) ఉపమ

**(DSAN21(NR))**

**ASSIGNMENT-1**

**B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MAY/JUNE-2025**

**Second Year**

**(ii) SANSKRIT Paper – II (NR)**

**MAXIMUM MARKS :30**

**ANSWER ALL QUESTIONS**

1. Answer the questions.

उत्तरं लिखत।

(a) नागानन्द प्रथमाङ्ककथां लिखत।

Write the brief story of Naganand

(b) भासस्य रूपककलापाटवं सप्रमाणं निरूपयत।

Explain the dramatic still of Bhasa with illustrations.

(c) बलदेवस्य पात्रचित्रणं कुरुत।

Sketch the character of Baladeva.

(d) “श्री कृष्णस्य मैत्री” इति पाठ्यभाग सारांशं लिखत।

Write the story of “Sri Krishnasya Mytri”.

2. प्रश्नः समाधेयाः।

(a) विश्वामित्रः कथं ब्रह्मर्षिः अभूव ?

How did Viswamitra become Bharmarshi?

(b) आचार्य श्री रामचन्द्रकवेः परिचयात्मकं निबन्धमेकं लिखत।

Write an essay introducing “Acharya Sri Ramachandra.

3. Explain the following with reference to context.

ससन्दर्भं व्याख्यात।

(a) निर्दोष दर्शना हि कन्यका भवन्ति।

(b) सर्वस्याभ्यागतो गुरुः।

(c) स्वं देहमर्थोपरतं वहामि।

(d) क्व सूर्यः क्व च खद्योतः।

(e) नरस्य भाग्यरेखा अपरिवर्तनीया।

(f) विनाभिषेकं राजा त्वं विप्रोक्तैर्वचनम्।

(g) लेभे त्रिशङ्कुर्गने प्रतिष्ठाम्।

(h) किं कर्तव्यामूढाः ते ग्रागीणाः।

(DSAN21(NR))

ASSIGNMENT-2

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MAY/JUNE-2025

Second Year

(ii) SANSKRIT Paper – II (NR)

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. Write short note on the following.

लघुटिप्पणी लिखत।

- |          |                  |
|----------|------------------|
| (a) माघः | (b) जयदेवः       |
| (c) बाणः | (d) शङ्कराचार्यः |

2. Define and illustrate Alankaras.

लक्ष्यलक्षण समन्वितं अलङ्काराणि लिखत।

- |                      |                  |
|----------------------|------------------|
| (a) दीपकम्           | (b) अनन्वयः      |
| (c) अप्रस्तुतप्रशंसा | (d) स्वभावेक्तिः |

3. Write the forms of the following Sabdas in the given case.

निर्दिष्ट विभक्तिषु रूपाणि लिखत।

- |                       |                          |
|-----------------------|--------------------------|
| (a) जलमुच् (द्वितीया) | (b) विद्वस् (चतुर्थी)    |
| (c) वाच् (तृतीया)     | (d) मनस् (प्रथमा)        |
| (e) युष्मद् (सप्तमी)  | (f) तद्-पुं. षष्ठी)      |
| (g) गुणिन् (द्वितीया) | (h) किम् (स्त्री) तृतीया |

4. Write the forms of the following adding the given terminations.

तत्तत्प्रत्ययं योजयित्वा लिखत।

- |                       |                 |
|-----------------------|-----------------|
| (a) भुज् + वत्वा      | (b) नी + क्तवत् |
| (c) गम् + तुमुन्      | (d) लिख् + अत्  |
| (e) प्र + नम् + ल्यप् | (f) दृश् + तव्य |
| (g) पठ + क्त          | (h) कृ + शानच्  |

5. Translate the sentences into Telugu or English.

वाक्यानि आन्ध्रभाषायां वा आङ्ग्लभाषायां वा अनुवदत।

- |   |
|---|
| (a) विद्वान् सर्वत्र पूज्यते।           |
| (b) सूर्यः प्राच्या दिशि उदेति।         |
| (c) दूरतः पर्वताः रम्याः।               |
| (d) जननी जन्मभूमिश्च स्वर्गादपि गरीयसी। |
| (e) वृक्षो रक्षति रक्षितः।              |
| (f) परोपकाराय फलन्ति वृक्षाः।           |
| (g) रामो विग्रहवान् धर्मः।              |
| (h) विद्या ददाति विनयम्।                |
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**(DHIN21(NR))**

**ASSIGNMENT-1**

**B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MAY/JUNE-2025**

**Second Year**

**(II) HINDI PAPER – (II) (NR)**

**MAXIMUM MARKS :30**

**ANSWER ALL QUESTIONS**

1. निम्नलिखित पद्योंशों को सप्रसंग व्याख्या कीजिए।

- (a) (i) यह तन विष की बेलरी, गुरु अमृत की खान।  
सीस दिये जो गुरु मिले, तो भी सस्ता जान।।
- (ii) एक भरोसे एक बल, एक आस बिस्वास।  
एक राम घनश्याम हित, चातक तुलसीदास।।
- (b) (i) 'रहिमन' निज मन की व्यथा, मन ही राखौ गोय।  
सुनि लोग सब, बाँटि न लेहैं कोय।।
- (ii) कनक-कनक तैं सौगुनो, मादकता अधिकाय।  
वा खाये बौराय जग, या पाये बौराय।
- (c) (i) काम को आरम्भ करके यों नहीं जो छोड़ते  
सामना करके नहीं जो भूलकर मुंह मोड़ते।।
- (ii) भगवान कहते हैं स्वयं जी, भेदभावों को तजे।  
है रूप मेरा ही, मुझे जो सर्वभूतों मे भजे।।

2. किसी कविता का सारांश लिखिए।

- (a) युगावतार बापू
- (b) हमारा प्यारा भारत वर्ष
- (c) भिक्षुक

**(DHIN21(NR))**

**ASSIGNMENT-2**

**B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MAY/JUNE-2025**

**Second Year**

**(II) HINDI PAPER – (II) (NR)**

**MAXIMUM MARKS :30**

**ANSWER ALL QUESTIONS**

1. किसी कवि का परिचय दीजिए।

- (a) तुलसीदास
- (b) सोहनलाल द्विवेदी
- (c) सूर्यकांत त्रिपाठी निराला

2. किसी विषय पर निबंध लिखिए।

- (a) पर्यावरण-प्रदूषण
- (b) विज्ञान से लाभ और नष्ट
- (c) बेकारी की समस्या
- (d) देशाटन
- (e) पुस्तकालय

3. किसी साहित्य विषय पर प्रकाश डालिए।

- (a) आदिकाल (वीरगाथाकाल) के कवियों में चंदबरदाई का स्थान बताइये।
- (b) रामाश्रयी शाखा की विशेषतायें बताइये।
- (c) नाटक के विकास पर एक लेख लिखकर उसमें जयशंकर प्रसाद जी के स्थान को निर्धारित कीजिये।
- (d) मैथिलीशरण गुप्त का कवि-परिचय दीजिये।

4. निम्नलिखित गद्य का हिन्दी में अनुवाद कीजिए।

Once upon a time there was a farmer living on the banks of the river Krishna. Close to his house he had three or four acres of land. He depended for his living on this land. One day he was ploughing his land. He notices a bright diamond at a particular spot. It was very attractive. Taking it in his hand. He wiped the dust of it and washed it. His eyes dazzled by the brilliance of the diamond. According to the existing law of the land it was taken to the emperor in his palace.

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**(DBME21)**

**ASSIGNMENT-1**

**B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025.**

**Second Year**

**MACRO ECONOMICS**

**MAXIMUM MARKS:30**

**ANSWER ALL QUESTIONS**

1. What are the various concepts of national income?
2. Write about the quality theory of money.
3. Explain in detail the criticisms of the classical theory.
4. Give an overview on the concepts of marginal propensity to consume and save.
5. Explain in detail the functions of central bank.

**(DBME21)**

**ASSIGNMENT-2**

**B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025.**

**Second Year**

**MACRO ECONOMICS**

**MAXIMUM MARKS:30**

**ANSWER ALL QUESTIONS**

1. Explain the objectives and functions of reserve bank of India.
  2. Bring out the recent trends in the Indian banking systems.
  3. Explain the various measurements of National Income.
  4. Describe the theories of business cycles in brief.
  5. Discuss about the principle of accelerator.
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**(DBBS21)**

ASSIGNMENT-1  
B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025  
Second Year  
BUSINESS STATISTICS  
MAXIMUM MARKS:30  
ANSWER ALL QUESTIONS

1. What is primary data and secondary data? Discuss various sources of collecting primary sources.
2. What do you mean by Questionnaire? Discuss the essentials of a good questionnaire.
3. Compute Fisher's ideal index from the following data and show that it satisfies both the reversal tests.

Commodity	Base year		Current year	
	Price	Value	Price	Value
A	10	200	12	300
B	8	108	10	220
C	20	160	25	250
D	18	144	20	140
E	35	280	30	300

4. Prepare Histogram for the following data :

C.I :	0-10	10-20	20-30	30-60	60-80	80-90	90-100
Frequency :	5	10	4	18	4	3	9

5. Calculate Karl Pearson's co-efficient of correlation from the following data :

Price :	14	16	17	18	19	20	21	22	23
Demand :	84	78	70	75	66	67	62	58	60

**(DBBS21)**

**ASSIGNMENT-2**  
**B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025**  
**Second Year**  
**BUSINESS STATISTICS**  
**MAXIMUM MARKS:30**  
**ANSWER ALL QUESTIONS**

1. Find the two regression equations from the following data :

X :	89	86	74	65	64	63	66	67	72	79
Y :	92	90	84	85	73	72	71	75	78	84

2. Fit a straight line trend by the method of least square and tabulate the trend values for the following data and estimate profit for 2024.

Year :	2014	2015	2016	2017	2018	2019	2020	2021	2022
Profit (in'000)	38	40	65	72	69	62	67	95	100
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3. In a sample of 500 parts manufactured by a factory, the number of defective parts was found to be 50. The company however claimed that only  $7\frac{1}{2}\%$  of their product is defective. Is the claim tenable? [use 5% level of significance].
4. A bag contain 4 green and 6 red balls. A ball is drawn at random and then, without replacing it, a second ball is drawn. What is the chance that a green ball is drawn each time?
5. What is a Research Report? State the steps is writing the research report.
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**(DBBF21)**

**ASSIGNMENT-1**  
**B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025**  
**Second Year**  
**BASIC BUSINESS FINANCE**  
**MAXIMUM MARKS:30**  
**ANSWER ALL QUESTIONS**

1. Explain in detail the scope of business finance.
2. What is the role of key finance personnel in business finance?
3. Explain the various instruments of finance.
4. Write a note on equity. What are the limitations of preference shares?
5. Give an overview on capital and money markets in India.

**(DBBF21)**

**ASSIGNMENT-2**  
**B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025**  
**Second Year**  
**BASIC BUSINESS FINANCE**  
**MAXIMUM MARKS:30**  
**ANSWER ALL QUESTIONS**

1. Explain the importance of cost of capital in a business.
  2. Explain the concept of capital structure of a business.
  3. Give an overview on working capital management.
  4. Explain in detail the various forms of dividend.
  5. What are the financial implications in a business?
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**(DBFM21)**

**ASSIGNMENT-1**  
**B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025**  
Second Year  
**FUNDAMENTALS OF MARKETING**  
**MAXIMUM MARKS:30**  
**ANSWER ALL QUESTIONS**

1. What is marketing? Explain the need and importance of marketing in India.
2. Define marketing mix. Explain the various issues involved in marketing mix.
3. What are the elements of micro environment of marketing?
4. Describe the factors influencing purchase and repeat purchase.
5. What are the methods in target marketing?

**(DBFM21)**

**ASSIGNMENT-2**  
**B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025**  
Second Year  
**FUNDAMENTALS OF MARKETING**  
**MAXIMUM MARKS:30**  
**ANSWER ALL QUESTIONS**

1. What do you mean by product mix? Explain the product life cycle concept.
  2. What is pricing? Explain the factors influencing pricing policy.
  3. Explain the various pricing methods.
  4. What are the merits and demerits of advertising media?
  5. Examine the role of wholesaler in distribution channel.
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**(DBFM21)**

**(DBPPM21)**

**ASSIGNMENT-1**

**B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025.**

**Second Year**

**PRINCIPLES OF PERSONNEL MANAGEMENT**

**MAXIMUM MARKS:30**

**ANSWER ALL QUESTIONS**

1. What is Personnel Management? Explain the nature and importance of Personnel Management.
2. Explain in detail the typical organization setup.
3. Explain the various training and development methods.
4. Discuss the basic allowances provided in an organization.
5. Explain the various job evaluation methods.

**(DBPPM21)**

**ASSIGNMENT-2**

**B.B.M. DEGREE EXAMINATION, MAY/JUNE 2025.**

**Second Year**

**PRINCIPLES OF PERSONNEL MANAGEMENT**

**MAXIMUM MARKS:30**

**ANSWER ALL QUESTIONS**

1. Differentiate between recruitment and selection.
  2. Explain the various appraisal methods in man power planning.
  3. What is Absenteeism? Explain the reasons of absenteeism in an organization. Discuss ways to handle it.
  4. Explain about Grievances and disputes settlement.
  5. Explain the role of Government in Worker's participation in management.
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