

(101JM21)

M.A. DEGREE EXAMINATION, FEBRUARY 2024

First Semester

HISTORY OF JOURNALISM

Time : Three hours

Maximum : 70 marks

Answer FIVE questions.

1. (a) Write a note on early Journalism in India.

Or

(b) Discuss about Indian press in freedom movement.

2. (a) Write about growth of National Press.

Or

(b) Discuss the contribution of Raja Ram Mohan Roy.

3. (a) Make a note on Amvit Bazar Patrika.

Or

(b) Discuss about Free press journal.

4. (a) Discuss about the growth of Telugu Newspaper.

Or

(b) Explain the contributions of Narla Venkateswara Rao.

5. (a) Discuss the changing trends in Telugu Press.

Or

(b) Make a note on Telugu press after 1970s.

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M.A. DEGREE EXAMINATION, FEBRUARY 2024.

First Semester

Journalism and Mass Communication

REPORTING FOR PRINT MEDIA

Time : Three hours

Maximum : 70 marks

Answer FIVE questions.

1. (a) Write the basic elements of Language.
Or
(b) Discuss about types of translation.
 2. (a) List out the news values.
Or
(b) Discuss the duties of a reporter.
 3. (a) Explain the principles of interview.
Or
(b) Discuss various kinds of reporting.
 4. (a) Write a film review of your choice.
Or
(b) Discuss various types of reviews.
 5. (a) Write about the principles of Editorial writing.
Or
(b) Write a feature on "Swacha Bharath".
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M.A. DEGREE EXAMINATION, FEBRUARY 2024.

First Semester

COMMUNICATION THEORY

Time : Three hours

Maximum : 70 marks

Answer ALL questions.

All questions carry equal marks.

1. (a) Discuss the scope and process of communication.
Or
(b) Explain about various types of communication.
 2. (a) Discuss about two step flow of communication.
Or
(b) Write about gate keeping Model.
 3. (a) Discuss about Magic Bullet Theory.
Or
(b) Write about organisational communication.
 4. (a) Make a note on cultivation theory.
Or
(b) Discuss about agenda setting.
 5. (a) Write about social responsibility theory.
Or
(b) Discuss about development Media theory.
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M.A. DEGREE EXAMINATION, FEBRUARY 2024.

First Semester

Journalism and Mass Communication

INTERNATIONAL COMMUNICATION

Time : Three hours

Maximum : 70 marks

Answer ALL questions.

1. (a) What are the characteristics of International Communication?
Or
(b) Write about imbalance in News Flow.
 2. (a) Make a note on Transnational News Agencies.
Or
(b) Write a profile on New York Times.
 3. (a) Discuss the role of UNESCO.
Or
(b) Explain the importance of NAM POOL.
 4. (a) Discuss about the concept of global village.
Or
(b) Explain about the emergence of STAR-TV.
 5. (a) Discuss about the role of BBC.
Or
(b) Make a note on Voice of America.
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