

**(101HM21)**

M.A. DEGREE EXAMINATION, FEBRUARY 2024  
First Semester  
MHRM

PERSPECTIVES OF MANAGEMENT

Time : Three hours

Maximum : 70 marks

SECTION A — (5 × 4 = 20 marks)

Answer any FIVE of the following:

1. (a) F. W. Taylor.
- (b) Levels of Management.
- (c) Short range planning.
- (d) M.B.O.
- (e) Upward Delegation.
- (f) Nature of Organisation.
- (g) MASLOW.
- (h) Concept of Morale.
- (i) Concept of productivity.
- (j) Need for Reporting.

SECTION B — (2 × 10 = 20 marks)

Answer any TWO of the following

2. Explain about Fayol's 14 principles of Management.
3. Describe the process involved in Decision Making in a large scale organisation.
4. Outline the various advantages of Decentralisation of Authority.
5. Write any one of the theories of Leadership of your choice.

SECTION C — (2 × 15 = 30 marks)

Answer any TWO of the following

6. Define 'Control'. What are the requirements of an effective control?
  7. Define 'Management'. Outline the various function of Management.
  8. What are the reasons for conflicts between Live and Staff? Suggest preventive measures.
  9. Critically examine HERZBERG's theory on Motivation.
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**(102HM21)**

M.A. DEGREE EXAMINATION, FEBRUARY 2024.

First Semester

MHRM

HUMAN RESOURCE MANAGEMENT

Time : Three hours

Maximum : 70 marks

SECTION A — (5 × 4 = 20 marks)

Answer any FIVE of the following.

1. (a) Concept of HRM
- (b) Job Enrichment
- (c) Right-Sizing
- (d) Job Analysis
- (e) Structured Interview
- (f) Induction
- (g) Career paths
- (h) Separation policy
- (i) Domestic Enquiry
- (j) Concept of Compensation

SECTION B — (2 × 10 = 20 marks)

Answer any TWO of the following.

2. What is the process involved in Job Description?
3. Outline the various techniques used in selecting employees in a large scale organisation.
4. What is career planning? Discuss its need and importance.
5. What are the reasons responsible for Employee Absenteeism?

SECTION C — (2 × 15 = 30 marks)

Answer any TWO of the following.

6. Briefly explain about Internal and External Environment which affect HRM programmes.
7. What are the factors which are influencing the determination of current and future requirements?
8. Briefly write about various methods of off-the Job Training.
9. Discuss in detail about 360 Degree performance Appraisal System.

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M.A. DEGREE EXAMINATION, FEBRUARY 2024.

First Semester

MHRM

MANAGERIAL ECONOMICS

Time : Three hours

Maximum : 70 marks

SECTION A — (5 × 4 = 20 marks)

Answer any FIVE of the following.

1. (a) Individual Demand
- (b) Concept of Firm
- (c) Long Run costs
- (d) Functions of cost
- (e) Features of Monopoly
- (f) Duopoly
- (g) NNP
- (h) Business cycle
- (i) Concept of LPG
- (j) PPP

SECTION B — (2 × 10 = 20 marks)

Answer any TWO of the following.

2. Define 'Demand'. What are the various determinants of Demand?
3. Define 'Cost'. Give a classification of Costs.
4. What are the characteristics of Oligopoly?
5. Outline the objectives of Monetary policy of India.

SECTION C — (2 × 15 = 30 marks)

Answer any TWO of the following.

6. What are the different methods available for Demand Forecasting?
  7. Discuss how price of a product is determined under perfect competition.
  8. What is meant by price Discrimination? Outline the reasons for price discrimination.
  9. Do you support the concept of FDI into Indian Economy? Give reasons.
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**(104HM21)**

M.A. DEGREE EXAMINATION, FEBRUARY 2024.

First Semester

MHRM

HR SKILLS

Time : Three hours

Maximum : 70 marks

SECTION A – (5 × 4 = 20 marks)

Answer any FIVE of the following.

1. (a) Concept of emotion
- (b) Listening skills
- (c) Non verbal communication
- (d) Visual support
- (e) Coping with nervousness
- (f) Team building skills
- (g) Liaison skills
- (h) Termination order
- (i) Sales letter
- (j) Concept of feedback

SECTION B – (2 × 10 = 20 marks)

Answer any TWO of the following.

2. Define 'communication'. What are the objectives of communication?
3. What are the different barriers of communication?
4. Outline the features of effective presentation.
5. Define 'Negotiation'. What skills are required for effective negotiation?

SECTION C – (2 × 15 = 30 marks)

Answer any TWO of the following.

6. What is meant by a business letter? Write a format of a business letter of your choice.
  7. What do you understand by interpersonal communication? Outline the various foundations of inter personal communication.
  8. What measures are required to conduct a meeting in an effective manner?
  9. What precautions are required while preparing a report?
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