

(301JM21)

ASSIGNMENT-1
M.A. DEGREE EXAMINATION, December 2025
Journalism and Mass Communication - Third Semester
RESEARCH METHODOLOGY
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. Write about steps in topic selection in research.
2. What are the basic elements of research?
3. Discuss methods of data collection.
4. Identify basic statistical tools in research.
5. Write about the use of graphs in data presentation.

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ASSIGNMENT-2
M.A. DEGREE EXAMINATION, December 2025
Journalism and Mass Communication - Third Semester
RESEARCH METHODOLOGY
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. Discuss about scientific method.
2. Write about types of hypothesis.
3. Explain various types of sampling.
4. What is measure of dispersion?
5. Discuss the process of research report writing.

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ASSIGNMENT-1
M.A. DEGREE EXAMINATION, December 2025
Journalism and Mass Communication - Third Semester
TELEVISION JOURNALISM
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. Write about the video revolution.
2. Explain the stages of TV Programme production.
3. Discuss the techniques and process of outdoor shooting.
4. Explain about TV News broadcasting.
5. Write about TV dubbing and editing.

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ASSIGNMENT-2
M.A. DEGREE EXAMINATION, December 2025
Journalism and Mass Communication - Third Semester
TELEVISION JOURNALISM
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. Discuss the evolution of television in India.
2. Write a note on making of TV News.
3. What are the different formats of television?
4. What do you know about production management?
5. Discuss about television advertising.

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ASSIGNMENT-1
M.A. DEGREE EXAMINATION, December 2025
Journalism and Mass Communication - Third Semester
TRADITIONAL AND CULTURAL COMMUNICATION
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. What are the characteristics of Traditional Media?
2. Identify popular folk Arts in Andhra Pradesh.
3. Discuss origin and growth of street play.
4. Make a note on cultural institutions.
5. Discuss the role of media in intercultural communication.

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ASSIGNMENT-2
M.A. DEGREE EXAMINATION, December 2025
Journalism and Mass Communication - Third Semester
TRADITIONAL AND CULTURAL COMMUNICATION
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. Discuss the use of traditional media for development.
2. Write a note on Folk Arts and Social Perspective.
3. Explain the uniqueness of puppetry.
4. Discuss about cultural communication with examples.
5. Write about the impact of technology on culture.

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ASSIGNMENT-1
M.A. DEGREE EXAMINATION, December 2025
Journalism and Mass Communication - Third Semester
MEDIA LAWS AND MANAGEMENT
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. Explain the fundamental rights.
2. Discuss about law of defamation.
3. Explain about Intellectual Property Right Act.
4. Write about different ownership patterns.
5. Write about Prasar Bharathi Act.

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ASSIGNMENT-2
M.A. DEGREE EXAMINATION, December 2025
Journalism and Mass Communication - Third Semester
MEDIA LAWS AND MANAGEMENT
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. Write about freedom of media.
2. Write about official secrets Act, 1923.
3. Discuss about IT Act, 2002 related cyber crimes.
4. What are the major departments of a Newspaper?
5. Discuss about private TV growth in India.