

**(201ENG21)**

**ASSIGNMENT - 1**

B.A./B.Com./B.B.A. DEGREE EXAMINATION, FEB 2024.

Second Semester

ENGLISH – A COURSE IN READING AND WRITING SKILLS

**MAXIMUM MARKS: 30**

**ANSWER ALL QUESTIONS**

1. Read the passage and answer the questions.

Rome, the greatest city of the ancient world, did not achieve its glory all of a sudden. It took several years to build Rome and bring it to the state of pomp and splendour. The same is true of every achievement. When we wish to do a great thing we cannot expect success in a moment. We should carry on our work with patience and perseverance. Achievement that is great cannot be accomplished without patience, perseverance and a considerable amount of time.

- (a) What was not done all of a sudden?
- (b) What took several years?
- (c) Can we expect success in a moment?
- (d) How should we carry on our work?
- (e) What three qualities are required for great achievements?

2. (a) Fill in the blanks with suitable words.

- (i) The adjective form of 'wisdom' is \_\_\_\_\_
- (ii) The noun form of 'perform' is \_\_\_\_\_
- (iii) The verb form of 'constitution' is \_\_\_\_\_
- (iv) The noun form of 'complete' is \_\_\_\_\_
- (v) The adverb form of 'slow' is \_\_\_\_\_
- (vi) The verb form of 'determination' is \_\_\_\_\_
- (vii) The noun form of 'omit' is \_\_\_\_\_
- (viii) The adjective form of 'create' is \_\_\_\_\_
- (ix) The noun form of 'encourage' is \_\_\_\_\_
- (x) The verb form of 'strength' is \_\_\_\_\_

(b) Give one word substitutes:

- (i) A study of ancient things - \_\_\_\_\_

- (ii) A life history written by oneself - \_\_\_\_\_
- (iii) That which is lawful - \_\_\_\_\_
- (iv) A game in which neither party wins - \_\_\_\_\_
- (v) A shortened form of a word or phrase - \_\_\_\_\_
- (vi) A post held without salary - \_\_\_\_\_
- (vii) One who thinks only of himself - \_\_\_\_\_
- (viii) A government by the people - \_\_\_\_\_
- (ix) One who loves mankind - \_\_\_\_\_
- (x) One who is present everywhere - \_\_\_\_\_

3. Write the following:

- (a) Write a letter to your brother congratulating him on his new job.
  
- (b) Write a letter to your friend inviting him for your birthday party.

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**ASSIGNMENT - 2**

B.A./B.Com./B.B.A. DEGREE EXAMINATION, FEB 2024.

Second Semester

ENGLISH – A COURSE IN READING AND WRITING SKILLS

**MAXIMUM MARKS: 30**

**ANSWER ALL QUESTIONS**

1. Expand the following statements.
  - (a) All that glitters is not gold.
  - (b) As you sow, so shall you reap.
  - (c) Prevention is better than cure
  - (d) Health is wealth.
  
2. Answr the following:
  - (a) According to Russell, how can we avoid foolish opinions?
  - (b) Write a note on skimming.
  - (c) Sketch the character of Upagupta.
  - (d) Write a resume for the post of an accountant.
  
3. Answer :the following
  - (a) What does the lamp symbolize in the story, 'The Doll's House'?
  - (b) Narrate the story, 'Night Train at DColi' in your own words.
  - (c) What are the main elements of an agenda?
  - (d) Summarize the poem, 'Coromandel Fishers' or 'Ode to the west wind'.
  
4. Match the following:

1. Vanquished	a. Coated
2. Catamaran	b. Withered
3. Cowrie	c. Smashed
4. Shriveled-up	d. Defeated
5. Smeared	e. Fishing boat
	f. Small snail.

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**ASSIGNMENT - 1**

B.A./B.Com./B.B.A. DEGREE EXAMINATION, FEB 2024

Second Semester

SECOND LANGUAGE — HINDI

PROSE

**MAXIMUM MARKS: 30**

**ANSWER ALL QUESTIONS**

1. निम्नलिखित गद्यांशों में से किन्हीं संदर्भ सहित व्याख्या कीजिए।
  - (a) हमारी एकता का दूसरा प्रमाण यह है कि उत्तर या दक्षिण चाहे जहाँ थी चले जाएँ, आपको जगह-जगह पर एक ही संस्कृति के मंदिर दिखाई देंगे .....
  - (b) भारत की सबसे बड़ी विरासत क्या है?
  - (c) एच.आय.वी. विषाणु का संक्रमण किस माध्यम से नहीं होता है?
  - (d) ग्लानि से दुबला होने में दर लगती है और पानीटार ही दबला हो जाता है।
2. किसी गद्य पाठ का सारांश लिखिए।
  - (a) परमात्मा का कुत्ता
  - (b) भूख हड़ताल।
3. (a) किसी कहानी का सारांश लिखिए।
  - (i) बेईमानी की परत
  - (ii) वापसी
  - (b) निम्नलिखित में से किसी प्रश्न का उत्तर लिखिए।
    - (i) नारायणराव का चरित्र चित्रण कीजिए।
    - (ii) 'बेताज बादशाह' पर टिप्पणी लिखिए।

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B.A./B.Com./B.B.A. DEGREE EXAMINATION, FEB 2024

Second Semester

SECOND LANGUAGE — HINDI

PROSE

**MAXIMUM MARKS: 30**

**ANSWER ALL QUESTIONS**

(a) निम्नलिखित शब्दों के समानार्थक हिन्दी शब्द लिखिए।

- (i) Director
- (ii) Chief Justice
- (iii) Part time
- (iv) Duty
- (v) Translator
- (vi) Eligibility
- (vii) Auditor
- (viii) Incharge
- (ix) Industry
- (x) Estimate

(b) निम्नलिखित शब्दों के समानार्थक अंग्रेजी शब्द लिखिए।

- (i) कुलपति
- (ii) अध्यक्ष
- (iii) राजदूत
- (iv) सलाहकार
- (v) शिक्षा अधिकारी
- (vi) गोपनीय

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- (vii) परिपत्र  
(viii) ज्ञापन  
(ix) गृहसचिव  
(x) राज्यपाल
- (c) किन्हीं शब्दों का अपने वाक्यों में प्रयोग कीजिए।
- (i) बसर करना  
(ii) हवन  
(iii) कोशिका  
(iv) संक्रमण  
(v) ज्वलंत  
(vi) करीब करीब  
(vii) अर्वाचीन  
(viii) विरासत  
(ix) जलवायु  
(x) जरा
- (d) किन्हीं शब्दों के संधी-विच्छेद लिखिए।
- (i) कार्यालय  
(ii) कर्वींद्र  
(iii) मनोविकार  
(iv) स्वागत  
(v) परोपकार  
(vi) गायक  
(vii) प्रत्येक  
(viii) निराशा

4. किसी विषय पर पत्र लिखिए।

- (a) हिन्दी प्राध्यापक की नौकरी के लिए प्रधानाचार्य के नाम पत्र लिखिए।  
(b) किसी पुस्तक विक्रेता के नाम पत्र लिखिए।

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**ASSIGNMENT - 1**

B.A./B.Com./B.B.A. DEGREE EXAMINATION, FEB 2024.

Second Semester

SECOND LANGUAGE — SANSKRIT

PROSE, POETRY AND GRAMMAR

**MAXIMUM MARKS: 30**

**ANSWER ALL QUESTIONS**

1. श्लोकं पूरयित्वा भावं च लिखत।
  - (a) इक्ष्वाकुवंश्यः ..... कोसलेन्द्रः॥
  - (b) शरीरेण ..... कथ्यते॥
2. शब्दयोः सर्वविभक्तिषु रूपाणि लिखत।
  - (a) नदी (b) वधू
  - (c) वनम् (d) मधु
3. सर्वाणि लकार रूपाणि लिखत।
  - (a) ऐच्छत् (b) लिखेत्
  - (c) अचोरयत् (d) अवन्दत्
4. नामनिर्देशपूर्वकं सन्धत्त।
  - (a) विराट् + इति
  - (b) कुर्वन् + एव
  - (c) हरिम् + वन्दे
  - (d) शिवः + अहम्
  - (e) नराः + शमे
  - (f) नराः + गच्छन्ति

- (g) गुरोः + आज्ञा
- (h) नराः + च
- (i) रामः + टीकते
- (j) हरिः + त्रायते

5. नामनिर्देशपूर्वकं विग्रहवाक्यानि लिखत।

- (a) अधिहरि (b) अतिहिमम्
- (c) अनुरूपम् (d) यथाशक्ति
- (e) सचक्रम् (f) ऊढरथः
- (g) चक्रपाणिः (h) सकृष्णः
- (i) मुष्टामुष्टि (j) दक्षिणपूर्वा

6. (a) स्वयंवरागतम् अजं सुनन्दा कथं वर्णयामास।

(b) “शिष्येभ्योदीक्षाप्रदानम्” इत्यस्य पाठ्यभागस्य सारांशं विलिखत।



(202SAN21)

**ASSIGNMENT - 2**

B.A./B.Com./B.B.A. DEGREE EXAMINATION, FEB 2024.

Second Semester

SECOND LANGUAGE — SANSKRIT  
PROSE, POETRY AND GRAMMAR

**MAXIMUM MARKS: 30**

**ANSWER ALL QUESTIONS**

1. (a) अमर्त्यतरङ्गिणी कथं मर्त्यतरङ्गिणी बभूव ?  
(b) राजकुमार्याः सुनन्दायाः मोहः कथम् अयनीतः ?
2. (a) दशकुमारचरिते पञ्चमोच्छ्वास कथासारं वर्णयत।  
(b) चारुदत्तस्य चरितं लिखत।
3. लघुसमाधानानि लिखत।  
(a) भूमिपालः कथं विवर्णभावं गतः ?  
(b) “शिष्येभ्यो दीक्षाप्रदानम्” इति पाठ्यभागानुसारं गृहस्थः कः ?  
(c) गङ्गा कथं जाह्नवी अभवत् ?  
(d) दण्डी कस्मिन् प्रसिद्धः ?  
(e) चारुदत्तस्य मित्रं कः ?  
(f) वनस्थः कः ?  
(g) निश्चितार्थात् के न विरमन्ति ?  
(h) इन्दुमती का ?  
(i) चारुदत्तः कः ?  
(j) अजः कस्य पुत्रः कः ?
4. ससन्दर्भं व्याख्यात।  
(a) विवर्णभावं स स भूमिपालः।  
(b) कुमारं प्रत्यग्रहीत्संवरणस्त्रजेव।  
(c) सोऽयमापगामाप गामिव।  
(d) अमर्त्यसरितं कर्तुं मेने मर्त्यतरङ्गिणीम्।  
(e) नूनमेषा पूर्वजन्मनि मे जाया यज्ञवती।  
(f) राजन् अवसानसमये भवता शुभसूचकं द्रष्टुमुचितम्।  
(g) सपट्टेन शीर्षेण त्वां प्रसादयामि।  
(h) सुखं स्वपिहि महाब्राह्मणः।

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**ASSIGNMENT - 1**

B.A./B.Com/B.B.A. DEGREE EXAMINATION, FEB 2024

Second Semester

SECOND LANGUAGE — TELUGU — AADHUNIKA TELUGU SAHITYAM

**MAXIMUM MARKS: 30**

**ANSWER ALL QUESTIONS**

- I. క్రింది వానికి సమాధానాలు వ్రాయుము.
1. కొండవీడు
  2. తెలుగు నాటకం
  3. ఆధునిక కవిత్వం
  4. విమర్శ
  5. కాళీపట్నం రామారావు
  6. అనిపెట్టి సుబ్బారావు
  7. పారమ్మ
  8. చిన వీరయ్య.
  9. (a) ఆధునిక కవిత్వ ఆవిర్భావ వికాసాలను వివరించండి.  
(b) “కొండవీడు” కవితా ఖండిక కథాంశాన్ని తెలపండి.

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**ASSIGNMENT - 2**

B.A./B.Com/B.B.A. DEGREE EXAMINATION, FEB 2024

Second Semester

SECOND LANGUAGE — TELUGU — AADHUNIKA TELUGU SAHITYAM

**MAXIMUM MARKS: 30**

**ANSWER ALL QUESTIONS**

1. (a) తెలుగు కథానికా వికాసాన్ని విశదీకరించండి.  
(b) 'భయం' కథలోని రచయిత సందేశాన్ని రాయండి.
2. (a) నవల ఆవిర్భావ వికాసాలను తెల్పండి.  
(b) రథచక్రాలు నవలను సమీక్షించండి.
3. (a) తెలుగు నాటక రంగ వికాసాన్ని వివరించండి.  
(b) "యక్షగానం" నాటికలోని కథను సంగ్రహంగా తెల్పండి.
4. (a) విమర్శను నిర్వచించి, విమర్శ ప్రయోజనాలను వివరించండి.  
(b) విమర్శా బేధాలను వివరించండి.

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**ASSIGNMENT - 1**

B.B.A. DEGREE EXAMINATION, FEB 2024

Second Semester

ACCOUNTING FOR MANAGERS

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. Define book keeping. State its objectives.
2. Types of subsidiary books.
3. Features of bank reconciliation statement.
4. Different methods of preparing Trial Balance.
5. Give the meaning of Tangible and intangible assets with examples.
6. Meaning and need for book building.
7. Buyback of shares.
8. Journal proper.
9. (a) Define accounting. Explain various functions of accounting.  
(b) Journalise the following transactions:  
2023  
January  
1 Commenced business with cash Rs.1,00,000  
2 Deposited into bank Rs.50,000  
3 Purchased machinery for Rs.50,000 from  
Rakesh and gave him a cheque for the amount  
8 Paid installation charges of machinery Rs.1,000  
12 Purchased timber from Naveen of the list price of Rs.20,000  
He allowed a trade discount of 10%  
18 Furniture costing Rs.5,000 was used in furnishing the office  
20 Sold furniture to Ramesh of the list price of  
Rs.10,000 and allowed him 5% trade discount  
25 Received a cheque from Ramesh for  
Rs.9,300 in full settlement and sent the cheque to bank  
28 Sent to Naveen in full settlement a cheque for Rs.18,500  
31 Paid wages Rs.3,500 and Rent Rs.2,000

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**ASSIGNMENT - 2**

B.B.A. DEGREE EXAMINATION, FEB 2024

Second Semester

ACCOUNTING FOR MANAGERS

MAXIMUM MARKS: 30

ANSWER ALL QUESTIONS

1. (a) Define subsidiary book. What are the advantages and disadvantages of subsidiary book?

(b) Prepare three-column cash book of Mr. Mohan from the following particulars 2023

March

1	Balance of cash in hand Rs.30,000 and at bank Rs.1,20,000
4	Bought goods for cash Rs.8,000 and for cheque Rs.22,500
6	Draw cash for office use Rs.20,000
10	Paid wages in cash Rs.20,000
15	Paid Rajesh Rs.8,000 by cheque
18	Sold goods for cash Rs.40,000
22	Paid into bank Rs.35,000
26	Paid murthy Rs.14,500 in full settlement of his account for Rs.15,000
29	Received from Gopal a cheque of Rs.9,500 and allowed him discount of Rs.50

2. (a) Define bank reconciliation statement. What are the reasons for difference in between pass book balance and cash book balance?

(b) Prepare bank Reconciliation statement as on 31<sup>st</sup> March of Mr. Srikar from the following particulars

- (i) Balance of overdraft as per cash book Rs.10,500
- (ii) Cheques issued but not en-cashed during the year Rs.6,600
- (iii) Cheque deposited but not credited by bank Rs.1,980
- (iv) Bank charges not entered in cash book Rs.450
- (v) Cheques deposited into bank but not entered in the cash book Rs. 2,850
- (vi) Interest charged by the bank entered twice in the cash book Rs.1,350
- (vii) Cheques issued by Mr. Srikar dishonoured Rs.3,600.

3. (a) Explain the errors. Which are disclosed and not disclosed by the trial balance?

(b) From the following Trial Balance of Ravi as on 31.3.2023 prepare final accounts

Debit                      Credit

	Rs.	Rs.
Drawings and Capital	15,000	1,20,000
Bills receivable	22,000	—
Machinery	20,000	—
Debtors and creditors	60,000	58,000
Wages	39,000	—
Purchases and sales	2,52,000	3,55,000
Commission received	—	5,500
Rent and taxes	6,000	—
Stock (1.4.2022)	90,000	—
Salaries	10,500	—
Travelling expenses	2,000	—
Insurance	600	—
Repairs	3,400	—
Bad debts	3,500	—
Furniture	9,000	—
Returns	5,000	2,000
Cash in hand	2,500	—
	<u>5,40,500</u>	<u>5,40,500</u>

Adjustments :

- (i) Closing stock on 31.3.2023 is Rs.1,00,000
- (ii) Provision for bad debts 5% on debtors
- (iii) Prepaid insurance Rs.100
- (iv) Commission earned but not received Rs.500
- (v) Wages and salaries outstanding Rs.1,000 and Rs.1,500 respectively
- (vi) Depreciate machinery at 5% and furniture at 10%

4. (a) What do you mean by equity share? Write the advantages and disadvantages of equity shares.

(b) Mr. Gupta Ltd invited applications for 10,000 shares of Rs.100 each at a discount of 5% payable on application Rs.25, on allotment Rs.35, on first and final call Rs.35 per share.

The applications were received for 9,000 shares and all these were accepted. All the recovery due were received except the first and final call on 100 shares which were forfeited and subsequently 60 of the forfeited shares were re-issued at Rs.90 as fully paid.

Pass necessary journal entries for the above transactions.

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**ASSIGNMENT - 1**

B.B.A. DEGREE EXAMINATION, FEB 2024

Second Semester

FUNDAMENTALS OF MARKETING

**MAXIMUM MARKS: 30**

**ANSWER ALL QUESTIONS**

1. Meaning of consumer market
2. Product life cycle
3. Discriminatory pricing
4. Channel management decisions
5. Successful salesman
6. Types of Media
7. Need for Public Relations
8. Product Hierarchy
9. (a) Define 'Marketing' Briefly write about various concepts of marketing.  
(b) What do you understand by Market segmentation? Discuss about the bases for market segmentation.

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**ASSIGNMENT - 2**

B.B.A. DEGREE EXAMINATION, FEB 2024

Second Semester

FUNDAMENTALS OF MARKETING

**MAXIMUM MARKS: 30**

**ANSWER ALL QUESTIONS**

1. (a) Define 'product'. Give a classification of products.  
(b) What are the factors which are influencing product line decisions?
  2. (a) Define 'pricing'. Briefly explain about different methods of pricing.  
(b) Outline the process involved in pricing.
  3. (a) What are the functions of wholesaler and Retailer?  
(b) Elucidate the reasons for channel conflicts suggest measures to resolve them.
  4. (a) Define 'Advertising'. What are the objectives of Advertising.  
(b) Outline the different techniques of sales promotion.
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**ASSIGNMENT - 1**  
**B.B.A. DEGREE EXAMINATION, FEB 2024**  
**Second Semester**  
**E-COMMERCE**

**MAXIMUM MARKS: 30**

**ANSWER ALL QUESTIONS**

1. E-Commerce Vs Traditional Commerce.
2. Concept of Supply Chain Management.
3. Features of e-payment system.
4. e-CRM Vs CRM.
5. World Wide Web.
6. Advantages of Internet.
7. Online Shopping.
8. Difference between e-Commerce and e-Business.
9. (a) What are the various tools of E-Commerce? Explain in detail.  
  
(b) Explain the different aspects of the e-business model.

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**ASSIGNMENT - 2**  
**B.B.A. DEGREE EXAMINATION, FEB 2024**  
**Second Semester**  
**E-COMMERCE**

**MAXIMUM MARKS: 30**

**ANSWER ALL QUESTIONS**

1. (a) Discuss the functions and importance of supply chain management.  
  
(b) What is Electronic Data Interchange? Discuss its benefits and limitations.
2. (a) Briefly explain various electronic payment systems.  
  
(b) Discuss various security issues involved in Electronic Payment Systems.
3. (a) Explain various application areas of e-CRM.  
  
(b) What are the advantages and disadvantages of e-CRM?
4. (a) What do you mean by tags? Explain various types of tags.  
  
(b) Explain the structure of an HTML program.

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