

301JM21

ASSIGNMENT - 1
M.A. DEGREE EXAMINATION, FEBRUARY - 2024
THIRD SEMESTER
JOURNALISM AND MASS COMMUNICATION
Research Methodology
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. a) Discuss the characteristics of research.
b) Identify the problems in communication research.
2. a) List out the basic elements of research.
b) Discuss about the types of hypothesis.
3. a) Discuss the role of sampling in communication research
b) Explain about the methods of data collection.

ASSIGNMENT - 2
M.A. DEGREE EXAMINATION, FEBRUARY - 2024
THIRD SEMESTER
JOURNALISM AND MASS COMMUNICATION
Research Methodology
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. a) Identify basic statistical tools used in research.
b) Explain about Chi-Square in detail.
2. a) Discuss the process of data analysis.
b) Explain the process of writing research report.

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ASSIGNMENT - 1
M.A. DEGREE EXAMINATION, FEBRUARY - 2024
THIRD SEMESTER
JOURNALISM AND MASS COMMUNICATION
Television Journalism
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. a) Discuss the origin and the growth of Television in India
b) Write about video revolution in India.
2. a) Explain the stages in TV Production.
b) Discuss the principles of TV script writing.
3. a) Write about basics in shooting.
b) List out various types of TV Cameras.

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ASSIGNMENT - 2
M.A. DEGREE EXAMINATION, FEBRUARY - 2024
THIRD SEMESTER
JOURNALISM AND MASS COMMUNICATION
Television Journalism
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. a) Discuss about editing in Television.
b) List out various TV Microphones.
2. a) Discuss the principles of TV News presentation.
b) Explain about Television advertising.

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ASSIGNMENT - 1
M.A. DEGREE EXAMINATION, FEBRUARY - 2024
THIRD SEMESTER
JOURNALISM AND MASS COMMUNICATION
Traditional and Cultural Communication
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. a) Write about the historical background of Traditional Media.
b) Explain the characteristics of Traditional Media.
2. a) List out various Folk Arts in India.
b) Analyse about Veedhi Natakalu.
3. a) List out the Folk formats in Andhra Pradesh.
b) Discuss the use of Puppetry in Social awareness.

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ASSIGNMENT - 2
M.A. DEGREE EXAMINATION, FEBRUARY - 2024
THIRD SEMESTER
JOURNALISM AND MASS COMMUNICATION
Traditional and Cultural Communication
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. a) Discuss the origin and growth of cultural communication.
b) Make a note on Family institution in India.
2. a) Explain about Communication Technology.
b) Write about the impact of technology on culture.

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ASSIGNMENT - 1
M.A. DEGREE EXAMINATION, FEBRUARY - 2024
THIRD SEMESTER
JOURNALISM AND MASS COMMUNICATION
Media Laws and Management
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. a) Discuss about fundamental rights of Indian Constitution.
b) Explain about Centre, State relations.
2. a) Write about defamation with examples.
b) Discuss about the RTI Act, 2005.
3. a) What do you know about Intellectual Property Act?
b) Write about Copy Right Act.

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ASSIGNMENT - 2
M.A. DEGREE EXAMINATION, FEBRUARY - 2024
THIRD SEMESTER
JOURNALISM AND MASS COMMUNICATION
Media Laws and Management
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. a) List out the types of managements.
b) Discuss about 1st press commission.
2. a) Make a note on Prasar Bharathi.
b) Write about Cable TV Act.

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