

(301JM21)

ASSIGNMENT - 1
M.A. DEGREE EXAMINATION, APRIL/MAY 2025.
Third Semester
Journalism and Mass Communication
RESEARCH METHODOLOGY
MAXIMUM MARKS : 30
ANSWER ALL QUESTIONS

1. (a) Discuss the characteristics of scientific research.

(b) Explain the formulation of research problem.
2. (a) Discuss the basic elements of research.

(b) Explain various types of hypothesis.
3. (a) Write the limitations sampling method.

(b) Discuss the methods of data collection.

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ASSIGNMENT - 2
M.A. DEGREE EXAMINATION, APRIL/MAY 2025.
Third Semester
Journalism and Mass Communication
RESEARCH METHODOLOGY
MAXIMUM MARKS : 30
ANSWER ALL QUESTIONS

1. (a) Explain the use of statistics in communication research.

(b) Write about measures of central tendency.
2. (a) Discuss the use of graphs in data presentation.

(b) Explain the process of research report writing.

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ASSIGNMENT - 1
M.A. DEGREE EXAMINATION, APRIL/MAY 2025.
Third Semester
Journalism and Mass Communication
TELEVISION JOURNALISM
MAXIMUM MARKS : 30
ANSWER ALL QUESTIONS

1. (a) Discuss the origin and growth of Television in India.
(b) Write about video revolution in India.
2. (a) Explain the stages of Television production.
(b) Discuss the techniques of TV news presentation.
3. (a) Explain different formats of Television.
(b) Write about Television Production process.

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ASSIGNMENT - 2
M.A. DEGREE EXAMINATION, APRIL/MAY 2025.
Third Semester
Journalism and Mass Communication
TELEVISION JOURNALISM
MAXIMUM MARKS : 30
ANSWER ALL QUESTIONS

1. (a) Write about basic Television crew.
- (b) Discuss about Multi camera production.
2. (a) Explain about Television editing.
- (b) Write about Television Audience Research.

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ASSIGNMENT - 1
M.A. DEGREE EXAMINATION, APRIL/MAY 2025.
Third Semester
Journalism and Mass Communication
TRADITIONAL AND CULTURAL COMMUNICATION
MAXIMUM MARKS : 30
ANSWER ALL QUESTIONS

1. (a) Write the characteristics of Traditional Communication.
(b) Discuss the role of Traditional Media in development.
2. (a) Make a note on Yakshagana.
(b) Write about folk arts and social perspective.
3. (a) Discuss the origins and growth of Harikatha.
(b) Explain the use of puppetry in education.

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ASSIGNMENT - 2
M.A. DEGREE EXAMINATION, APRIL/MAY 2025.
Third Semester
Journalism and Mass Communication
TRADITIONAL AND CULTURAL COMMUNICATION
MAXIMUM MARKS : 30
ANSWER ALL QUESTIONS

- 1 (a) Discuss about Aristolean model.
- (b) Write about various cultural institutions.
- 2 (a) Explain about communication technology.
- (b) Make a note on modern technology and cultural change.

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ASSIGNMENT - 1
M.A. DEGREE EXAMINATION, APRIL/MAY 2025.

Third Semester
Journalism and Mass Communication
MEDIA LAWS AND MANAGEMENT

MAXIMUM MARKS : 30
ANSWER ALL QUESTIONS

1. (a) Explain the fundamental rights.

(b) Discuss about parliamentary privileges.
2. (a) Write law of defamation with examples.

(b) Discuss about official secrets Acts, 1923.
3. (a) Explain copy right Act.

(b) Discuss about media ethics in detail.

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ASSIGNMENT - 2
M.A. DEGREE EXAMINATION, APRIL/MAY 2025.

Third Semester
Journalism and Mass Communication
MEDIA LAWS AND MANAGEMENT

MAXIMUM MARKS : 30
ANSWER ALL QUESTIONS

1. (a) Write about ownership patterns of News paper.
- (b) Discuss various departments of a newspaper.
2. (a) Explain the development of private Television in India.
- (b) Write about Prasar Bharathi Act.