

(301ENG21)

ASSIGNMENT – 1

B.A. / B. Com. / B.B.A. DEGREE EXAMINATION, JULY - 2023

SECOND YEAR : THIRD SEMESTER

PART – I : ENGLISH.

**PAPER – III : GENERAL ENGLISH
(A COURSE IN CONVERSATIONAL SKILLS)**

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. Answer the Five following:
 - (a) What are the distinguishing features of a Progressive nation, According to Nehru ?
 - (b) What is the pledge that Jawaharlal Nehru wants to take every citizen of India ?
 - (c) What message does Steve Jobs give to the youth through his stories ?
 - (d) What is the message conveyed to the Americans by Obama's speech "Yes We Can"?
 - (e) Why does the Speaker praise death as life's change event ?
2. Answer the following :
 - (a) How does Dr. A.P.J. Abdul Kalam plan for an energy independent India ?
 - (b) Bring out the major changes in Indian Business noticed by JRD Tata.
 - (c) Why did Nelson Mandela say that Jail / Prison was not waste and he used the time ?
 - (d) What are the six traits of Leadership by A.P.J. Abdul Kalam ?
 - (e) What were the factors that increase corruption ?
3. Construct a dialogue of greeting where you have met a friend after a long time.
4. Imagine that you are compeering the college day function. Introduce the chief guest to the gathering.
5. You have some difficulty in Learning English Grammar. Make a request to your English Teacher asking to take tuitions (use polite forms convenience of time and place).

(301ENG21)

ASSIGNMENT – 2

B.A. / B. Com. / B.B.A. DEGREE EXAMINATION, JULY - 2023

SECOND YEAR : THIRD SEMESTER

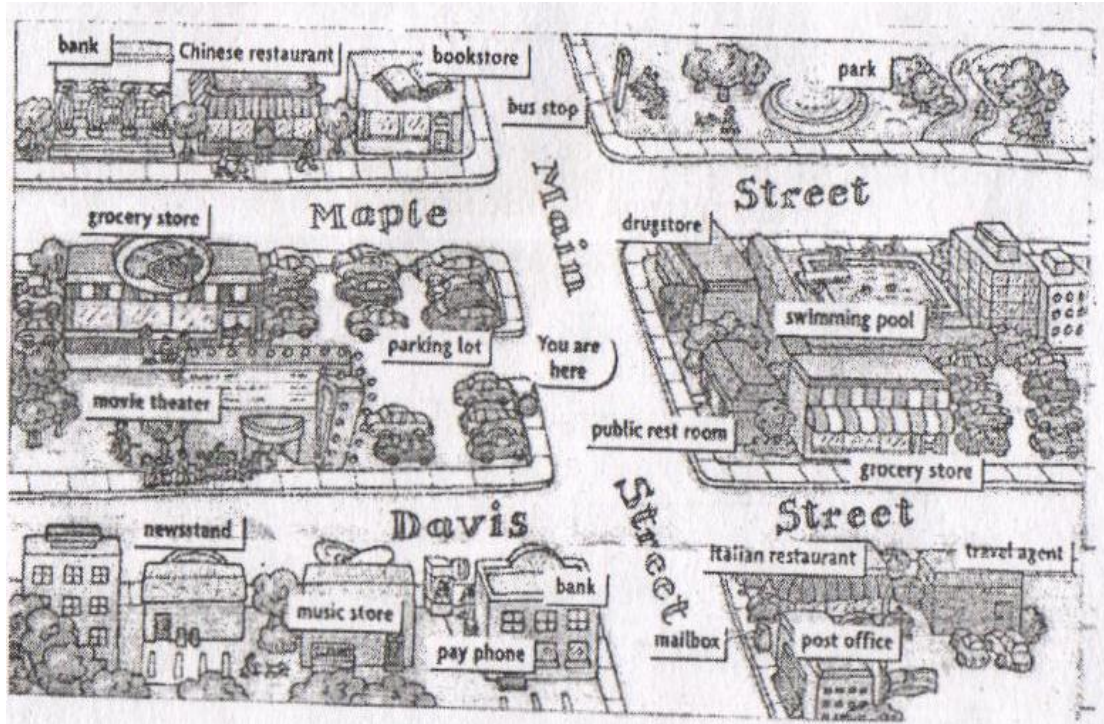
PART – I : ENGLISH.

**PAPER – III : GENERAL ENGLISH
(A COURSE IN CONVERSATIONAL SKILLS)**

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. Seek information from the office, about the course, fee structure, payment method, extra – curricular activities, sports, scholarship etc. That offered in the college.
2. Agree with your friend :
Jerry : Our Exams are coming soon.
Evy : _____
Jerry : Can we start combine studying.
Evy : _____
Jerry : We can share topics and helpful in revision.
Evy : _____
Jerry : We believe that we can finish our revision.
Evy : _____
Jerry : Hard work pays off dear, It's the key to success.
Evy : _____
3. Write a conversation / dialogue between you and your friend about a summer classes to be done in Hyderabad.
4. With the help of the diagram given below direct your friend to reach Post Office from Chinese Restaurant.



5. List any five debate points to support the topic given :
 “Addiction to Smart Gadgets”
6. With the help of hints given below describe a birthday party.
 Birthday – Fun & enjoyment – Gifts – Preparations Decorations – food – cake – dances.
7. Write a Role-play between you and your sibling who frequently complains everything to parents.

(302TEL21)

ASSIGNMENT – 1

B.A. / B. Com. / B.B.A. DEGREE EXAMINATION, JULY - 2023

SECOND YEAR : THIRD SEMESTER

Part – I : Telugu

Paper – III : SRUJANATHMAKA RACHANA

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

ఈ క్రింది వాటికి సంక్షిప్త సమాధానాలు రాయండి.

1. భావ లక్షణాలను తెలియ చేయండి.
2. 'సంయుక్త వాక్యాన్ని' వివరించండి.
3. ఉత్తమ కథ లక్షణాలను విపులీకరించండి.
4. వార్త రచన విధానం.
5. టెలివిజన్ రచన.
6. ఉత్తమ వ్యాస లక్షణాలు.
7. వ్యాఖ్యానం (యాంకరింగ్).
8. క్రింది అంశాన్ని తెలుగు లోనికి అనువదించండి రాయండి.

Sankarambadi Sundarachari wrote the song “ Maa Telugu Talliki Malle Poodanda” which is famous as the state anthem of the Tlugu people and glorified the glory of the Telugu mother. 1975 The First World Telugu Congress was held in Hyderabad. On that occasion, the Andhra Pradesh. government decided to make the anthem “ Maa Telugu Talliki Malle Poodanda” the state anthem.

(302TEL21)

ASSIGNMENT – 2

B.A. / B. Com. / B.B.A. DEGREE EXAMINATION, JULY - 2023

SECOND YEAR : THIRD SEMESTER

PART – I : TELUGU

PAPER – III : SRUJANATHMAKA RACHANA

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

అన్ని ప్రశ్నలకు సమాధానాలు రాయండి.

1. (a) భాషను నిర్వచించి, ఆవశ్యకత, ప్రయోజాలను తెలియ చేయండి.
(b) భాష నిర్మాణములో 'వర్ణం – పదం – వాక్యాల' ప్రాధాన్యతను విపులీకరించండి.
2. (a) ఉత్తమ వ్యాస లక్షణాలను తెలియ చేయండి.
(b) ఉత్తమ కవితా లక్షణాలను విశదీకరించండి.
3. (a) అనువాద లక్షణాలను వివరిస్తూ అనువాద పద్ధతులను తెలియ చేయండి.
(b) అనువాద సమస్యలను, వాటి పరిష్కారాలను గూర్చి సోదాహరణగా వివరించండి.
4. (a) పత్రికా రచన, సంపాదకీయాల గురించి విపులీకరించండి.
(b) ముద్రణా మాధ్యమాన్ని పరిచయం చేస్తూ, పరిధి, వికాసాలను విశదీకరించండి.
5. (a) రేడియో రచన, నాటికలు, ప్రసార సమాచారం తెలియ చేయండి.
(b) వ్యాఖ్యానం (యాంకరింగ్) తీరు తెన్నులును వివరించండి.

(302HIN21)

ASSIGNMENT – 1

B.A. / B. Com. / B.B.A. DEGREE EXAMINATION, JULY - 2023

SECOND YEAR : THIRD SEMESTER

PART – I : HINDI

PAPER – III : POETRY - KAVYADEEP

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. निम्नलिखित पद्योंशों की सप्रसंग व्याख्या कीजिए।
 - (a) रहिमन देखि बढेन को लघु न दीजिए डारि
जहाँ काम आवै सुई, कहाँ करे तरवारी॥
 - (b) साधू ऐसा चाहिए, जैसा सूप सुभाइ ।
सार-सार को गहि रहे, थोथा देई उडाय
 - (c) वह तोड़ती पत्थर,
देखा उसे मैं ने इलाहाबाद के पथ पर.....
 - (d) पालन-पोषण और जन्म का कारण तू ही
वक्ष स्थल पर हमें कर रही धारण तू ही ॥
2. कवि का जीवन परिचय दीजिए।
 - (a) मैथिलीशरण गुप्त
 - (b) कबीरदास
 - (c) सूर्यकांत त्रिपाठी निराला'
3. कविता का सारांश लिखिए।
 - (a) ओ दीपक! बुझने के पहले
 - (b) तोड़ती पत्थर

(302HIN21)

ASSIGNMENT – 2

B.A. / B. Com. / B.B.A. DEGREE EXAMINATION, JULY - 2023

SECOND YEAR : THIRD SEMESTER

PART – I : HINDI

PAPER – III : POETRY - KAVYADEEP

**MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS**

1. साहित्यिक विषय पर विश्लेषणात्मक उत्तर लिखिए।
 - (a) प्रेमाश्रयी शाखा - जायसी का योगदान।
 - (b) ज्ञानाश्रयी शाखा- कबीरदास का स्थान।
2. सामान्य निबंध लिखिए।
 - (a) समाचार पत्र
 - (b) साहित्य और समाज
 - (c) पर्यावरण और प्रदूषण
3. हिन्दी में अनुवाद कीजिए।
 - (a) We love our country.
 - (b) They are working hard.
 - (c) We will go to Bombay.
 - (d) Rakesh wrote a poem.]
 - (e) Rama killed Ravana.
 - (f) Sarita is singing a song.
 - (g) A book is treasure house of knowledge..
 - (h) Beauty is truth.
4. टिप्पणी लिखिए।
 - (a) ज्ञापन (Memorandum) किसे कहते हैं? उदाहरण लिखिए।
 - (b) परिपत्र (Circular) का प्रारूप तैयार कीजिए।

(302SAN21)

ASSIGNMENT – 1

B.A. / B. Com. / B.B.A. DEGREE EXAMINATION, JULY - 2023

SECOND YEAR : THIRD SEMESTER

PART – I : SANSKRIT

PAPER – III : DRAMA, UPANISHAD, ALANKARA AND HISTORY OF LITERATURE

MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

सूचना - प्रथमप्रश्नः संस्कृतभाषायाम् एवं समाधेयाः ।

Q.No.1 should be answered in Sanskrit only.

1. लघुसमाधानानि लिखत ।
 - (a) मध्यमव्यायोगे मध्यमौ कौ?
 - (b) पितृ हृदयानि कीदृशानि ?
 - (c) सङ्कल्पबलमिति लघुरूपकं केन विरचितम् ?
 - (d) मांसभक्षणे किं मलिनं भवति ?
 - (e) प्रधानाः उपनिषदः कति सन्ति?
 - (f) के दैवसमानाः ?
 - (g) सात्त्विक दानं किम् ?
 - (h) प्रयः आहाराः के?
 - (i) हिंसा नाशयितुम् का क्षमा ?
 - (j) मध्यमव्यायोगस्य कर्ता कः ?

2 ससन्दर्भ वाक्यानि लिखत ।

- (a) वनं निवासाभिमतं मनस्विनाम् ।
- (b) पतिमात्र धर्मिणी पतिव्रतेतिनाम् ।
- (c) मातृदेवो भव ।
- (d) श्रद्धया देयम्। अश्रद्धयाऽदेयम् ।
- (e) आश्रमपरिपालनार्थमिह स्थापितः किल मध्यमः ।
- (f) यान्यस्माकं सुचरितानि तानि त्वयोपास्यानि ।
- (g) जात्या राक्षसी, न समुदाचारेण ।
- (h) सत्यं वद धर्मं चर ।

(302SAN21)

ASSIGNMENT – 2

B.A. / B. Com. / B.B.A. DEGREE EXAMINATION, JULY - 2023

SECOND YEAR : THIRD SEMESTER

PART – I : SANSKRIT

PAPER – III : DRAMA, UPANISHAD, ALANKARA AND HISTORY OF LITERATURE

MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

सर्वे प्रश्नाः समाधेयाः ।

1. (a) मध्यमव्यायोग रूपकस्य कथासारं लिखत ?
(b) भीमघटोत्कययोः शीलं लिखत?
2. (a) सङ्कल्पबलम् रूपकस्य कथासारं लिखत?
(b) गान्धिमहाशयस्य आदर्शगुणान् पाठ्य भागानुसारं विशदयत?
35. (a) गुरुः शिष्यान् किम् अनुशास्ति ?
(b) श्रद्धात्रयविभागयोगस्य सारांशं लिखत?
4. अलङ्कारी लक्ष्यलक्षण समन्वयं कुरुत।
(a) उपमा (b) दीपकम्
(c) अप्रस्तुतप्रशंसा (d) उल्लेखः
5. लघुविवरणं कुरुत
(a) कौटिल्यः (b) भारविः
(c) भवभूतिः (d) दण्डी

(306BBA21)

ASSIGNMENT – 1

B.B.A DEGREE EXAMINATION, JULY – 2023

SECOND YEAR : THIRD SEMESTER

PAPER – III : ORGANISATIONAL BEHAVIOUR

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. Write the key elements of organisational behaviour.
2. Write any five uses of studying organisational behaviour.
3. Write a brief note on personal biographical factors.
4. Write a short note on national economic man.
5. Define perception and write a brief note on perception.
6. Explain the process of communication.
7. Write about Johari window model.
8. Write a short note on organisational culture.
9. (a) What are the major challenges facing today's organisations and managements?
(b) Describe how O.B. is an inter – disciplinary subject.

(306BBA21)

ASSIGNMENT – 2

B.B.A DEGREE EXAMINATION, JULY – 2023

SECOND YEAR : THIRD SEMESTER

PAPER – III : ORGANISATIONAL BEHAVIOUR

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. (a) Why should managers give importance in understanding human behaviour?
(b) Explain how motivation plays a vital role in organisational development.

2. (a) Explain the process of decision making.
(b) Explain the factors that motivate learning process.

3. (a) Write an essay on group dynamics.
(b) Write the barriers of communication.

4. (a) Write the reasons behind organisational conflict.
(b) What factors influence the organisational change and development ?

(307BBA21)

ASSIGNMENT – 1

B.B.A DEGREE EXAMINATION, JULY – 2023

SECOND YEAR : THIRD SEMESTER

PAPER – III : HUMAN RESOURCE MANAGEMENT

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. Explain the concept of HRM.
2. What do you mean by personal management ?
3. Write the need of human resource planning.
4. What is job analysis ?
5. Write a brief note on Induction.
6. Write the importance of Training.
7. Write the need of compensation management.
8. What do you understand by International human resource management ?
9. (a) Explain the importance of HRM.
(b) Explain the history and evolution of HRM.

(307BBA21)

ASSIGNMENT – 2

B.B.A DEGREE EXAMINATION, JULY – 2023

SECOND YEAR : THIRD SEMESTER

PAPER – III : HUMAN RESOURCE MANAGEMENT

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. (a) Explain the process of Human Resource planning.
(b) Explain the factors governing recruitment process.

2. (a) Explain the objectives and process of career planning.
(b) Explain how you can make training effective ?

3. (a) Explain the methods of performance appraisal.
(b) Explain the essentials of job evaluation.

4. (a) Explain the role of culture in International Management.
(b) Explain the International dimensions of Human Resource Management.

(308BBA21)

ASSIGNMENT – 1

B.B.A DEGREE EXAMINATION, JULY – 2023

SECOND YEAR : THIRD SEMESTER

PAPER – III : FINANCIAL MANAGEMENT

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. What is Financial Management ?
2. Write a brief note on capital budgeting.
3. Write any five uses of working capital.
4. What is accounts receivables ?
5. Write a short note on cost of debt.
6. What do you understand by dividend policy ?
7. Write the scope of finance.
8. Write a brief note on profitability index.
9. (a) Explain the tools and techniques of financial management.
(b) Explain the concept of profit maximisation and wealth maximisation.

(308BBA21)

ASSIGNMENT – 2

B.B.A DEGREE EXAMINATION, JULY – 2023

SECOND YEAR : THIRD SEMESTER

PAPER – III : FINANCIAL MANAGEMENT

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. (a) Write the advantages of payback period.
(b) Explain the need of analysing net present value in capital budgeting.

2. (a) Explain the determinants of working capital.
(b) Write the need and importance of inventory management.

3. (a) Write a detailed note on MM hypothesis theory.
(b) Explain the meaning and significance of cost of capital.

4. (a) Explain various types of dividends.
(b) Explain the determinants of dividend policy.