

**(DTTM01)**

## **ASSIGNMENT-1**

**PG DIPLOMA DEGREE EXAMINATION, DECEMBER – 2017**

**TRAVEL AND TOURISM MANAGEMENT**

**Principles of Tourism**

**MAXIMUM MARKS-30  
ANSWER ALL QUESTIONS**

- Q1)* What are the basic components and elements of tourism?
- Q2)* Give a brief history of tourism in India.
- Q3)* Differentiate between Guide and escorts.
- Q4)* What is advertising publicity? Explain briefly.
- Q5)* Explain the role of media in Tourism marketing.

**(DTTM01)**

## **ASSIGNMENT-2**

**PG DIPLOMA DEGREE EXAMINATION, DECEMBER – 2017**

**TRAVEL AND TOURISM MANAGEMENT**

**Principles of Tourism**

**MAXIMUM MARKS-30  
ANSWER ALL QUESTIONS**

- Q1)* State the social and environmental impact of tourism.
- Q2)* Bring out the social benefits of tourism.
- Q3)* “Tourism creates employment opportunities”. Explain.
- Q4)* What are the facilities offered by Indian railways to promote tourism?
- Q5)* Examine the role of Travel agency in tourism promotion.



**(DTTM02)**

## **ASSIGNMENT-1**

**PG DIPLOMA DEGREE EXAMINATION, DEC. – 2017**

**TRAVEL AND TOURISM MANAGEMENT**

**Communication Skills**

**MAXIMUM MARKS-30**

**ANSWER ALL QUESTIONS**

- Q1)* Explain process of Communication.
- Q2)* Differentiate between formal and informal Communication network.
- Q3)* State the Barriers in sentence constructions.
- Q4)* What is cultural ice berg? Explain briefly.
- Q5)* Explain types of listening and list out the barriers involved in listening.

**(DTTM02)**

## **ASSIGNMENT-2**

**PG DIPLOMA DEGREE EXAMINATION, DEC. – 2017**

**TRAVEL AND TOURISM MANAGEMENT**

**Communication Skills**

**MAXIMUM MARKS-30**

**ANSWER ALL QUESTIONS**

- Q1)* What are the benefits of effective listening?
- Q2)* State the Preparation and practice of presentation.
- Q3)* List out the things that should'nt be committed in public speaking.
- Q4)* What are the qualities of a skilful presenter?
- Q5)* What are the steps involved in Resume writing? Explain the types of Resume.



**(DTTM 03)**

## **ASSIGNMENT-1**

**P.G. DIPLOMA DEGREE EXAMINATION, DEC. – 2017**

**TRAVEL AND TOURISM MANAGEMENT**

**Travel Agency Management**

**MAXIMUM MARKS-30**

**ANSWER ALL QUESTIONS**

- Q1)** What is tourism operation? Explain the elements involved in tourism operations?
- Q2)** Explain the Quality Management of tourism and who are responsible for the Quality Management.
- Q3)** Explain the steps involved in setting up a tour operation company.
- Q4)** Explain the concept of Developing and Managing linkages with principle suppliers.
- Q5)** Differentiate between In bound and out bound tour operations.

**(DTTM 03)**

## **ASSIGNMENT-2**

**P.G. DIPLOMA DEGREE EXAMINATION, DEC. – 2017**

**TRAVEL AND TOURISM MANAGEMENT**

**Travel Agency Management**

**MAXIMUM MARKS-30**

**ANSWER ALL QUESTIONS**

- Q1)* Explain the process of Recruitment of travel agent.
- Q2)* What is departmentalisation of agency? How does it work? Explain.
- Q3)* Explain the relationship of agent with principle supplier?
- Q4)* What are the promotional activities of travel agencies?
- Q5)* What is organised and unorganised managing front office? How are they different from each other?



**(DTTM04)**

## **ASSIGNMENT-1**

**PG DIPLOMA DEGREE EXAMINATION, DEC. - 2017**

**TRAVEL AND TOURISM MANAGEMENT**

**Tourism Products**

**MAXIMUM MARKS-30**

**ANSWER ALL QUESTIONS**

- Q1)* State the classification of services in Tourism.
- Q2)* Write a short note on Tourism product designing and development.
- Q3)* What are the considerations for Marketing of tourism product? Explain.
- Q4)* How to design ecology wild life and adventure tourism products.
- Q5)* Explain the positioning of health tourism product.

**(DTTM04)**

## **ASSIGNMENT-2**

**PG DIPLOMA DEGREE EXAMINATION, DEC. - 2017**

**TRAVEL AND TOURISM MANAGEMENT**

**Tourism Products**

**MAXIMUM MARKS-30**

**ANSWER ALL QUESTIONS**

*Q1)* Explain different types of resorts.

*Q2)* Describe Museums and wildlife sanctuaries as tourism destination.

*Q3)* Explain the planning process of Resorts.

*Q4)* Explain the tourism spots in Vijayawada circuit?

*Q5)* Explain the growth of Indian resorts market.





**(DTTM 05)**

## **ASSIGNMENT-1**

**P.G. DIPLOMA DEGREE EXAMINATION, DEC. - 2017**

**TRAVEL AND TOURISM MANAGEMENT**

**Computer Applications in Tourism & Travel Management**

**MAXIMUM MARKS-30**

**ANSWER ALL QUESTIONS**

- Q1)** Explain MIS and data processing. State the features of MIS.
- Q2)** Explain the role of computers in management.
- Q3)** Explain the classification of computers.
- Q4)** What is topology? Explain the types of Network topology with a diagram.
- Q5)** Explain Management functions and decision making.

**(DTTM 05)**

## **ASSIGNMENT-2**

**P.G. DIPLOMA DEGREE EXAMINATION, DEC. - 2017**  
**TRAVEL AND TOURISM MANAGEMENT**  
**Computer Applications in Tourism & Travel Management**  
**MAXIMUM MARKS-30**  
**ANSWER ALL QUESTIONS**

- Q1)** Write a short note on Travel services and computers and Tour services and computer.
- Q2)** Explain the legal dimensions of computerization.
- Q3)** Explain the Anthony's framework for understanding MIS.
- Q4)** Critically examine the impact of computers on Society like India.
- Q5)** How does computer help in Tourism and Travel Management? Explain.

