

(DHHM 01/ DBM 01/DMM 01/DHRM 01/DFM 01/DIB 01/DIM 01/ DBFM 01)
ASSIGNMENT-1
P.G. DIPLOMA EXAMINATION, DEC 2017
Common Paper
Paper I — PERSPECTIVES OF MANAGEMENT
MAXIMUM MARKS: 30
Answer ALL Questions

1. Define management. Explain its nature, purpose and scope.
2. Explain briefly the different types of plans.
3. Explain briefly the sources and methods of recruitment.
4. Explain the different styles of leadership.
5. Explain the process of control and discuss the reporting system for control.

(DHHM 01/ DBM 01/DMM 01/DHRM 01/DFM 01/DIB 01/DIM 01/ DBFM 01)
ASSIGNMENT-2
P.G. DIPLOMA EXAMINATION, DEC 2017
Common Paper
Paper I — PERSPECTIVES OF MANAGEMENT
MAXIMUM MARKS: 30
Answer ALL Questions

1. Discuss the universal of management principles and explain the process of management riefly.
2. Explain the importance of decision tree analysis in decision making.
3. Discuss the reasons for line and staff conflicts.
4. What are the ways and means of ensuring effective communication?
5. Discuss the social responsibilities of a business unit?

ASSIGNMENT-1 (DMM02 / DIB02)

PG DIPLOMA DEGREE EXAMINATION, DECEMBER – 2017

MARKETING MANAGEMENT / INTERNATIONAL BUSINESS

International Marketing

**MAXIMUM MARKS-30
ANSWER ALL QUESTIONS**

- Q1)* What is international marketing? What is the nature and scope of it?
- Q2)* Write the features of legal and political environment that influence international business.
- Q3)* Write a note on import – export documentation.
- Q4)* Write about the International pricing policy in international marketing mix.
- Q5)* Write about the planning, coordination and control in the international market.

ASSIGNMENT-2 (DMM02 / DIB02)

PG DIPLOMA DEGREE EXAMINATION, DECEMBER – 2017

MARKETING MANAGEMENT / INTERNATIONAL BUSINESS

International Marketing

MAXIMUM MARKS-30

ANSWER ALL QUESTIONS

- Q1)** Write about the institutional and constitutional framework in International marketing.
- Q2)** What is the need and importance of international market research?
- Q3)** What are the features of international pricing policy.
- Q4)** Evaluate the importance of advertising in international marketing.
- Q5)** Write short notes on the following.
- a) FIZs
 - b) Features of International Market.



ASSIGNMENT-1

(DIB 03)

P.G. DIPLOMA DEGREE EXAMINATION, DECEMBER – 2017

INTERNATIONAL BUSINESS

Foreign Exchange Management

**MAXIMUM MARKS-30
ANSWER ALL QUESTIONS**

- Q1)* Discuss the exchange rate system of global level.
- Q2)* What are the guidelines for computing the rate forward bill buying rate?
- Q3)* What do you understand by exchange swap cover operating? Explain.
- Q4)* What are external techniques of managing risk?
- Q5)* Discuss the exchange rate arrangements in India.

ASSIGNMENT-2 (DIB 03)

P.G. DIPLOMA DEGREE EXAMINATION, DECEMBER – 2017

INTERNATIONAL BUSINESS

Foreign Exchange Management

**MAXIMUM MARKS-30
ANSWER ALL QUESTIONS**

- Q1)* What are the issues related to devaluation in Indian context?
- Q2)* Discuss the present context of monetary and fiscal policy in India.
- Q3)* What is the meaning of letter of credit? What are its types?
- Q4)* Write a note on crystallization of export and import bills?
- Q5)* Discuss the intervention by central banks in forex market.



ASSIGNMENT-1 (DIB 04)

P.G. DIPLOMA DEGREE EXAMINATION, DECEMBER – 2017

INTERNATIONAL BUSINESS

**MAXIMUM MARKS-30
ANSWER ALL QUESTIONS**

- Q1)* Describe any one International business (trade) theory of your choice.
- Q2)* What is the importance of strategic planning in MNCs?
- Q3)* What is the need for multinational corporate culture in Indian Business Environment?
- Q4)* Discuss the negotiations in International business?
- Q5)* What is the role of international organisations in improving international business?

ASSIGNMENT-2

(DIB 04)

P.G. DIPLOMA DEGREE EXAMINATION, DECEMBER – 2017

INTERNATIONAL BUSINESS

**MAXIMUM MARKS-30
ANSWER ALL QUESTIONS**

- Q1)* What is the impact of International business in an economy like India?
- Q2)* What are the strategic considerations available to an international business?
- Q3)* How do you evaluate the performance of an international business? Explain.
- Q4)* Write a note on 'Negotiations in International business'.
- Q5)* What do you understand by multinational Agreements? Give some examples.



(DFM05 / DIB05 / DBFM05)

ASSIGNMENT -1
PG DIPLOMA DEGREE EXAMINATION, DECEMBER – 2017
FINANCIAL / BANKING & FINANCIAL MANAGEMENT /INTERNATIONAL

International Financial Management

MAXIMUM MARKS-30
ANSWER ALL QUESTIONS

- Q1)* Discuss the finance function in a multi – national firm.
- Q2)* How is the exchange rate determined? Explain.
- Q3)* Write a note on International cash management.
- Q4)* What are the various international financing decisions?
- Q5)* Discuss about the balance of payments framework.

(DFM05 / DIB05 / DBFM05)

ASSIGNMENT -2
PG DIPLOMA DEGREE EXAMINATION, DECEMBER – 2017
FINANCIAL / BANKING & FINANCIAL MANAGEMENT /INTERNATIONAL
International Financial Management

MAXIMUM MARKS-30
ANSWER ALL QUESTIONS

- Q1)* How do you manage accounting exposure? Explain.
- Q2)* How do you finance foreign trade? Explain.
- Q3)* Discuss the international investment strategy.
- Q4)* How do you manage transaction exposure? Explain.
- Q5)* What are the dimensions of international economic issues?

