

(101JM21)

ASSIGNMENT - 1

M.A. DEGREE EXAMINATION, JULY 2023.

First Semester

Journalism and Mass Communication

Paper I — HISTORY OF JOURNALISM

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. (a) Write a note on early Journalism in India.

(b) Make a note on Hickey's Gazette.
2. (a) Discuss the contribution of Raja Ram Mohan Roy to Indian Journalism.

(b) List out Telugu Journalists in English press.
3. (a) Make a note on Amrit Bazar patrika.

(b) Write about free press journal.

(101JM21)

ASSIGNMENT - 2

M.A. DEGREE EXAMINATION, JULY 2023.

First Semester

Journalism and Mass Communication

Paper I — HISTORY OF JOURNALISM

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. (a) Make a note on Telugu press and freedom movement.
(b) Write about the contribution of Narla Venkateswara Rao to Telugu Press.
 2. (a) Write modern trends in Telugu Press.
(b) Write a note on Telugu Press after 1970s.
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(101JM21)

(102JM21)

ASSIGNMENT - 1

M.A. DEGREE EXAMINATION, JULY 2023

First Semester

Journalism and Mass Communication

Paper II — REPORTING FOR PRINT MEDIA

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. (a) Explain the historical back ground of writing.
(b) Write the principles of translation.
2. (a) Discuss about various sources of news.
(b) Write about various kinds of leads.
3. (a) Write a note on importance of photographs.
(b) Discuss about the stages of investigative reporting.

(102JM21)

ASSIGNMENT - 2

M.A. DEGREE EXAMINATION, JULY 20223

First Semester

Journalism and Mass Communication

Paper II — REPORTING FOR PRINT MEDIA

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. (a) Write a review on a film you have seen recently.

(b) Explain the contemporary trends in reviews.
 2. (a) Write the principles of editorial writing.

(b) Mark a note on feature writing.
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(102JM21)

(103JM21)

ASSIGNMENT - 1

M.A. DEGREE EXAMINATION, JULY 2023.

First Semester

Journalism and Mass Communication

Paper III — COMMUNICATION THEORY

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. (a) Write about communication process.

(b) List out variables of communication.
2. (a) Write about the role of opinion leaders.

(b) Discuss gate keeping model.
3. (a) Write about Newcomb's balance theory

(b) Discuss Magic bullet theory.

(103JM21)

ASSIGNMENT - 2

M.A. DEGREE EXAMINATION, JULY 2023.

First Semester

Journalism and Mass Communication

Paper III — COMMUNICATION THEORY

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. (a) Explain cultivation theory.
 - (b) Discuss about agenda setting.
 2. (a) Write about libertarian theory.
 - (b) Discuss about social responsibility theory.
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(103JM21)

(104JM21)

ASSIGNMENT - 1

M.A. DEGREE EXAMINATION, JULY 2023.

First Semester

Journalism and Mass Communication

Paper IV — INTERNATIONAL COMMUNICATION

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. (a) Write the characteristics of international communication.

(b) Discuss about international news flow.
2. (a) Write about transnational news agencies.

(b) Discuss about international propaganda.
3. (a) Make a note on NAM pool.

(b) Write about Mac bride commission.

(104JM21)

ASSIGNMENT - 2

M.A. DEGREE EXAMINATION, JULY 2023.

First Semester

Journalism and Mass Communication

Paper IV — INTERNATIONAL COMMUNICATION

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. (a) Discuss different phases of globalisation.

(b) Explain the impact of technology on news flow.
 2. (a) Make a note on international press institute (IPI).

(b) Write about voice of America.
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(104JM21)