

(DLSCM 01)

ASSIGNMENT-1
P.G.DIPLOMA DEGREE EXAMINATION, DEC. – 2017
LOGISTICS AND SUPPLY CHAIN MANAGEMENT
Operations Management
MAXIMUM MARKS-30
ANSWER ALL QUESTIONS

- Q1)* Production management.
- Q2)* Production planning.
- Q3)* Layout planning.
- Q4)* Materials management.
- Q5)* Stores management.
- Q6)* Quality circle.
- Q7)* Foreign location.
- Q8)* Routing.
- Q9)* Explain the scope and importance of Production and operation management.
- Q10)* Explain the types of manufacturing system.

(DLSCM 01)

ASSIGNMENT-2

**P.G.DIPLOMA DEGREE EXAMINATION, DEC. – 2017
LOGISTICS AND SUPPLY CHIAN MANAGEMENT**

Operations Management

MAXIMUM MARKS-30

ANSWER ALL QUESTIONS

- Q1)** Explain the steps involved in dispatching.
- Q2)** Discuss about GANTT charts.
- Q3)** Write a short note on :
a) Routing
b) Scheduling.
- Q4)** State the significance of material management in Production system.
- Q5)** Briefly explain ABC analysis with a suitable example.
- Q6)** Write a short note on service operation.
- Q7)** List the tools and techniques used to analyse plant layout and explain briefly.
- Q8)** Describe the concept and application of ABC system.
- Q9)** Explain the store and purchase function.
- Q10)** Explain the advantages and disadvantages of process layout.



(DLSCM02)

ASSIGNMENT-1

P.G.DIPLOMA DEGREE EXAMINATION, DEC. – 2017

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

MAXIMUM MARKS-30

ANSWER ALL QUESTIONS

- Q1)* Components of global logistic.
- Q2)* Transportation.
- Q3)* Time based logistic.
- Q4)* Designing the information system.
- Q5)* Sourcing.
- Q6)* Plannig.
- Q7)* Coordination.
- Q8)* Integrated logistic management.
- Q9)* Explain the process of logistic positioning.

- Q10)* What are the advantages and disadvantages of Reengineering?

(DLSCM02)

ASSIGNMENT-2

P.G.DIPLOMA DEGREE EXAMINATION, DEC – 2017

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

MAXIMUM MARKS-30

ANSWER ALL QUESTIONS

- Q1)** Enumerate customer service issue in supply chain management.
- Q2)** Explain different modes of transportation.
- Q3)** Explain the selection process for transportation..
- Q4)** What are the operations of Integrated logistic management.
- Q5)** How does Time based logistic help in customer service?
- Q6)** Explain the importance of value added service.
- Q7)** Write a note on Enterprise Reserves Planning.
- Q8)** Describe the designing of Information system in logistics management.
- Q9)** Enumerate the transportation decisions in supply chain.
- Q10)** Examine the need and importance of customer service in supply chain Management.



(DLSCM03)

ASSIGNMENT-1
DIPLOMA DEGREE EXAMINATION, DEC. – 2017
LOGISTICS AND SUPPLY CHAIN MANAGEMENT
Warehouse and Inventory Management
MAXIMUM MARKS-30
ANSWER ALL QUESTIONS

- Q1)* Importance of Inventory management.
- Q2)* Service level.
- Q3)* Public warehouses.
- Q4)* Inventory management.
- Q5)* Maximum level of stock.
- Q6)* Push – back Racking.
- Q7)* ABC Analysis.
- Q8)* Push model.
- Q9)* Explain the need for warehousing.
- Q10)* Explain the formulation of Inventory management policy.

(DLSCM03)

ASSIGNMENT-2
DIPLOMA DEGREE EXAMINATION, DEC. – 2017
LOGISTICS AND SUPPLY CHAIN MANAGEMENT
Warehouse and Inventory Management
MAXIMUM MARKS-30
ANSWER ALL QUESTIONS

- Q1)* Explain Inventory and its types.
- Q2)* Differentiate private and public warehouse.
- Q3)* What are the reasons for carrying Inventory.
- Q4)* Explain the advantages of having a warehouse.
- Q5)* What are the features of Inventory Management ?
- Q6)* What are storage systems?
- Q7)* Give advantages and disadvantages of private warehousing.
- Q8)* Explain models of Inventory management.
- Q9)* What are the factors to be Considered while selecting a site for warehousing?
- Q10)* What are the steps to be followed for successful Inventory Management?



(DLSCM04)

ASSIGNMENT-1

PG DIPLOMA DEGREE EXAMINATION, DEC. – 2017

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Sales and Distribution Management

MAXIMUM MARKS-30

ANSWER ALL QUESTIONS

- Q1)* Sales management.
- Q2)* Marketing channel.
- Q3)* Channel conflict.
- Q4)* Sales territories.
- Q5)* Retailers function.
- Q6)* Sales force motivation.
- Q7)* Successful salesman.
- Q8)* Managing conflicts.
- Q9)* What are the contents of sales budget?
- Q10)* Explain the importance of sales management in marketing.

(DLSCM04)

ASSIGNMENT-2

PG DIPLOMA DEGREE EXAMINATION, DEC. – 2017

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Sales and Distribution Management

MAXIMUM MARKS-30

ANSWER ALL QUESTIONS

- Q1)* Explain the role of training in sales management.
- Q2)* Explain different channels of Marketing.
- Q3)* Define Marketing channel and explain its functions.
- Q4)* What are Conflicts and what are the reasons behind conflicts among salesman.
- Q5)* How does the role of wholeseller different from retailer? Explain.
- Q6)* How to design a marketing channel?
- Q7)* Quota can act as a motivator or a demotivator . Comment.
- Q8)* What is channel conflict ? Suggest strategies to overcome channel conflict.
- Q9)* Wholeseller and retailer play an important role in entire selling process. Discuss the about statement with citing example.
- Q10)* How motivation and training helps the members in performing their job better?

