

(DSCFT31)

ASSIGNMENT-1
B.Sc. DEGREE EXAMINATION, DEC. – 2017
Third Year
STUDY OF APPAREL INDUSTRY
MAXIMUM MARKS: 30
Answer ALL Questions

- Q1)* Explain the importance of Assistant Designer & Sketcher.
- Q2)* How will you place the orders for raw material.
- Q3)* Explain the pattern making in design department.
- Q4)* Write about free lance models.
- Q5)* Explain the technology used in design department.
- Q6)* What is the importance of company calender.
- Q7)* Explain the main operation of preproduction of planning and control.
- Q8)* How to categories products.
- Q9)* Role of contribution of human factors.
- Q10)* Experiences in cutting room.
- Q11)* Explain the Quality in cutting department.
- Q12)* Define production. What are the characteristics of production systems.
- Q13)* Explain the detail note on product development.

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ASSIGNMENT-2
B.Sc. DEGREE EXAMINATION, DEC. – 2017
Third Year
STUDY OF APPAREL INDUSTRY
MAXIMUM MARKS: 30
Answer ALL Questions

- Q1)** Describe about mechanical transport systems.
- Q2)** a) Explain the factors determine good finish in the garment before packing.
- b) Write a detail note on ISO 9000 and TQM concept.
- Q3)** a) Write about discipliners procedury and team spirit.
- b) What are the steps in leading groups of people and understanding the groups.
- Q4)** a) What are the steps in Quality assurance and benefits of 9000 certification.
- b) Write a detail note on store keeper and stock management.

ASSIGNMENT-1
B.Sc. DEGREE EXAMINATION, DEC. – 2017
Third Year
APPAREL MARKETING AND MERCHANDISING
MAXIMUM MARKS: 30
Answer ALL Questions

- Q1)* Difference between Sales and Marketing.
- Q2)* Direct retailing.
- Q3)* Fashion Forward Stores.
- Q4)* Electronic Retailing.
- Q5)* Buying Cycle.
- Q6)* Shopping Procedures.
- Q7)* Sales training
- Q8)* Display packages.
- Q9)* Display elements.
- Q10)* Indirect Exporting.
- Q11)* Fixed Overheads.
- Q12)* Large Stores.
- Q13)* “Marketing involves much more than selling and advertising”. Explain.

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ASSIGNMENT-2
B.Sc. DEGREE EXAMINATION, DEC. – 2017
Third Year
APPAREL MARKETING AND MERCHANDISING
MAXIMUM MARKS: 30
Answer ALL Questions

- Q1)** What do you understand by Sales forecasts? What things are needed to prepare a sales forecast?
- Q2)** a) What is Retail Organization? Discuss in detail functions of retail organization.
- b) Define Sales Promotion. How is it different from advertising?
- Q3)** a) What is interiors? In what way it will influence customer satisfaction and over all marketing?
- b) What is customer service? In what way it will influence customer satisfaction?
- Q4)** a) Explain:
- i) Selling and sales incentives.
 - ii) Computer using in buying.
- b) Explain:
- i) Store planning and Design.
 - ii) Apparel Distribution Structure.

ASSIGNMENT-1
B.Sc. DEGREE EXAMINATION, DEC. – 2017
Third Year
COSTUMES AND APPAREL DESIGN
MAXIMUM MARKS: 30
Answer ALL Questions

- Q1)** Explain the costumes of Gujarat.
- Q2)** Describe the costume of Orissa.
- Q3)** Write about empire dress style.
- Q4)** Explain the hair style and Jewellery of Karnataka.
- Q5)** Describe the men costumes of Roman.
- Q6)** Explain the Women costumes and hair style of Eularia.
- Q7)** Explain the costumes of Greek Period.
- Q8)** What are the costumes of both decade.
- Q9)** Explain the costumes of Crete.
- Q10)** Write about the costumes of Maharashtra.
- Q11)** Explain women costumes of Uttar Pradesh.
- Q12) Write about the costumes of Greek perivel.
- Q13)** Describe the costumes of any three decades.

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ASSIGNMENT-2
B.Sc. DEGREE EXAMINATION, DEC. – 2017
Third Year
COSTUMES AND APPAREL DESIGN
MAXIMUM MARKS: 30
Answer ALL Questions

Q1) Write the costumes of West Bengal and Rajasthan.

Q2) a) Write about the Jewellery of South India.

b) Write about purdah system and costumes of Mohanjadaro period.

Q3) a) Describe the different life styles of North India.

b) The importance of costumes in Indian History.

Q4) a) Write about women costumes of French & Egypt.

b) Describe the cosmetics, Jewellery and foot wear of Tamilnadu and Orissa.

ASSIGNMENT-1
B.Sc. DEGREE EXAMINATION, DECEMBER – 2017
Third Year
APPAREL ACCESSORIES AND SURFACE ORNAMENTATION
MAXIMUM MARKS: 30
Answer ALL Questions

- Q1)* Write about Shirring.
- Q2)* Describe about Beading
- Q3)* Write the types of buttons and buttonholes.
- Q4)* What are the steps to be followed in creating variety in yoke design.
- Q5)* What are the different types of seams.
- Q6)* What are the ways of designing yokes which release fullness in various forms.
- Q7)* Write about catch work.
- Q8)* Write about Bias tubing.
- Q9)* Explain the precautions to be followed on attaching Yokes.
- Q10)* Explain about laces.
- Q11)* Explain the shifting procedure of blouse dart to new position.
- Q12)* Write about Quilting and inserted Banding.
- Q13)* What are the varieties of Applique and patches.

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ASSIGNMENT-2
B.Sc. DEGREE EXAMINATION, DECEMBER – 2017
Third Year
APPAREL ACCESSORIES AND SURFACE ORNAMENTATION
MAXIMUM MARKS: 30
Answer ALL Questions

- Q1) Describe the different types of fastners.
- Q2)* a) Explain different types of machine embroidery.
b) Explain the types and fringes and tassels and its importance.
- Q3)* a) Write about bead work, mirror work and cutch work.
b) Write about fancy stitches and this application.
- Q4)* a) What are the different ways of making embroidery.
b) Explain the cultural influence on Indian Jewellery.

ASSIGNMENT-1
B.Sc. DEGREE EXAMINATION, DECEMBER – 2017
Third Year
INTERNATIONAL TRADE AND DOCUMENTATION
MAXIMUM MARKS: 30
Answer ALL Questions

- Q1)* Preparation of proforma Invoice.
- Q2)* Role of Preventive officer in customs.
- Q3)* Packaging.
- Q4)* G A A T .
- Q5)* Global Sourcing.
- Q6)* Marketing Research.
- Q7)* Consumer satisfaction.
- Q8)* Impact of purchasing constraints.
- Q9)* Marketing audit.
- Q10)* Marketing Environment in Industry.
- Q11)* Export Inspection council.
- Q12)* Decision Process.
- Q13)* Enumerate various problems faced by Garments.

Exports association.

Also suggest suitable remedies.

ASSIGNMENT-2
B.Sc. DEGREE EXAMINATION, DECEMBER – 2017
Third Year
INTERNATIONAL TRADE AND DOCUMENTATION
MAXIMUM MARKS: 30
Answer ALL Questions

Q1) What is multi fibre arrangement (MFA)?

Also state MFA phase for Indian garment exports.

Q2) a) What is Sourcing Process?

Also state Domestic and International sourcing process.

b) What is consumer satisfaction?

Also explain the criteria for consumer satisfaction.

Q3) a) In what way is the knowledge of the Indian marketing Environment, a pre-requisite for marketers in the design and development of suitable marketing plans in Textile Industry. Discuss.

b) What is strategic planning? In what way it is useful to textile Industry?

Q4) a) What is merchandising? Also state the role of merchandising in sourcing.

b) Explain:

i) Export incentives.

ii) Terms of Payments.