

ASSIGNMENT-1
B.A. / B.Com. / B.Sc. / B.B.M. / B.B.A / B.H.M.
DEGREE EXAMINATION, DEC – 2017
Second Year
(i) ENGLISH (Paper – II)
MAXIMUM MARKS: 30
Answer ALL Questions

Q1) A) Read the following passage and answer the questions that follow:

It would be a blessing if each human being were stricken blind and deaf for a few days at some time during his early adult life. Darkness would make him more appreciative of sight, silence would teach him the joys of sound.

- a) What would be a blessing?
- b) At what age should one be blind and deaf for a few days?
- c) Why would it be a blessing?
- d) From which lesson is this passage taken?
- e) Who is the writer?

B) Read the passage and choose the right answer:

Dolphins are regarded as the friendliest creatures in the sea. Man is considered superior because we can kill them more easily than they can kill us, but this is not a satisfactory argument as we appear less superior when we destroy them.

- a) Dolphins have
 - i) a reputation of being powerful
 - ii) less intelligence
 - iii) a reputation of being friendly
 - iv) communication skills
- b) We can kill them more easily than they can kill us
 - i) Proves dolphins have linguistic skills
 - ii) Shows they are more adapted to their environment
 - iii) Does not mean we are superior to them
 - iv) None of the above

- c) When we destroy them
- i) We appear superior to them
 - ii) We become less superior
 - iii) We win the argument
 - iv) None of the above
- d) 'Satisfactory' means
- i) Thrilling
 - ii) Fulfilling
 - iii) Enjoying
 - iv) None of the above
- e) Which word in the passage means 'higher'.
- i) Regarded
 - ii) Considered
 - iii) Appear
 - iv) Superior

Q2) Answer the following in not more than 100 words each:

- a) How can one be a good writer according to L.A. Hill?
- b) Narrate Gandhiji's experiences in London.
- c) What is the central theme of 'The Drunkard'?
- d) How does Keller describe the attributes of sight?

Q3) Answer the following in about 200 words:

- a) What is the central theme of 'Three days to see'.
- b) Justify the title, 'Man's Peril'.
- c) What are the components of the knowledge society.

(DENG21)

ASSIGNMENT-2
B.A. / B.Com. / B.Sc. / B.B.M. / B.B.A / B.H.M.
DEGREE EXAMINATION, DEC – 2017
Second Year
(i) ENGLISH (Paper – II)
MAXIMUM MARKS: 30
Answer ALL Questions

Q1) a) Answer the following in not more than 100 words:

- i) What is the central theme of the poem, 'London'.
- ii) Write an appreciation of the poem, 'The Gift of India'.
- iii) Bring out the theme of perseverance in, 'Ulysses'.

b) Explain the following:

- i) Something there is that doesn't love a wall.
- ii) He kindly stopped for me.
- iii) But being too happy in thine happiness.

Q2) Answer the following in about 200 words:

- a) Why couldn't the poem stop for death?
- b) Bring out the irony in 'Mending Wall'.
- c) Justify the title, 'The Last Ride Together'.

Q3) Answer the following in about 200 words:

- a) Which moral dilemma do the characters in Subha face?
- b) Why did the Reverend feel responsible for Scoresby?
- c) Describe the love and hate relationship between husband and wife in 'The Lottery Ticket'?

Q4) Read the following passage and summarize it:

There are different forms of environmental pollution. Air pollution is caused by the burning of coal and oil. A second type of pollution is noise pollution. It is the result of the noise of aircraft and heavy traffic. Loud music is also a cause of noise pollution, which has been seen to affect people's hearing and give them severe headaches and high blood pressure.

Q5) Write an essay on the following:

- a) Punctuality
- b) Corruption
- c) Cricket in India

Q6) Answer the following:

- a) Write a report on your holiday at a hill station.
- b) Write a report on your College Annual Day Program.

Q7) Use the following idioms and phrases in sentences of your own:

- a) behind the scenes
- b) take stock of
- c) give ear to
- d) set off
- e) look down upon
- f) put out
- g) stand up
- h) off and on

Q8) Answer the following:

- a) Write a dialogue between you and a salesman at a mall.
- b) Write a letter to your friend inviting him for your birthday party.
- c) Write a letter to the editor of a newspaper complaining about the menace of stray dogs.

EEE

(DTEL 21)

ASSIGNMENT-1
B.A./B.Com./B.Sc./B.B.M./B.B.A./B.H.M.
DEGREE EXAMINATION, DEC. – 2017
Second Year
(ii) Telugu Paper - II
MAXIMUM MARKS: 30
Answer ALL Questions

Q1) ఈ క్రింది వాటికి పతిపదార్థ తాత్పర్యాలు వ్రాయండి.

- a) అరదము నెక్కి కేతన పటాంచల చంచలమైన తాల్పితో
దురగ జవంబు ముగ్ధవఁ ద్రోచి కడంగెడు తత్తఱంబుతో
దిలగెడు బండి కండ్ల పగిదిన్ భ్రమియించు మనంబుతోడనా
హరిసను దెంచె సత్య సముదంచిత కాంచన సాధ వీధికిన్.
- b) శ్రీలాలిత్యము నిత్యశుద్ధియు గుణోత్తేకంబునున్ గల్గి, యు
ద్వేల స్ఫూర్తి దలిర్చు తండ్రియను నభిన్ జంద్రుడై తోచినన్
బోలున్ గాక, భవాద్యశుండి తరుడై పుణ్యంబులన్ బాసినన్
సాలగ్రామ ఖనిన్ జనించునె కదా! జాత్యల్ల పాషాణముల్ !

Q2) క్రింది వాటికి సందర్భ సహిత వ్యాఖ్యలు వ్రాయండి.

అ - భాగం

- a) జనకులకున్ గర్భయుగళ సదృశాషణముల్.
- b) పేరలుకంజెందిన యట్టి కాంతలుచిత వ్యాపారముల్ నేర్తురే.
- c) తేనెపూసిన కత్తి ధాత్రీ సురుండు.
- d) నాదు మేనున్నది చెంత గంగ మడుగున్నది.

ఆ - భాగం

- a) ఖలీదు కట్టే షరాబు లేడోయ్.
- b) పాడినాడ మహాంధ్ర సాభాగ్యగీతి.
- c) వ్యక్తి సంఘములందు ఎయ్యది ప్రథమ గణ్యమొ చెప్పవమ్మా.
- d) నామాట భావితరాలకు వారసత్వంగా సంక్రమిస్తుంది.

Q3) క్రింది వాటికి సమాధానం వ్రాయండి.

అ - భాగం

- a) శ్రీకృష్ణుడు సత్యభామను అనునయించిన విధము.
- b) సీతా పరిత్యాగ వృత్తాంతమును వ్రాయండి.

ఆ - భాగం

- a) 'ప్రతిజ్ఞ' కవితా ఖండికలో శ్రీశ్రీ వెలువరించిన అభ్యుదయభావాలు.
- b) మహాంధ్రోదయాన్ని దాశరథి చిత్రించిన విధము.

(DTEL 21)

ASSIGNMENT-2
B.A./B.Com./B.Sc./B.B.M./B.B.A./B.H.M.
DEGREE EXAMINATION, DEC. – 2017
Second Year
(ii) Telugu Paper - II
MAXIMUM MARKS: 30
Answer ALL Questions

Q1) క్రింది వాటికి సమాధానం వ్రాయండి.

అ - భాగం

- a) మాతృభాషాభిమానము పెరుగుటకు పానుగంటి వారి సూచనలు.
- b) “రాయల కాలం నాటి స్త్రీ భోగ్య వస్తువు” - నిరూపింపుము.

ఆ - భాగం

- a) శ్రీరాములు - వీరయ్యల మధ్య సాగిన బహుకాల దర్శనం.
- b) మనుచరిత్ర మహాప్రబంధ ప్రాశస్త్యము వ్రాయండి.

Q2) క్రింది వాటికి సమాధానాలు వ్రాయండి.

- a) పురుషోత్తమరావు
- b) బసవరాజు
- c) లింగరాజు
- d) కాళింది

Q3) క్రింది వాటి గూర్చి వ్యాసం వ్రాయండి.

- a) వాతావరణ కాలుష్యం.
- b) అవినీతి నిర్మూలనం.
- c) పత్రికలు.
- d) నచ్చిన కవి.

- Q4) a) i)** క్రింది పద్యపాదానికి గణవిభజన చేసి ఛందస్సును గుర్తించి యతిని పేర్కొనండి.
'తల్లీయని బెట్టు సాలిగి ధరపైఁ బడియన్'
- ii) చంపకమాల పద్యలక్షణమును సోదాహరణముగా వివరింపుము.
- b) i)** క్రింది పద్యంలో అలంకారాన్ని తెల్పి లక్షణ సమన్వయం చేయండి.
“రాజబింబాస్య రుక్మిణి తేజరిల్లె
సానఁ బట్టిన మకరాంకు శస్త్రమనగ”
- ii) రూపకాలంకార లక్షణాన్ని సోదాహరణంగా వివరించండి.

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(DSAN21(NR))

ASSIGNMENT-1
B.A./B.Com./B.Sc./B.B.M./B.B.A./B.H.M.
DEGREE EXAMINATION, DEC - 2017
(Examination at the end of Second Year)
SANSKRIT
(ii) Sanskrit Paper – II (NR)
MAXIMUM MARKS: 30
Answer ALL Questions

- 1) Answer the following questions.
उत्तरं लिखत ।
- 1) हर्षवर्धनस्य पात्राणां चरित्रचित्रणचातुरीं विशदयत ।
 - 2) जीमूतवाहनः किमर्थं मलयपर्वतं गतः? तत्र कामपश्यत्?
 - 3) ऊरूभस्य परिचयात्मकं निबन्धमेकं लिखत ।
 - 4) श्रीकृष्ण सुदाम्नो मैत्री कथमादर्शमैत्री निरूपयत ।
- 2) शतानन्देनोक्तां विश्वामित्रस्य ब्रह्मर्षित्व प्राप्तिकथां विशदयत ?
आचार्य श्रीरामचन्द्रकवेः परिचयात्मकं निबन्धमेकं लिखत ।
- 3) Explain the following with reference to context.
चत्वारि ससन्दर्भं व्याख्यात ।
- 1) निर्दोष दर्शना हि कन्यका भवन्ति ।
 - 2) स्वं देहमर्धोपरतं वहामि ।
 - 3) क्व सूर्यः क्वच खद्योतः
 - 4) सर्वस्याभ्यागतो गुरुः ।
 - 5) स्वं देहमर्धोपरतं वहामि ।
 - 6) नरस्य भाग्यरेखा अपरिवर्तनीया ।
 - 7) विनाभिषेकं राजा त्वं विप्रोर्त्तेर्वचनेर्मम ।
 - 8) किं कर्तव्यतामूढाः ते ग्रामीणाः ।

(DSAN21(NR))

ASSIGNMENT-2
B.A./B.Com./B.Sc./B.B.M./B.B.A./B.H.M.
DEGREE EXAMINATION, DEC - 2017
(Examination at the end of Second Year)
SANSKRIT

(ii) Sanskrit Paper – II (NR)

MAXIMUM MARKS: 30

Answer ALL Questions

- 1) Write a brief note
लघुटीकां लिखत ।
 - 1) श्रीहर्षः
 - 2) पञ्चतन्त्रम्
 - 3) भारवि
 - 4) शर्कराचार्यः
- 2) Define and illustrate Alankaras.
अलंकारयोः लक्षणोदाहरणे लिखत
 - 1) उपमा
 - 2) अर्थान्तरन्यासः
 - 3) उल्लेखः
 - 4) विरोधाभास
- 3) Write the forms of the following sabdas.
निर्दिष्टविभक्तिषु रूपाणि लिखत ।
 - 1) मरुत् - तृतीया
 - 2) राजन् - षष्ठी
 - 3) विद्वस् - प्रथमा
 - 4) अस्मद् - सप्तमी
 - 5) वाक् - चतुर्थि
 - 6) तद् (पुं) - प्रथमा
 - 7) पचत् - सप्तमी
 - 8) मनस् - पञ्चमी
- 4) Write the forms of the following adding the given terminations.
 - 1) स्मृ - क्तवत्

- 2) पठ् - तुमुन्
- 3) वच् - शानच्
- 4) ज्ञां - शतृ
- 5) जि - ल्यप्
- 6) गम् - तुमुन्
- 7) नी - क्तवत्
- 8) दा - शानच्

5) Translate sentences into Telugu or English.

आन्ध्रभाषायां वा आंग्लभाषायां लिखत ।

- 1) संस्कृतं भारतीय भाषाणां जननी ।
- 2) कालिदासः अतिप्राचीनः कविः ।
- 3) धर्मो रक्षति रक्षितः ।
- 4) जननी जन्मभूमिश्च स्वर्गादपि गरीयसी ।
- 5) विद्या ददाति विनयम् ।
- 6) विद्वान् सर्वत्र पूज्यते ।
- 7) आचार्य - नागार्जुनः बौद्धमते महापण्डितः ।
- 8) गतसंवत्सरे भारतदेशे वैज्ञानिकाः अंगारकग्रहं प्रति एकं अन्तरिक्षयानं प्रचोदितवन्तः।

(DHIN21(NR))

ASSIGNMENT-1
B.A./B.Com./B.Sc./B.B.M./B.B.A./B.H.M.
DEGREE EXAMINATION, DEC - 2017
(Examination at the end of Second Year)

HINDI

(ii) Hindi Paper – II (NR)

MAXIMUM MARKS: 30

Answer ALL Questions

- Q1)** निम्नलिखित पद्यांश को स प्रसंग व्याख्या कीजिए ।
- a) i) निंदक नियरे राखिये, आंगन कुटी छवाय ।
बिन पानी और साबून, मन निर्मल करै सुभाय ॥
- ii) सूर समर करनी करदिं, कदिन जानावदि आप ।
विमामन रिपु पाइ रन, काचर करदिं प्रलाष ।
- b) i) रहिमान देखि बडेन को कहाकरै तरवारि
- ii) सतसैया के दोहरे, ज्यों नाविक के तीर ।
देखन में छोटे लगै, घाव करत गम्भीर ॥
- c) i) यह सच हैं तो अब लौट चलो तुम घर को।
चौंके सब सुनकर अटल कैकेयी-स्वर को ॥
- ii) मुट्ठी भर दाने को, भूख मिटाने को,
मुँह फटी पुरानी झोली को फैलाता ।
साथ दो बच्चे भी हैं सदा हाथ फैलाए ।

Q2) किसी कविता का सारांश लिखिए ।

- a) कैकेयी का पश्चाताप ।
b) भिक्षुक ।
c) हमारा प्यारा भारत वर्ष ।

Q3) किसी कवि का परिचय दीजिए ।

- a) बिहारी लाल ।
b) सोहनलाल द्विवेदी ।
c) रहीम ।

(DHIN21(NR))

ASSIGNMENT-2
B.A./B.Com./B.Sc./B.B.M./B.B.A./B.H.M.
DEGREE EXAMINATION, DEC - 2017
(Examination at the end of Second Year)

HINDI

(ii) Hindi Paper – II (NR)

MAXIMUM MARKS: 30

Answer ALL Questions

Q1) किसी विषय पर निबंध लिखिए ।

- a) वर्तमान शिक्षा प्रणाली ।
- b) विद्यार्थी और अनुशासन ।
- c) बेकारी समस्या ।
- d) विज्ञान से लाभ और हानि ।
- e) पुस्तकालय ।

Q2) किसी साहित्य विषय पर निबंध लिखिए ।

- a) काल - विभाजन ।
- b) निर्गुण - भक्तिमार्ग ।
- c) कृष्ण - भक्तिशाखा ।
- d) रामभक्तिशाखा ।

Q3) निम्नलिखित गद्य का हिन्दी में अनुवाद कीजिए ।

The elephant is a largest and strongest animal. It is a strong looking animal with its thick legs. Huge sides and back, large hanging ears, small tail little eyes, long white tusks and above all. Its long nose called the trunk. Elephants are found in India and in Africa. The Elephants is a very intelligent animal.



(DBME 21)

ASSIGNMENT- 1
B.B.M./B.B.A DEGREE EXAMINATION, DEC – 2017
Second Year
MACRO ECONOMICS
MAXIMUM MARKS-30
Answer ALL Questions

- Q1)** Explain the measurement methods of national Income and explain problems involved in estimation of national income?
- Q2)** Examine the J.B. Say's law of markets and its importance in the theory of employment.
- Q3)** Briefly explain the role of multiplier in Investment.
- Q4)** Analyse the Marginal efficiency of capital and what factors determine it.
- Q5)** Explain the Functions of Commercial Banks.

(DBME 21)

ASSIGNMENT- 2
B.B.M./B.B.A DEGREE EXAMINATION, DEC – 2017
Second Year
MACRO ECONOMICS
MAXIMUM MARKS-30
Answer ALL Questions

- Q1)* Explain the Functions of Reserve Bank of India.
- Q2)* Define business cycles and what are the causes for Business cycles.
- Q3)* Applicability of Keynesian theory to the developing countries.
- Q4)* Examine the various factors that influence the propensity to consume.
- Q5)* Recent Trends in Indian Banking system.



(DBBS 21)

ASSIGNMENT- 1
B.B.M./B.B.A. DEGREE EXAMINATION, DEC – 2017
Second Year
BUSINESS STATISTICS
MAXIMUM MARKS-30
Answer ALL Questions

Q1) Methods of collecting secondary data?

Q2) a) Components of time series?
b) Features of good averages?

Q3) Find out missing frequency from the following.
If A.M. = 33, Total frequency = 100.

Marks	0-10	10-20	20-30	30-40	40-50	50-60
No of students	5	10	25	?	20	10

Q4) Find out Variance

Class	0-10	10-20	20-30	30-40	40-50	50-60
Frequency	5	7	8	10	11	14

Q5) Find out Karl Pearson Coefficient of Correlation from the following

Class	10-14	15-19	20-24	25-29	30-34	35-39
Frequency	3	10	20	35	18	4

(DBBS 21)

ASSIGNMENT- 2
B.B.M./B.B.A. DEGREE EXAMINATION, DEC – 2017
Second Year
BUSINESS STATISTICS
MAXIMUM MARKS-30
Answer ALL Questions

Q1) Find out Fisher's Laspeyre's & Passche's Index Numbers.

Commodity	2013		2014	
	p	q	p	q
W	20	8	40	6
X	50	10	60	5
Y	40	15	50	15
Z	10	20	20	25

Q2) Describe about Testing of Hypothesis?

Q3) Fit straight line Trend equation & also estimate sales for 2013.

Years:	2006	2007	2008	2009	2010
Sales :	70	74	80	86	96

Q4) Functions & Importance of statistics.

Q5) State briefly the purposes served by the diagrammatic presentation.



(DBBF 21)

ASSIGNMENT- 1
B.B.M./B.B.A. DEGREE EXAMINATION, DEC - 2017
Second Year
BASIC BUSINESS FINANCE
MAXIMUM MARKS-30
Answer ALL Questions

- Q1)** Explain the significance of finance.
- Q2)** Describe the features of preference shares.
- Q3)** List out the features of optimal capital structure.
- Q4)** Explain the meaning and importance of working capital.
- Q5)** Enunciate the causes and consequences of over and under capitalisation.

(DBBF 21)

ASSIGNMENT- 2
B.B.M./B.B.A. DEGREE EXAMINATION, DEC - 2017
Second Year
BASIC BUSINESS FINANCE
MAXIMUM MARKS-30
Answer ALL Questions

- Q1)** “S” Limited has issued 200000 equity shares of ` 100 each as fully paid. The company earned profits during the year after tax, 2014-2015 is ` 7600000. The company has paid dividend @ 15% per annum. The market price of these shares is ` 160. Find out the cost of equity share capital.
- Q2)** Prepare a cash budget for the months of September, October, November and December, 2015. Given below are the particulars relating to the year. 2015.
- a) Opening cash balance in September 2015 ` 45000
- b) 2015, cash sales for
- | | |
|-------|--------|
| Sept. | 240000 |
| Oct. | 270000 |
| Nov. | 320000 |
| Dec. | 400000 |
- c) Salaries were paid in Query month ` 140000
- d) Royalty receives in October 2015 ` 30000
- e) 2015 cash purchases for
- | | |
|-------|--------|
| Sept. | 60000 |
| Oct. | 80000 |
| Nov. | 120000 |
| Dec. | 150000 |
- Q3)** Explain the sources of obtaining short term finance.
- Q4)** Enunciate the advantages and disadvantages of mergers.
- Q5)** What is debenture capital? Discuss the features of debentures.

x x x

(DBFM 21)

ASSIGNMENT- 1
B.B.M./B.B.A. DEGREE EXAMINATION, DEC - 2017
Second Year
FUNDAMENTALS OF MARKETING
MAXIMUM MARKS-30
Answer ALL Questions

- Q1)** Write a note on: Marketing Mix.
- Q2)** What are the bases of Market Segmentation in case of following.
- a) Watches.
 - b) Washing Machines.
 - c) Shoes.
- Q3)** How Marketing is different from selling. Give importance of Marketing in today's world?
- Q4)** Give various pricing techniques to determine the prices of product?
- Q5)** Explain the process of personal selling by giving examples at each stage of the process.

(DBFM 21)

ASSIGNMENT- 2
B.B.M./B.B.A. DEGREE EXAMINATION, DEC - 2017
Second Year
FUNDAMENTALS OF MARKETING
MAXIMUM MARKS-30
Answer ALL Questions

- Q1)** What are the merits and demerits of advertising?
- Q2)** What are modern channels of distribution used these days? Explain them in brief with suitable examples?
- Q3)** What are channel strategies?
- Q4)** Explain Micro and Macro environments?
- Q5)** Write about Product life cycle concept?

x x x

(DBPPM 21)

ASSIGNMENT- 1
B.B.M./B.B.A. DEGREE EXAMINATION, DEC – 2017
Second Year
PRINCIPLE OF PERSONAL MANAGEMENT
MAXIMUM MARKS-30
Answer ALL Questions

- Q1)** Explain the implications of personnel Management.
- Q2)** What factors do you feel would facilitate the adjustment to the factory environment?
- Q3)** Elaborate “man power Environment” and Governmental influences over man power environment.
- Q4)** What are the advantages of Job description?
- Q5)** Describe performance appraisal methods.

(DBPPM 21)

ASSIGNMENT- 2
B.B.M./B.B.A. DEGREE EXAMINATION, DEC – 2017
Second Year
PRINCIPLE OF PERSONAL MANAGEMENT
MAXIMUM MARKS-30
Answer ALL Questions

- Q1)** Explain about the principles in wage formulation and objectives in wage and salary administration.
- Q2)** What is Employees' State Insurance scheme? Explain the benefits of the scheme.
- Q3)** Why should organisations have a formal grievance procedures?
- Q4)** Enunciate the effectiveness of workers' participation.
- Q5)** Write about employee benefit programmes?

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