## PROSPECTUS



# MBA (3 Years), MBA (2 Years) MCA (2 Years)

## Centre for Distance Education ACHARYA NAGARJUNA UNIVERSITY Nagarjuna Nagar - 522 510 A.P.

Website:www.anucde.ac.in

e-mail: info@anucde.ac.in

## Phone Numbers

| General Enquiries             | : 0863-2293356<br>2346222<br>2346208<br>08645 - 211023 | Examination Information<br>Exams UG Section | :  | 94908-20973<br>08645-211025<br>0863-2346229 |
|-------------------------------|--|---|----|---|
| New Admissions                | : 0863-2346207   | Exams UG Section (D.R.)                     | :  | 0863-2346228                                |
| Identification Cards          | : 0863-2346206   | Exams PG Section                            | :  | 08645-211021                                |
| Research Cell                 | : 0863-2346223   |   |    | 0863-2346258                                |
| Study Material Issues (Store) | : 0863-2346259   | Exams PG Section (D.R.)                     | :  | 0863-2346221                                |
|                               | 08645-211024   | Assistant Registrar (Confidential           | ): | 0863-2346226                                |
| II / III / IV Year Fee Issues | : 0863-2293299   | Superintendent (Confidential)               | :  | 0863-2346230                                |
| Study Centres                 | : 08645-211022   | Examinations (J.R)                          | :  | 0863-2346255                                |
|                               | 0863-2346224   | Account Section                             | :  | 0863-2346209                                |
| Public Relations Officer      | : 9848285518   | Director's Peshi                            | :  | 0863-2346213                                |
| Postal complaints             | : 94908-20974  | Fax   | :  | 0863-2293223                                |

PRICE : Rs.300/- (Application Cost Rs.15/- + Registration and Processing Fee Rs.285/-)

#### CDE Website : www.anucde.ac.in or www.anucde.com

#### Students are requested to utilize the Website of the CDE for the following services :

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- 1. **Admission :** Students can download the Entrance Application Form or Admission Application Form for any course of their choice and can use it for admission puspose.
- 2. **Details of all courses:** Students can get the details of eligibility for admission into particular courses, Course structure, syllabi, Fee particular etc.,
- 3. **Details of Study Centres :** The names of all the approved Study Centres as well as the courses offered in each study centre are available from the CDE Website.
- 4. **Identity Card :** Each student enrolled into the CDE courses can also download the ID card from the Website. If the student finds any discrepancy in the Identity Card, the same may be intimated to the CDE office for necessary correction.
- 5. Details of Fee paid by students and the dues of students to CDE are also available in the Web site.
- 6. Details of examination notification and time-tables can also be accessed from the Website.
- 7. **Details of Hall-tickets :** Those students who have not received the Hall-tickets for various examinations from the CDE office can download their Hall-tickets from the Website and use them for attending the examination purpose.
- 8. Students who have appeared for the CDE examinations could access the CDE Website to know their results and the marks they got in the subjects they appeared.
- 9. **Revaluation of Papers :** If the students want to apply for revaluation of their answer scripts they can download the Revaluation Application Form from the Website and apply for revaluation with the payment of necessary fee.
- 10. Old Examination Question papers for various courses are available in the Website for the convenience of students to prepare well for their examinations.
- 11. The details of assignments topics and last dates for submission are also available in the Website.
- 12. The details of commencement of Personal Contact Programme (PCP) classes for the courses offered by CDE are available in the Website.
- 13. Employment Guidance.
- 14. Online Study material (available for selective papers)
- 15. Online Admissions (under consideration)
- 16. Online Examinations (under consideration)
- 17. Video Lecutures

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Acharya Nagarjuna University

## 1. ACHARYA NAGARJUNA UNIVERSITY – A BRIEF PROFILE

Acharya Nagarjuna University, named after the great Buddhist philosopher Acharya Nagarjuna, was established in 1976 and is located between Vijayawada and Guntur on Kolkata - Chennai National Highway (NH 5). The university was inaugurated on 11<sup>th</sup> September, 1976 by the former President of India, Sri Fakruddin Ali Ahmed and celebrated its Silver Jubilee in 2001. The National Assessment and Accreditation Council (NAAC) awarded B++ grade (80 – 85 Points) to Acharya Nagarjuna University.

The University was originally started as a Post Graduate Centre of Andhra University in 1967 and later grown into a full-fledged Centre of higher learning in 1976, as the Nagarjuna University, fulfilling the aspirations of the people of the area. Since then it has achieved tremendous progress through quantitative expansion and qualitative improvements on various academic fronts. This was made possible by the relentless efforts of successive Vice-Chancellors starting from Professor V. Balaiah to the present dynamic Vice-Chancellor Professor Y. R. Haragopal Reddy and a large pool of dedicated faculty, an efficient team of supporting staff and high quality student input. It has a spacious campus, spread over 293 acres.

The University caters to the educational needs of Krishna, Guntur and Prakasam districts with a network of over 435 affiliated colleges. The University and its affiliated colleges offer a vide variety of courses including Engineering, Education, Law, Pharmacy, Science, Commerce, Management and Arts. The University College offers 36 courses leading to M.A., M.Sc., M.Com., M.H.R.M., LL.M., M.B.A., M.C.A., M.Tech. and P.G.D.C.A. and also provides facilities for research leading to M.Phil., and Ph.D. The University runs 24 academic departments and 7 advanced research centres. It has two PG centers, one each at Nuzvid and Ongole.

Basic facilities such as central library, internet facility, well equipped laboratories, instrumentation centre, hostels, guest house, bank, post office, telecom centre, health centre, staff quarters, transport facilities for the staff, canteen, play ground, gymnasium with latest equipment, indoor stadium, student centre, and recreation facilities are available.

## 2. ABOUT THE CENTRE FOR DISTANCE EDUCATION (CDE)

Higher Education in recent years, has undergone significant paradigm shift including the shift from '*teacher-centred*' to a '*learner-centred*' learning and the replacement of the traditional method of '*learning over a specified period of time*' by the concept of informal and continuous '*lifelong learning*'. Keeping pace with the changing scenario, Acharya Nagarjuna University has started the Centre for Distance Education (CDE) to offer B.A., BBM, B.Sc. (MPC, BZC, MSCs, MPCs, MECs, MPE, Costume Design & Fashion Technology, Information Technology), Bachelor of Hotel Management(B.H.M.), B.Com(General), B.Com (Computer Applications), B.L.I.Sc. courses at the Bachelors Degree level and MA (English), MA (Telugu), MA (Hindi), MA (History), MA (Economics), MA (Political Science), MA (Sociology), MA (Social work), MA (Psychology), MA (Journalism and Mass Communication) MHRM, M.Com., MBA, MCA, Master of Hotel Management (MHM), M.Sc (Mathematics), M.Sc. (I.T), M.Sc (Botany) M.Sc (Zoology), M.Sc (Physics) M.Sc (Chemistry), M.Sc (Microbiology), M.Sc. (Computer Science), M.Sc. (Psychology), LL.M courses and PG Diploma courses in Bio-Technology, Bio-Informatics, Hospital and Health Care Management, Business Management, Marketing Management, Human Resource Management, Financial Management, Banking and Financial Management, Insurance

| Acharya Nagarjuna University | ) 2 | Centre for Distance Education |
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Management, International Business, Travel and Tourism Management, Journalism and Mass Communication, Computer Applications, Information Technology, Certificate Courses in HIV-Aids Counselling, Hotel and Hospital Housekeeping.

## 2.1 VISION, MISSION AND CORE FACULTY OF THE CDE:

**Vision:** The Centre for Distance Education strives for the realisation of a "Knowledge Society" through seamless access to sustainable and 'learner-centric' quality education by removing the restrictions of time and location for pursuing educational programmes of learners' choice, irrespective of gender, geographical boundaries and working status.

**Mission**: The mission of the Centre is to provide quality education at affordable cost to larger sections of population by facilitating the reach of education to the doorsteps of people living in remote and far-flung areas.

| Director                               | : | Prof. V. Chandrasekhara Rao  |
|--|---|------------------------------|
| Addl. Director (Arts)                  | : | Prof. B. P. C. Bose          |
| Addl. Director (Sciences)              | : | Prof. V. Vivekavardhini      |
| Coordinator (Exams)                    | : | Prof. M. Koteswara Rao       |
| Deputy Director                        | : | Prof. M. V. Ram Kumar Ratnam |
| Coordinator (Study Centres)            | : | Dr. P. Rajasekhar            |
| Coordinator (Student Support Services) | : | Dr. K . Sumanth Kumar        |
|  |   |                              |
| Honorary Academic Advisors             |   |                              |
| Botany                                 | : | Dr. G. Rosaiah               |
| Zoology                                | : | Prof. V. Vivekavardhani      |
| Physics                                | : | Prof. S. Sri Hari Sastry     |
| Chemistry                              | : | Dr. Y. Sunandamma            |
| Microbiology                           | : | Prof. M. Vijaya Lakshmi      |
| Mathematics                            | : | Prof. V. Sambasaiva Rao      |
| LAW.                                   | : | Prof. Y.P. Rama Subbaiah     |
| Commerce & Business Administration     | : | Prof. V. V. L. Narasimha Rao |
| English                                | : | Prof. K. Ratna Shiela Mani   |
| Telugu                                 | : | Prof. G. Y. Prabhavathi Devi |
| Economics                              | : | Dr. K. Madhu Babu            |
| History                                | : | Ms. E. V. Padmaja            |

## FACULTY OF CENTRE FOR DISTANCE EDUCATION

| Acharya Nagarjuna University                 | - 3 — Centre for Distance Education |
|--|-------------------------------------|
| Political Science & Business Administration: | Dr. M. Ravi Sekhar                  |
| Sociology :                                  | Dr. V. Venkateswarlu                |
| Social Work :                                | Dr. Y. Ashok Kumar                  |
| Physical Education :                         | Dr. P. Johnson                      |
| Jainism :                                    | Dr. S. Murali Mohan                 |
| HRM :  | Dr. B. Nagaraju                     |
| Engineering :                                | Dr. E. Srinivasa Reddy              |
| Women Studies :                              | Dr. Y. Sunandamma                   |
| Ambedkar Studies :                           | Prof. N. Samuyelu                   |
| Biotechnology & Bioinformatics :             | Prof. K. R. S. Sambasiva Rao        |
| Library Science :                            | Sri K. Venkata Rao                  |
| Computers & IT :                             | Prof. I. Ramesh Babu                |
| Psychology :                                 | Prof. U. Vindhya                    |
| Journalism and Mass Communication :          | Dr. G. Anitha                       |
| Food and Nutrition :                         | Dr. B. Babitha                      |
| Education :                                  |                                     |
| Academic Counsellors (Full Time)             |                                     |
| Commerce & Management :                      | Sri N. Srihari                      |
| Commerce & Management :                      | Sri E. Koteswara Rao                |
| Physics :                                    | Dr. S. Bala Murali Krishna          |
| Physics :                                    | Sri M. Kondaiah                     |
| Zoology :                                    | Dr. T. A. V. Prasad                 |
| Botany :                                     | Dr. T. Sreevalli                    |
| Zoology :                                    | Dr. P. Bhaskar Tataji               |
| Political Science :                          | Sri CH. Vinod Kumar                 |
| Economics :                                  | Dr. M. Syamala                      |
| Economics :                                  | Smt. P. Suneetha                    |
| Economics :                                  | Dr. Shaik Ameer                     |
| Economics :                                  | Dr. P. Mercy Kumari                 |
| Chemistry :                                  | Sri CH. Sarat Kumar                 |
|  |                                     |

Centre for Distance Education

## **Grievance Redressal & Student Support Services**

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The following committees are constituted to help the students in solving their problems and also for providing guidance. Students are advised to contact the concerned members, with a written representation for receiving help.

| 1. | Committee for Admission matters :<br>Dr. J. Venkata Rao, Academic Co-ordinator  |             | - Overall In-charge  |
|----|---|-------------|--|
|    | Other Members:<br>1. Dr. T. A.V. Prasad, Academic Counselor<br>2. Dr. P. Bhaskar Tataji, Academic Counselor<br>3. Sri E. Koteswara Rao, Academic Counselor<br>4. Sri N. Srihari, Academic Counselor<br>5. Sri T. Subramanyam<br>Phone Nos: 0863 – 2346207; 08645-211023   |             | <ul> <li>Member</li> <li>Member</li> <li>Member</li> <li>Member</li> <li>Member</li> </ul> |
|    | <ul> <li>Committee deals with the following:</li> <li>1. Counseling the students regarding eligibility.</li> <li>2. Change of Course / Group / II Language / Opt</li> <li>3. Rectification of errors in admission.</li> <li>4. Identification Cards</li> <li>5. Name Correction</li> <li>6. Change of Address</li> <li>7. Lateral Entry</li> <li>8. Genuineness of the Certificates</li> <li>9. Fee related problems</li> </ul> | tiona       | l papers.  |
| 2. | Committee for Study Material Problems:<br>Deputy Director   | -           | Overall Incharge   |
|    | Other Members:<br>1. Sri M. Kondiah, Academic Counselor<br>2. Sri Ch. Vinod, Academic Counselor<br>3. Miss. K. Sree Vani<br>Phone Nos: 0863 – 2346259; 08645-211024   | -<br>-      | Member<br>Member<br>Member   |
|    | Committee deals with the following:   |             |  |
|    | <ol> <li>Supply of Material to those who have not rece</li> <li>Material issue for spot admissions and also by</li> <li>e-learning etc.,</li> </ol>   |             |  |
| 3. | Committee for allotment of Study centres and Co-ordinator (Study Centres)   | l arra<br>- | angement of Theory and Practical Classes:<br>Overall Incharge                              |
|    | Other Members:<br>1. Sri Ch. Sarat Kumar, Academic Counselor  | -           | Member   |

Member

Member

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- 2. Sri N. Kalahasti
- 3. Sri R. Anand Kishore

Phone Nos: 0863 - 2346224, 08645-211022

| Ac | harya Nagarjuna University   | 5                        | Centre for Distance Education  |
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|    | <ol> <li>Committee deals with the following:</li> <li>Change of Study Centre / allotment of ne rect option of study centre.</li> </ol>   | earest s                 | study centre to those who have not opted / or inco   |
| 4. | Examinations:<br>a. <u>Committee for UG Examination matters</u><br>Joint Registrar (Examinations)  | :                        | Overall Incharge   |
|    | Other Members:<br>1. Deputy Registrar (UG Examinations)<br>2. Superintendent (UG Examinations)<br>3. Smt. P. Suneetha, Academic Counselor<br>Phone Nos: UG Exams Section<br>Deputy Registrar (UG Exams)<br>Joint Registrar (Exams)     | -<br>-<br>:<br>:         | Member<br>Member<br>Member<br>08645-211025; 0863-2346229,<br>0863- 2346228<br>0863-2346255   |
|    | Marks Memos, Transfer Certificates, Migraetc.,   | nos, Pr<br>ation Ce      | ts<br>ovisional Certificate, Original Degree, Consolidat<br>ertificate, Study Certificates, Duplicate Marks Mem<br>, Father Name Correction in Marks Certificates. |
|    | <b>b.</b> <u>Committee for PG Examination matters</u><br>Joint Registrar (Examinations)  | :                        | Overall Incharge   |
|    | Other Members:<br>1. Deputy Registrar (PG Examinations)<br>2. Superintendent (PG Examinations)<br>2. Miss. P. Mercy Kumari, Academic Counselo<br>Phone Nos: PG Exams Section<br>Deputy Registrar (PG Exams)<br>Joint Registrar (Exams) | -<br>-<br>Dr -<br>:<br>: | Member<br>Member<br>Member<br>08645-211021; 0863-2346258,<br>0863-2346221<br>0863-2346255  |
|    |  | emos, I<br>s, Migra      | Provisional Certificate, Original Degree, Cons<br>ation Certificate, Study Certificates, Duplicate Ma  |
| 5. | <b>Committee for Mid-term Examinations / Pra</b><br>Additional Director (Science)  | ctical                   | Examinations:<br>Overall Incharge  |
|    | Other Members:<br>1. Co-ordinator (Examinations)<br>2. Sri M. Sai baba, Assistant Registrar  | -                        | Member<br>Member   |
|    |  |                          |  |

| Ac   | harya Nagarjuna University   | 6                   | Centre for Distance Education                              |
|------|--|---------------------|--|
|      | <ol> <li>Dr. Sk. Ameer, Academic Counselor</li> <li>Sri S. Bala Murali Krishna, Academic Counsel</li> </ol>  | -<br>lor -          | Member<br>Member   |
|      | Phone Nos: 0863- 2346226; 08645-2111028  |                     |  |
|      | <ol> <li>Committee deals with the following:</li> <li>Providing information to students regarding<br/>(B.Tech. &amp; M.Tech. Only)</li> <li>Practical examination problems</li> <li>Informing students regarding Practical examination</li> </ol>  |                     | term Examinations and Project Related informatior tions.   |
| 6.   | <b>Committee for issues related to Research Co</b><br>Co-ordinator (Examinations)  | urse<br>-           | es:<br>Overall Incharge                                    |
|      | Other Members:<br>1. Sri M. Sai baba, Asst. Registrar<br>2. Sri O. Nageswara Rao<br>3. Dr. T. Sreevalli, Academic Counselor<br>4. Dr. K. V. Ravi Kumar, Academic Counselor<br>Phone Nos: 0863- 2346230; 2346226; 08645-21  | -<br>-<br>-<br>1028 | Member<br>Member<br>Member<br>Member                       |
|      | <ol> <li>Committee deals with the following:</li> <li>Problems relating to topic / guide approval.</li> <li>Providing information to students regarding for a providing information to students regarding with the stu</li></ol> |                     |  |
| 7.   | <b>Committee for Assignments / Project Work:</b><br>Co-ordinator (Examinations)  | -                   | Overall Incharge   |
|      | Other Members:<br>1. Sri M. Sai baba, Assistant Registrar<br>2. Miss P. Mercy Kumari, Academic Counselor<br>3. Smt. P. Suneetha, Academic Counselor<br>4. Smt. Savitha<br>5. Sri Vishnu Vardhan Reddy  | -                   | Member<br>Member<br>Member<br>Member<br>Member             |
|      | Phone Nos: 0863- 2346226; 08645-2111028  |                     |  |
|      | <ol> <li>Committee deals with the following:         <ol> <li>Providing information on Assignment topics</li> <li>Providing information on Submission dates<br/>Project / Dissertation Reports.</li> </ol> </li> <li>Problems relating to Project approval to the<br/>Attending to grievances regarding Assignment</li> </ol>  | s for<br>e stu      | assignments and Project / Dissertation Proposals<br>dents. |
| 3. 0 | Committee for General Enquiries / Dispatch pro<br>Co-ordinator (Student Support Services)<br>P.R.O.<br>Smt. Bhagya Lakshmi<br>Phone Nos: 0863-2346222; 0863-2346208; 086<br>9490820974;<br>P.R.O. : 9848285518   | -<br>-<br>-         | Overall incharge<br>Member<br>Member                       |

Acharya Nagarjuna University

Centre for Distance Education

## 3. COURSES OFFERED BY THE CDE

| Code   | Course                                   | Eligibility   | Duration | Medium   |
|--------|--|---|----------|----------|
| P.G. S | cience Courses                           |   |          |          |
| 01     | M.Sc. Botany                             | B.Sc. with Botany   | 2 Yrs    | English  |
| 02     | M.Sc. Zoology                            | B.Sc. with Zoology  | 2 Yrs    | English  |
| 03     | M.Sc. Physics                            | B.Sc. with Physics & Maths  | 2 Yrs    | English  |
| 04     | M.Sc. Chemistry                          | B.Sc. with Chemistry  | 2 Yrs    | English  |
| 05     | M.Sc. Microbiology                       | B.Sc. with Botany or Microbiology   | 2 Yrs    | English  |
| 06     | M.Sc. Mathematics                        | B.A/ B.Sc. with Maths   | 2 Yrs    | English  |
| 138    | M.Sc. Statistics                         | B.A/ B.Sc. with Maths and Statistics  | 2 Yrs    | English  |
| 139    | M.Sc. Foods & Nutritional Science        | B.Sc. with Home Science/ Applied Nutrition/   | 2 Yrs    | English  |
|        |  | Clinical Nutrition & Dietetics / Food Science   |          | Ũ        |
|        |  | and Q.C./B.Z.C./Micro Biology, Biotech, Bioch   |          |          |
|        |  | BHSc (Rural/Home Science - special 4 yr cou   | urse)    |          |
| 140    | M.Sc. Psychology                         | Any Bachelors Degree  | 2 Yrs    | English  |
| Comp   | uter & IT Courses                        |   |          |          |
| 28     | M.Sc. (I.T.)                             | Any Bachelors Degree with Maths   | 2 Yrs    | English  |
|        |  | or IT or Electronics or Computer  |          |          |
|        |  | Science or Computer Applications  |          |          |
| 109.   | M.Sc. Computers                          | Any Degree with computer Science or   | 2 Yrs    | English  |
|        |  | Computer Applications or BCA or any   |          |          |
|        | Master of Computer                       | Degree with One year PGDCA or B.Sc. IT.   | 0 \/==   | Faciliat |
| 24     | Master of Computer<br>Applications (MCA) | Pass in Entrance Test and Pass in any<br>Bachelors Degree (other than BFA & BOL)          | 3 Yrs    | English  |
|        | Applications (MCA)                       | with Mathematics at Inter or Degree level   |          |          |
| Comr   | merce & Management Courses               |   |          |          |
| 11     | MBA                                      | Pass in Entrance Test and Pass in any   | 3 Yrs    | English  |
|        |  | Bachelors Degree with 50% Marks (45% for  |          | 0        |
|        |  | Reserved Categories) (other than BFA &BOL   | )        |          |
|        |  | with Mathematics at 10th or Inter or Degree   |          |          |
| 12     | M.Com. (Accountancy)                     | B.Com / BBM   | 2 Yrs    | English  |
| 13     | M.Com. (Banking)                         | B.Com / BBM   | 2 Yrs    | English  |
| 101    | MBA (Marketing)                          | Pass in Entrance Test and Pass in any   | 2 Yrs    | English  |
|        |  | Bachelors Degree with 50% Marks (45% for  | <b>`</b> |          |
|        |  | Reserved Categories) (other than BFA & BOL<br>with Mathematics at 10th or Inter or Degree | .)       |          |
| 102    | MBA (Finance)                            | Pass in Entrance Test and Pass in any   | 2 Yrs    | English  |
|        |  | Bachelors Degree with 50% Marks (45% for  | 2 113    | Linglion |
|        |  | Reserved Categories) (other than BFA &BOL   | )        |          |
|        |  | with Mathematics at 10th or Inter or Degree   |          |          |
| 103    | MBA (Human Resource Management)          | Pass in Entrance Test and Pass in any   | 2 Yrs    | English  |
|        | · · · · · ·                              | Bachelors Degree with 50% Marks (45% for  |          | -        |
|        |  | Reserved Categories) (other than BFA & BOL  | )        |          |
|        |  | with Mathematics at 10th or Inter or Degree   |          |          |
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| Achary | va Nagarjuna University   | 8 Cer   | tre for Distance | e Education |
|--------|---|---|------------------|-------------|
| Code   | Course  | Eligibility   | Duration         | Medium      |
| 105    | MBA (Banking<br>& Insurance Management)                                     | Pass in Entrance Test and Pass in any<br>Bachelors Degree with 50% Marks (45%<br>Reserved Categories) (other than BFA &<br>with Mathematics at 10th or Inter or Degr  | BOL)             | English     |
| 137    | MBA (Hospital Administration)   | Pass in Entrance Test and Pass in any<br>Bachelors Degree with 50% Marks (45%<br>Reserved Categories) (other than BFA &<br>with Mathematics at 10th or Inter or Degr  | BOL)             | English     |
| 23     | Master of Human Resource<br>Management (MHRM)                               | Any Bachelors Degree  | 2 Yrs            | English     |
| PG. Ar | ts Courses  |   |                  |             |
| 14     | M.A. (English)  | Any Bachelors Degree with English   | 2 Yrs            | English     |
| 15     | M.A. (Telugu)   | Any Bachelors Degree with Telugu  | 2 Yrs            | Telugu      |
| 16     | M.A.(Economics) (Econo-<br>mics of Industry option)                         | Bachelors Degree with<br>Economics in I, II & III years   | 2 Yrs            | Telugu      |
| 17     | M.A. (History)  | Any Bachelors Degree  | 2 Yrs            | Telugu      |
| 18     | M.A. (Political Science)  | Any Bachelors Degree  | 2 Yrs            | Telugu      |
| 19     | M.A. (Sociology)  | Any Bachelors Degree  | 2 Yrs            | Telugu      |
| 20     | M.A.(Economics)<br>(Agricultural Economics and<br>Rural development option) | Bachelors Degree with<br>Economics in I, II & III years   | 2 Yrs            | Telugu      |
| 21     | M.A. (Social Work)  | Any Bachelors Degree  | 2 Yrs            | English     |
| 29     | MA (Journalism and<br>Mass Communication)                                   | Any Bachelors Degree  | 2 Yrs            | English     |
| 110    | M.A. (Hindi)  | Any degree with Hindi as second languag<br>or with Hindi as special subject or Rastra<br>Bhasha Praveena from Dakshin Bharat H<br>Prachar Sabha, Madras or Visharad Diple<br>Hind of Dakshin Bharat Hindi Prachar Sa<br>or Sahitya Sammalan, Allahabad. | lindi<br>oma of  | Hindi       |
| Law C  | ourses  |   |                  |             |
| 07     | LL.M. (Labour Laws)   | LL.B. / B.L.  | 2 Yrs            | English     |
| 08     | LL.M. (Constitutional and Administrative Law)                               | LL.B. / B.L.  | 2 Yrs            | English     |
| 09     | LL.M. (Torts & Crimes)  | LL.B. / B.L.  | 2 Yrs            | English     |
| 10     | LL.M. (Corporate & Securities Law)  | LL.B. / B.L.  | 2 Yrs            | English     |
|        | ts Courses  |   |                  |             |
| 40     | B.A. (Economics,<br>History, Politics)                                      | 10+2 Stream /<br>Pass in Entrance Test  | 3 Yrs            | Telugu      |
| 41     | B.A. (Economics,<br>Public Admn., Politics)                                 | 10+2 Stream /<br>Pass in Entrance Test  | 3 Yrs            | Telugu      |
| 42     | B.A. (Economics,<br>Public Admn.,Sociology)                                 | 10+2 Stream /<br>Pass in Entrance Test  | 3 Yrs            | Telugu      |
| 43     | B.A. (Economics, History, Sociology)  | 10+2 Stream / Pass in Entrance Test   | 3 Yrs            | Telugu      |

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Centre for Distance Education

| Codo  | Course   |  | Duration | Medium  |
|-------|--|--|----------|---------|
|       | Course   |  |          |         |
| 44    | B.A. (Economics, Politics, Sociology)              | 10+2 Stream / Pass in Entrance Test                              | 3 Yrs    | Telugu  |
| 45    | B.A. (History, Politics, Sociology)                | 10+2 Stream / Pass in Entrance Test                              | 3 Yrs    | Telugu  |
| 46    | B.A. (Public Admn., Politics, Sociology)           |  | 3 Yrs    | Telugu  |
| 47    | B.A. (Public Admn., Politics, History)             | 10+2 Stream / Pass in Entrance Test                              | 3 Yrs    | Telugu  |
| 48    | B.A. (Maths, Politics, Economics)                  | 10+2 Stream / Pass in Entrance Test                              | 3 Yrs    | Telugu  |
| 49    | B.A. (Maths, English, History)                     | 10+2 Stream / Pass in Entrance Test                              | 3 Yrs    | Telugu  |
| 50    | B.A. (Maths, Telugu History)                       | 10 + 2 Stream / Pass in Entrance Test                            | 3 Yrs    | Telugu  |
| 51    | B.A. (English,<br>Economics,Public Admn.)          | 10+2 Stream / Pass in Entrance Test                              | 3 Yrs    | Telugu  |
| 52    | B.A. (English Economics,<br>Political Science)     | 10+2 Stream / Pass in Entrance Test                              | 3 Yrs    | Telugu  |
| 53    | B.A. (English, History, Politics)                  | 10+2 Stream / Pass in Entrance Test                              | 3 Yrs    | Telugu  |
| 54    | B.A. (English,<br>Politics, Public Admn.)          | 10+2 Stream / Pass in Entrance Test                              | 3 Yrs    | Telugu  |
| 55    | B.A. (English, History, Telugu)                    | 10+2 Stream / Pass in Entrance Test                              | 3 Yrs    | Telugu  |
| 56    | B.A. (Telugu, History, Sociology)                  | 10+2 Stream / Pass in Entrance Test                              | 3 Yrs    | Telugu  |
| 57    | B.A. (Telugu, History, Politics)                   | 10+2 Stream / Pass in Entrance Test                              | 3 Yrs    | Telugu  |
| 66    | B.A. (Maths, Economics, Statistics)                | 10 + 2 Stream or Pass in Entrance Test                           | 3 Yr     | English |
| 67    | B.A. (Maths, Statistics,<br>Computer Applications) | 10 + 2 Stream or Pass in Entrance Test                           | 3 Yr     | English |
| 112   | B.A. (Maths, English, Statistics)                  | 10 + 2 Stream or Pass in Entrance Test                           | 3 Yr     | English |
| UG Co | ommerce & Management Courses                       |  |          |         |
| 58    | B.Com. (General)                                   | 10 + 2 Stream or Pass in Entrance Test                           | 3 Yrs    | Telugu  |
| 68    | B.Com. (Computer Applications)                     | 10 + 2 Stream or Pass in Entrance Test                           | 3 Yr     | English |
| 64    | Bachelor of Business<br>Management (BBM)           | 10 + 2 Stream or Pass in Entrance Test                           | 3 Yrs    | English |
| 65    | Bachelor of Hotel<br>Management (BHM)              | 10 + 2 Stream or Pass in Entrance Test                           | 3 Yr     | English |
| UG Sc | tience Courses                                     |  |          |         |
| 59    | B.Sc.(Botany,                                      | 10 + 2 Stream with relevant                                      | 3 Yrs    | English |
|       | Zoology, Chemistry)                                | subjects / Pass in Entrance Test                                 |          | Telugu  |
| 60    | B.Sc.(Maths,                                       | 10 + 2 Stream with relevant                                      | 3 Yrs    | English |
|       | Physics, Chemistry)                                | subjects / Pass in Entrance Test                                 |          | Telugu  |
| 61    | B.Sc. (CD & FT)                                    | 10 + 2 Stream with Maths / Pass in Entrance Test                 | 3 Yrs    | English |
| 62    | B.Sc. (Information Technology)                     | 10 + 2 Stream with Maths / Pass in Entrance Test                 | 3 Yrs    | English |
| 63    | B.Sc. (Maths,<br>Statistics, Computers)            | 10+2 Stream with Maths /<br>Pass in Entrance Test                | 3 Yrs    | English |
| 71    | B.Sc. (Maths, Physics,<br>Electronics)             | 10 + 2 Stream with relevant<br>subjects or Pass in Entrance Test | 3 Yr     | English |
| 72    | B.Sc. (Maths, Electro-<br>nics, Computers)         | 10 + 2 Stream with relevant<br>subjects or Pass in Entrance Test | 3 Yr     | English |
| 73    | B.Sc. (Maths, Physics,<br>Computers)               | 10 + 2 Stream with relevant<br>subjects or Pass in Entrance Test | 3 Yr     | English |

| Achary             | ya Nagarjuna University   | 10 <u>Cen</u>   | tre for Distance | e Education |
|--------------------|---|---|------------------|-------------|
| Code               | Course  | Eligibility   | Duration         | Medium      |
| <b>One y</b><br>80 | ear Courses<br>Bachelor of Library<br>Information Science (BLISc) | Any Graduate  | 1 Yr             | English     |
| PG Di              | ploma Courses   |   |                  |             |
| 81                 | PG Diploma in Bio-informatics (PGDBI)                             | Any Graduate with<br>relevant subject   | 1 Yr             | English     |
| 82                 | PG Diploma in Biotechnology<br>(PGDBT)                            | Any Graduate with<br>relevant subject   | 1 Yr             | English     |
| Manag              | gement Diploma Courses  |   |                  |             |
| 83                 | PG Diploma in Hospital and Health Care Management (PGDHHM)        | Any Graduate  | 1 Yr             | English     |
| 84                 | PG Diploma in Business<br>Management (PGDBM)                      | Any Graduate  | 1 Yr             | English     |
| 85                 | PG Diploma in Marketing<br>Management (PGDMM)                     | Any Graduate  | 1 Yr             | English     |
| 86                 | PG Diploma in Human Resource<br>Management (PGDHRM)               | Any Graduate  | 1 Yr             | English     |
| 87                 | PG Diploma in Financial<br>Management (PGDFM)                     | Any Graduate  | 1 Yr             | English     |
| 88                 | PG Diploma In Banking and Financial Management (PGDBFM)           | Any Graduate  | 1 Yr             | English     |
| 89                 | PG Diploma in International<br>Business (PGDIB)                   | Any Graduate  | 1 Yr             | English     |
| 90                 | PG Diploma in Travel and<br>Tourism Management (PGDTTM)           | Any Graduate  | 1 Yr             | English     |
| 91                 | PG Diploma in Insurance<br>Management (PGDIM)                     | Any Graduate  | 1 Yr             | English     |
| 92                 | PG Diploma in Hotel<br>Management (PGDHM)                         | Any Graduate  | 1 Yr             | English     |
| 94                 | PG Diploma in Journalism & Mass Communication (PGDJM)             | Any Bachelors Degree  | 1 Yr             | English     |
| 95                 | PG Diploma in Computer<br>Applications (PGDCA)                    | Any Bachelors Degree with Maths<br>either at Degree or Inter level                          | 1 Yr             | English     |
| 96                 | PG Diploma in Information<br>Technology (PGDIT)                   | Any Bachelors Degree with Maths / Computer Science/ Computer Applications / IT / Electronic | 1 Yr<br>cs       | English     |
| Diplon             | na Courses  |   |                  |             |
| 134                | Food Production   | SSC or its Equivalent   | 1 Yr             | English     |
| Certifi            | cate Courses  |   |                  |             |
| 77                 | HIV/AIDS Counselling  | Any Bachelors Degree or having<br>Paramedical Qualification with 10+2                       | 6 Months         | English     |
| 133                | Hotel and Hospital<br>House Keeping                               | SSC or its Equivalent   | 6 Months         | English     |

**Note:** Please Refer to Websites: www.anucde.info or www.anucde.ac.in or www.anucde.com for detailed information.

Acharya Nagarjuna University

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### 3.1 GENERAL ELIGIBILITY CRITERIA :

- 1. Admissions are governed by the rules and regulations that are issued by Andhra Pradesh State Council for Higher Education (APSCHE) from time to time. Candidates are considered for provisional Admission only, based on the certificates enclosed and the University reserves the right to cancell the admission of any candidate and to refund the fee subsequent to any directions from the Government or any other academic bodies.
- 2. There is no upper age restriction for admission into any course.
- 3. Students who were awarded bachelors degrees from Universities other than Acharya Nagarjuna University are required to pay Rs.100/- extra towards Recognition Fee. Transfer and Migration Certificates need not be submitted for admission. However, candidates desirous of obtaining TC from the CDE shall have to submit proof of date of birth.
- 4. Candidates from any part of India will be given admission based on the requisite qualifications mentioned for the course, provided they select one of the study centres in Andhra Pradesh and personally attend and write their examinations at the allotted Examination Centre till they complete the course.
- 5. Candidates from abroad are also eligible for admission into all the courses provided:
  - a) They fulfill the requisite qualifying requirements mentioned for the courses.
  - b) They furnish an address in India for correspondence and dispatch of study material and any other information.
  - c) CDE does not entertain any correspondence on foreign address.
  - d) They should personally attend and write their examinations at the allotted Examination Centre till they complete the course.

## SECTION - A : MBA (3 Years Duration)

### 3.2 M.B.A Programme (3 years duration) (Course Code :11)

### NOTE :

- 1. If adequate number of students are not enrolled, the University reservers the right to withdraw this course.
- 2. If adequate number of students are not enrolled in any particular study centre, they will be allotted to other study centres where the course is offered.
- 3. Students are advised to consult the study centre before applying for any course regarding the availability of that course in that study centre.
- 4. Arrangement of classes is subject to the enrollment of minimum number of students for a particular course and in a particular centre.

Admission into MBA Programme: Admissions are governed by the rules and regulations that are issued by Andra Pradesh State Council for Higher Education (APSCHE) form time to time.

#### a. Eligibility for Admission into MBA Programme (3 years duration):

Pass in any Bachelors Degree other than BFA and BOL with 50% of marks (45% for reserved Categories), and should have studied Mathematics at SSC or Intermediate or Degree level and qualified in Entrance Test to be Conducted by CDE, ANU.

#### Exemption from Entrance Test :

Candidates possessing any Bachelor's Degree (Other than BFA and BOL) with 50% of marks (45% for reserved Categories) and are qualified in ICET during the last 3 years period or qualified in Entrance test conducted by CDE, ANU since November 2006 onwards are exempted from Entrance Test.

#### Note:-

- i) A pass at (10+2) / Intermediate need not be insisted, if Mathematics is studied at Degree level.
- ii) Candidate who passed directly the qualifying examination with Mathematics, as one of the subjects in the Degree course is eligible for admission and

Others who passed the qualifying examination without Mathematics, as one of the subjects in the Degree course, are eligible for admission if they pass 10th class or 10 + 2 examination with Mathematics.

iii) Candidate who passed SSC with Mathematics and NOS are eligible for admission.

#### **Explanation:**

- 1. Inter or + 2 is not required, if Mathematics studied at Degree level
- 2. 10th is also not required if Maths is studied at Degree level.
- 3. In case of B.Com or B.A. Course without Maths, then pass in 10th or Inter with Maths is required.

#### b. Duration of the Course :

i. Minimum : Three Academic Years from the year of joining the course

**ii. Maximum Duration for the completion of the course:** The Candidate shall have to complete the course within **SIX** academic years from the year of joining the course for securing FIRST Class or SECOND Class.

**iii. Re-registration Facility:** Candidates who could not complete the course within the period of **SIX** years from the year of joining the course are permitted to avail the facility of 'Re-registration' on payment of prescribed fee for two more years, beyond the maximum duration of **SIX** years prescribed above. Such facility is provided only either for completion of the course by appearing for back log papers or for the improvement of percentage only (like those who wish to improve their percentage from 50 to 55 or to 60 percent), but not for the award of higher class like third class to second class or second class to first class. Irrespective of percentage of marks secured during the re-registration period, such candidates will be awarded either second or third class for which he/she is eligible as per the percentage of marks secured within the maximum duration of the **SIX** years period permitted for the course.

- c. Medium of instruction and examination: English only.
- d. Course Structure:

| Paper        | SUBJECT TITLE              | Internal*  | Year end | Max.  |
|--------------|----------------------------|------------|----------|-------|
| Code         |                            | assessment | Exams.   | Marks |
| I YEAR: FOUN | DATION COURSES:            |            |          |       |
| DBUS01(NR)   | Perspectives of Management | 25         | 75       | 100   |

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|-----------------|--|------------|--------------|-----------|
| DBUS02          | Business Environment                             | 25         | 75           | 100       |
| DBUS03          | Managerial Economics                             | 25         | 75           | 100       |
| DBUS04          | Accounting for Managers                          | 25         | 75           | 100       |
| DBUS05          | Quantitative Techniques for Managerial Decisions | 25         | 75           | 100       |
| DBUS06          | Information Management and Computer Application  | s 25       | 75           | 100       |
| II YEAR : FUNC  | TIONAL COURSES:                                  |            |              |           |
| DBUS21(NR)      | Financial Management                             | 25         | 75           | 100       |
| DBUS22          | Operations Management                            | 25         | 75           | 100       |
| DBUS23(NR)      | Marketing Management                             | 25         | 75           | 100       |
| DBUS24(NR)      | Human Resource Management                        | 25         | 75           | 100       |
| DBUS25          | Research Methodology for Management decisions    | 25         | 75           | 100       |
| DBUS26          | Business Policy and Strategic Management         | 25         | 75           | 100       |
| DBUS27          | Management of Information Systems                | 25         | 75           | 100       |
| III YEAR: FUNC  | TIONAL SPECIALISATION COURSES:                   |            |              |           |
| Specialisation  | Papers: The Candidate Has To Select Any Two Spec | ialisation | Groups.      |           |
| A. FINANCIAL    | MANAGEMENT                                       |            |              |           |
| DBUS31          | Security Analysis and Portfolio Management       | 25         | 75           | 100       |
| DBUS32          | Management of Financial Services                 | 25         | 75           | 100       |
| DBUS33          | Project Management                               | 25         | 75           | 100       |
| B. MARKETIN     | G MANAGEMENT                                     |            |              |           |
| DBUS34          | Sales and Advertising Management                 | 25         | 75           | 100       |
| DBUS35          | Marketing of Services                            | 25         | 75           | 100       |
| DBUS36          | Rural Marketing                                  | 25         | 75           | 100       |
| C. HUMAN RE     | SOURCE MANAGEMENT                                |            |              |           |
| DBUS37          | Human Resource Planning<br>and Development       | 25         | 75           | 100       |
| DBUS38          | Managing Change in Organisations                 | 25         | 75           | 100       |
| DBUS39          | Organisational Dynamics                          | 25         | 75           | 100       |
| D. INTERNATIO   | ONAL MANAGEMENT                                  |            |              |           |
| DBUS40          | International Business                           | 25         | 75           | 100       |
| DBUS41          | International Financial Management               | 25         | 75           | 100       |
| DBUS32          | International Marketing                          | 25         | 75           | 100       |
|                 | Project Report                                   | -          | -            | 100       |
|                 | Viva-Voce Examination                            | -          | -            | 100       |
| * Internal Asse | sment by way of Assignments : Refer to Annexure  | -IV        |              |           |
| e. Examinati    | on Rules: Refer Annexure - III                   |            |              |           |

e. Examination Rules: Refer Annexure - III

f. Study Centres : Refer Annexure - I

g. Fee Particulars : Refer Annexure - II

## SECTION - B : MBA (2 Years Duration)

## 3.3 M.B.A Programme (2 years duration)

| Course Code | Course Name                            |
|-------------|--|
| 101         | MBA (Marketing)                        |
| 102         | MBA (Finance)                          |
| 103         | MBA (Human Resource Management)        |
| 105         | MBA (Banking and Insurance Management) |
| 137         | MBA (Hospital Administration)          |

#### NOTE :

- 1. If adequate number of students are not enrolled in any particular study centre, they will be allotted to other study centres where the course is offered.
- 2. Students are advised to consult the study centre before applying for any course regarding the availability of the course at that study centre.
- 3. Arrangement of classes is subject to the enrollment of minimum number of students for a particular course and in a particular centre.

Admission into MBA Programme: Admissions are governed by the rules and regulations that are issued by Andra Pradesh State Council for Higher Education (APSCHE) from time to time.

#### a. Eligibility for Admission into MBA Programme (2 years duration):

Pass in any Bachelors Degree other than BFA and BOL with 50% Marks (45% for Reserved categories) and should have studied Mathematics at SSC or Intermediate or Degree level and qualified in Entrance Test to be Conducted by CDE, ANU.

### Exemption from Entrance Test :

- 1. Candidates with Bachelor's Degree and having 10 years of work experience after bachelors degree are exempted from entrance test.
- Candidates possessing M.Com. / MHRM / MFT / MFM / MMM / CA / ICWA / ACS / MBBS / B.L. / B.Tech. / B.Pharmacy / Ag. BSc. with Two years of work experience after obtaining PG / Professional Degree are exempted from entrance test.
- Candidates possessing any Bachelor's Degree (Other than BFA and BOL) with minimum of 2 years of work experience and are qualified in ICET during the last 3 years period or qualified in Management Aptitude test conducted by AIMA and other National bodies or Entrance test conducted by CDE, ANU since November 2006 onwards are exempted from Entrance Test.

#### Note:-

- i) A pass at (10+2) / Intermediate need not be insisted, if Mathematics is studied at Degree level.
- ii) Candidate who passed directly the qualifying examination with Mathematics, as one of the subjects in the Degree course is eligible for admission and

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|------------------------------|------|-------------------------------|
|------------------------------|------|-------------------------------|

Others who passed the qualifying examination without Mathematics, as one of the subjects in the Degree course, are eligible for admission if they pass 10th class or 10 + 2 examination with Mathematics.

iii) Candidate who passed SSC with Mathematics and NOS are eligible for admission.

#### **Explanation:**

- 1. Inter or + 2 is not required, if Mathematics studied at Degree level
- 2. 10th is also not required if Maths is studied at Degree level.
- 3. In case of B.Com or B.A. Course without Maths, then pass in 10th or Inter with Maths is required.

#### b. Duration of the Course :

i. Minimum : Two Academic Years from the year of joining the course

**ii. Maximum Duration for the completion of the course:** The Candidate shall have to complete the course within **FIVE** academic years from the year of joining the course for securing FIRST Class or SECOND Class.

**iii. Re-registration Facility:** Candidates who could not complete the course within the period of **FIVE** years from the year of joining the course are permitted to avail the facility of 'Re-registration' on payment of prescribed fee for two more years, beyond the maximum duration of **FIVE** years prescribed above. Such facility is provided only either for completion of the course by appearing for back log papers or for the improvement of percentage only (like those who wish to improve their percentage from 50 to 55 or to 60 percent), but not for the award of higher class like third class to second class or second class to first class. Irrespective of percentage of marks secured during the re-registration period, such candidates will be awarded either second or third class for which he/she is eligible as per the percentage of marks secured within the maximum duration of the **FIVE** years period permitted for the course.

#### c. Medium of instruction and examination: English only.

#### d. Course Structure:

| Paper   | SUBJECT TITLE                           | Internal*        | Year end  | Max.               |
|---------|---|------------------|-----------|--------------------|
| Code    |   | assessment       | Exams.    | Marks              |
| I YEAR: | Common for Marketing, Finance, HR, Bank | ting & Insurance | managemer | nt Specializations |
| DEMB1   | Perspectives of Management              | 25               | 75        | 100                |
| DEMB2   | Business Environment                    | 25               | 75        | 100                |
| DEMB3   | Managerial Economics                    | 25               | 75        | 100                |
| DEMB4   | Accounting for Managers                 | 25               | 75        | 100                |
| DEMB5   | Quantitative Techniques for             |                  |           |                    |
|         | Managerial Decisions                    | 25               | 75        | 100                |
| DEMB6   | Information Management and              |                  |           |                    |
|         | Computer Applications                   | 25               | 75        | 100                |
| DEMB7   | Financial Management                    | 25               | 75        | 100                |
| DEMB8   | Operations Management                   | 25               | 75        | 100                |
|         |   |                  |           |                    |

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|----------------------------------|------|--------------|--------------------|
| DEMB9 Marketing Management       | 25   | 75           | 100                |
| DEMB10 Human Resource Management | 25   | 75           | 100                |

## II YEAR: MBA (Marketing) Course code: 101

| Paper<br>Code | SUBJECT TITLE                          | Internal*<br>assessment | Year end<br>Exams. | Max.<br>Marks |  |
|---------------|--|-------------------------|--------------------|---------------|--|
| DEMB11        | Business Policy & Strategic management | 25                      | 75                 | 100           |  |
| DEMB12        | International Business                 | 25                      | 75                 | 100           |  |
| DEMB13        | Management information systems         | 25                      | 75                 | 100           |  |
| DEMBA1        | Sales & Advertising Management         | 25                      | 75                 | 100           |  |
| DEMBA2        | Services Marketing & CRM               | 25                      | 75                 | 100           |  |
| DEMBA3        | Rural and Retail Marketing             | 25                      | 75                 | 100           |  |
| DEMBA4        | Consumer Behaviour and Marketing Resea | arch 25                 | 75                 | 100           |  |
| DEMBA5        | Global Marketing                       | 25                      | 75                 | 100           |  |
|               | Project Work                           |                         | 100                | 100           |  |
|               | Viva-Voce                              |                         | 100                | 100           |  |

## II YEAR: MBA (Financial Management) Course code: 102

| Paper  | SUBJECT TITLE                            | Internal*  | Year end | Max.  |  |
|--------|--|------------|----------|-------|--|
| Code   |  | assessment | Exams.   | Marks |  |
| DEMB11 | Business Policy & Strategic management   | 25         | 75       | 100   |  |
| DEMB12 | International Business                   | 25         | 75       | 100   |  |
| DEMB13 | Management information systems           | 25         | 75       | 100   |  |
| DEMBB1 | Security Analysis & Portfolio Management | 25         | 75       | 100   |  |
| DEMBB2 | 2 Financial Markets & Derivatives        | 25         | 75       | 100   |  |
| DEMBB3 | International Financial Management       | 25         | 75       | 100   |  |
| DEMBB4 | Management of Financial Services         | 25         | 75       | 100   |  |
| DEMBB5 | Project Management                       | 25         | 75       | 100   |  |
|        | Project Work                             |            | 100      | 100   |  |
|        | Viva-Voce                                |            | 100      | 100   |  |

## II YEAR: MBA (Human Resource Management) Course code: 103

| Paper  | SUBJECT TITLE   | Internal*  | Year end | Max.  |  |
|--------|---|------------|----------|-------|--|
| Code   |   | assessment | Exams.   | Marks |  |
| DEMB11 | Business Policy & Strategic management                                | 25         | 75       | 100   |  |
| DEMB12 | International Business  | 25         | 75       | 100   |  |
| DEMB13 | Management information systems  | 25         | 75       | 100   |  |
|        | I Human Resource Planning & Developmen<br>2 Organisational Dynamics & | t 25       | 75       | 100   |  |
|        | Change Management   | 25         | 75       | 100   |  |

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|---|----|-----------|----------------|----------|
| DEMBC3 Labour Legislation & IR          | 25 | 75        | 100            |          |
| DEMBC4 Organisational Behaviour         | 25 | 75        | 100            |          |
| DEMBC5 Employee Compensation Management | 25 | 75        | 100            |          |
| Project Work                            |    | 100       | 100            |          |
| Viva-Voce                               |    | 100       | 100            |          |

## II YEAR: MBA (Banking and Insurance Management) Course code: 105

| Paper              | SUBJECT TITLE                                 | Internal*  | Year end | Max.  |  |
|--------------------|---|------------|----------|-------|--|
| Code               |   | assessment | Exams.   | Marks |  |
| DEMB1 <sup>2</sup> | Business Policy & Strategic management        | 25         | 75       | 100   |  |
| DEMB12             | 2 International Business                      | 25         | 75       | 100   |  |
| DEMB13             | 3 Management information systems              | 25         | 75       | 100   |  |
| DEMBE              | 1 Theory & Practice of Banking in India       | 25         | 75       | 100   |  |
| DEMBE              | 2 Management of Financial Services            | 25         | 75       | 100   |  |
| DEMBE              | 3 Insurance and Risk Management               | 25         | 75       | 100   |  |
| DEMBE              | 4 Principles & Practice of Life & General Ins | urance25   | 75       | 100   |  |
| DEMBE              | 5 Insurance Law                               | 25         | 75       | 100   |  |
|                    | Project Work                                  |            | 100      | 100   |  |
|                    | Viva-Voce                                     |            | 100      | 100   |  |

\* Internal Assesment by way of Assignments : Refer to Annexure -IV

## MBA (Hospital Administration) Course code: 137

| Paper   | SUBJECT TITLE                                 | Internal*  | Year end | Max.  |
|---------|---|------------|----------|-------|
| Code    |   | assessment | Exams.   | Marks |
| I YEAR: |   |            |          |       |
| Paper-1 | Management Process & Organizational Behaviour | 25         | 75       | 100   |
| Paper-2 | Marketing Management & Marketing of Services  | 25         | 75       | 100   |
| Paper-3 | Introduction to Computers and MIS             | 25         | 75       | 100   |
| Paper-4 | Health Care and Operations Management         | 25         | 75       | 100   |
| Paper-5 | Hospital Planning and Engineering             | 25         | 75       | 100   |
| Paper-6 | Hospital Economics and Financial Management   | 25         | 75       | 100   |
| Paper-7 | Medical Terminology & Records                 | 25         | 75       | 100   |
| Paper-8 | Managing Hospitals -I                         | 25         | 75       | 100   |

### II Year

| Paper<br>Code | SUBJECT TITLE                   | Internal*<br>assessment | Year end<br>Exams. | Max.<br>Marks |
|---------------|---------------------------------|-------------------------|--------------------|---------------|
| Paper-1       | Strategic Management            | 25                      | 75                 | 100           |
| Paper-2       | HRM & Quality Management        | 25                      | 75                 | 100           |
| Paper-3       | Counselling skills for managers | 25                      | 75                 | 100           |
| Paper-4       | Research Methods in Hospitals   | 25                      | 75                 | 100           |

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| Paper-5 Patient Care and Beh    | naviour            | 25 | 75        | 100                   |
| Paper-6 Managing Hospitals -    | II                 | 25 | 75        | 100                   |
| Paper-7 Legal and Ethical issu  | Jes                | 25 | 75        | 100                   |
| Paper-8 Hospital Cost and Fir   | nancial Accounting | 25 | 75        | 100                   |
| Paper-9 Project Work            |                    |    | 100       | 100                   |
| Viva-Voce examination           | on                 |    | 100       | 100                   |

\* Internal Assesment by way of Assignments : Refer to Annexure -IV

- e. Examination Rules: Refer Annexure III
- f. Study Centres : Refer Annexure I
- g. Fee Particulars : Refer Annexure II
- h. **Examinations: Pattern of Examiniation**: The pattern of examination of MBA Programme shall be based on four components as follows:
  - a. Continuous Evaluation through Assignments for the purpose of Internal Assessment.
  - b. Year end Examination
  - c. Project Report
  - d. Comprehensive Viva-Voce Examination
- (A) Assignments : Rules and Procedures for answering the assignment topics are same for MCA & MBA (2 years) ourses. Every student will be given assignments which carry a weightage of 25% marks. There will be two assignments per course. The average of two will be counted for the purpose of final result. The student must be in touch with the study centre for receiving the topics for assignments or they can download the topics from www.anucde.ac.in or www.anucde.com and they should follow the dates given in Academic Calendar for submission of assignments. Separate intimation will not be sent. Those who couldnot submit the assignments within the stipulated time due to unavoidable reasons are also permitted on payment of Rs.500/- as Tatkal Fee, in addition to late fee.
- The main purpose of assignment is to test the student's comprehension of the course material sent to him and also in helping him in getting through the courses. The answers should be complete in all respects. Incomplete answers bring poor marks. The assignments are to be submitted to **the Principal of concerned study centres before the due date**. It is desirable that the student should retain a copy of all assignment responses which he / she submitts.
- 2. Answering Assignments: While Answering Assignments
  - i) A student should read the assignment carefully and follow the specific instructions, if any.
  - ii) He / She has to study thoroughly the units on which assignments are based.
  - iii) He / She should note down relevant points of answers; rearrange those points in a logical order and draw a rough outline of answer. In respect of essay questions, introduction as well as conclusion is to be given. The answer should be logical, cohesive and it should have clear connections between sentences and paragraphs.

The answer should cover all the main points of the question. while solving numerical questions, proper format should be used. The working notes is to be given wherever necessary.

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- iv) Assignments are to be submitted in A4 size papers providing for clear cut margins and sufficient space in between each answer and should be in the form of separate books for each paper.
- v) The responses should be in candidate's own handwriting. Print or typed answers will not be accepted. Answers copied either from the course material sent by the university or from the response sheets of other students will get zero marks.
- vi) Each assignment is to be answered separately. The question number is to be given with each answer.
- 3. **Submission of Assignments :** While submitting Assignments, Assignment 1 and Assignment 2 for each paper should be bounded as one book and you must write the following information on the top of the first page of the response sheet for Assignment -1 and Assignment 2.

| Enrolment No        | :                               |
|---------------------|---------------------------------|
| Batch.              | : Academic Year / Calendar Year |
| Course Code         | :                               |
| Course Title        | :                               |
| Year of the study   | : 1 / 11 / 111                  |
| Subject Code        | :                               |
| Subject Title       | :                               |
| Assignment No.      | :                               |
| Date of Submission  | :                               |
| Name of the Student | :                               |
| Address             | :                               |
|                     |                                 |
|                     |                                 |
|                     |                                 |
| Phone No.           | :                               |
| E_mail              | :                               |
| Signature :         |                                 |

#### **Assignment Submission Form**

- 4. If pass marks are not obtained in any assignment, it should be resubmitted. Once the pass marks are obtained, the assignment cannot be resubmitted for improvement of marks / class.
- **(B)** Year-end Examination: The candidate shall be required to take an examination at the end of the each academic year as detailed in the scheme of examination. If any student misses any year end examination, he/she may appear for any paper / papers in the subsequent year end examination. Each paper of the examination shall, unless otherwise prescribed, be of three hours duration and carry 75 marks.

The following component will comprise the year-end examinations:

i) Analytical and conceptual comprehension through short answer and essay type questions.

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- ii) Cases or Problem-solving exercises
- (C) **Project Report :** During Final Year, all candidates shall undergo practical training in any organisation for a minimum period of **eight weeks** and submit a report thereon along with a practical training certificate obtained from the organisation.

Sudents of **MBA (Hospital Administration)** must undergo practical training in reputed Government General Hospitals / Corporate Hospitals with all specialities and facilities. In case of inservice candidates, the project report should relate to the candidates' organisation. Any deviation from the above should be approved by the CDE, Acharya Nagarjuna University, Nagarjuna Nagar.

The project report carries a maximum of 100 marks. The Project Report shall be guided and certified by a recognised guide approved by CDE. The completed project report should be submitted to the CDE, at least 15 days before the scheduled time for Comprehensive Viva-voce examination or before the due date as communicated by the Office.

#### **Project Work**

Students of MBA Programme will have to take up project work in the Final year.

- 1. The purpose of the project work is primarily to demonstrate the application of knowledge and skills acquired during the Programme, by studying and analysing the selected programme in the work situation in a systematic manner while suggesting solutions to the management.
- 2. The topic for project may be taken from any one of the following sources:
  - i) Comprehensive case study, covering single organisation with multifunctional area problem formulation, analysis and recommendations.
  - ii) Inter organisational comparison of performances in different functional areas including management practices.
  - iii) Field study / Empirical study.

#### **Project Proposal**

- 1. The proposal of project (synopsis) should be prepared in consultation with the guide and sent to the Coordinator (Exams). The proposal should clearly state the significance, objectives, methodology, statistical techniques to be used, limitations if any and future directions for further research, etc.
- 2. Eligible project guide may be taken from any one of the following:
  - i) Faculty of department of commerce and business administration of Acharya Nagarjuna University campus.
  - ii) Academic counsellors of MBA Programme of CDE Acharya Nagarjuna University and Ph.D holders working in PG departments of commerce and management of affiliated colleges.
  - iii) Teaching faculties of departments of commerce and management studies of any other university recognised by Acharya Nagarjuna University.
  - iv) Senior executives holding master's degree in management or allied disciplines with a minimum of 10 years of experience.

Students are advised to send their projects synopsis and bio data of guide (in case of ii, iii, & iv above), which must be duly signed by the guide, to the Coordinator (Exams). If the proposed guide is not acceptable, the student shall be advised accordingly and in all such cases, the

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student should change the guide before the proposal is considered for approval. Similarly, if a student wants to change his / her guide after some time, he / she would be required to submit the project proposal along with the signature of the new guide on a new project proposal proforma.

- 3. The project proposal shall be sent in the proforma (format is given at the end of this note) along with one copy of synopsis and bio-data of the guide to the Coordinator (Exams) for approval. Proposals incomplete in any respect will straight away be rejected. Students are advised to retain a copy of the synopsis.
- 4. The Certificate issued by the Organization/Hospital where the candidate worked for his project work must also be included in the report.
- 5. The candidate has to prepare THREE Copies of the project report and must submit one copy to the Coordinator (Examinations) CDE and another copy to the study centre for evaluation at the time of Viva Voce Examination. The Third copy is to be retained by the candidate.

## ACHARYA NAGARJUNA UNIVERSITY CENTRE FOR DISTANCE EDUCATION

## MASTER OF BUSINESS ADMINISTRATION (Through Distance Mode)

## PROFORMA FOR PROJECT PROPOSAL

| Regn.No Study Centre:  |                        |  |  |
|--|------------------------|--|--|
| Name and Address of Student  |                        |  |  |
| Title of the Project   |                        |  |  |
| Subject Area: Accounting and Finance / Marketing / Operations Management / H.R.M. and O.B. / Information System / Any other (Specify)  |                        |  |  |
| Name, Designation and Official Address of the Project Guide  |                        |  |  |
| Is the guide an Academic Counsellor of MBA (DM) Programme? YES /   | NO                     |  |  |
| If yes, Name of Study Centre and the Course of counseling and since whether the study Centre and the Course of counseling and since whether the study of the stud |                        |  |  |
| No.of Students working under the Guide for Project   |                        |  |  |
| Signature of the student   | Signature of the Guide |  |  |
| Date:  | Date:                  |  |  |
| <b>Note:</b> Enclose the synopsis of the project and bio-data of the guide.  |                        |  |  |
| (For Office use only)  |                        |  |  |

| (For Office use only)                                    |                            |  |  |  |
|--|----------------------------|--|--|--|
| Synopsis   | Supervisor                 |  |  |  |
| Approved   | Approved                   |  |  |  |
| Not Approved   | Not Approved               |  |  |  |
| Comments / Suggestions for reformulation of the project. |                            |  |  |  |
| Date:  | Signature of the Evaluator |  |  |  |

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- 4. Communication of approval / non-approval of the project proposal will be sent to the candidate within one month of the receipt of the proposal.
- 5. Communication of non-approval of the proposal will be accompanied by comments / suggestions for reformulating the project. The revised project proposal should be submitted in the new proforma. A copy of rejected synopsis and project proposal proforma wherein the comments or suggestions of the evaluator are given should also be submitted.
- **Note:-** Students are advised to select their guides who are either teachers or active professionals in the relevant area of the selected topic.

#### **Preparation of Project Report:**

- (i) The report should consist of (a) significance of the study, (b) objectives, (c) sampling and methodology, (d) statistical techniques used, (e) limitations, if any, and (f) guidelines for future research.
- (ii) The length of the report shall be in between 60 and 80 double spaced typed A4 size pages (excluding appendix and exhibits). The report is to be submitted in a bound volume.
- (iii) The project report should also contain:
  - (a) Project approval by the University
  - (b) The **Certificate issued by the Organization / Hospital** where the candidate worked for his project work must also be included in the report.
  - (c) Certificate from the supervisor as to the originality of work.
  - (d) A statement from the candidate mentioning that the work is a original one and has not been submitted earlier, either to this university or to any other institution for fulfillment of the requirement of a course of study.

The candidate has to prepare Three copies of the report. One typed copy of the project report is to be submitted to the Coordinator (Exams) at least 15 days before the scheduled time for comprehensive Viva-Voce examination or before the due date as communicated by the office and another copy is to be submitted to the study centre for evaluation at the time of Viva-Voce Examination. One copy of the report is to be retained with the student. The copy sent to the CDE will not be returned. The candidate must bring his/her copy while attending for Viva-Voce examination.

D) Comprehensive Viva-Voce Examination: Candidate should contact his study centre regarding the Viva-Voce examination, which will be held after the completion of theory examination. Candidates who have successfully passed all the papers of both first year and second year, and appeared for the third year end examination of all papers and underwent practical training shall be eligible to appear for comprehensive Viva-Voce examination which carries a maximum of 100 marks.

## **SECTION - C : MCA (3 Years Duration)**

#### 3.4 M.C.A Programme (Course Code :24) :

#### Note :

- If adequate number of students are not enrolled in any particular study centre, they will be allotted to other study centres where the course is offered and students must opt three Centres according to their order of choice. Students must be in touch with Study Centre to know their admission status and commencement of classes, commencement of Theory and Practical examinations.
- 2. Students are advised to consult the study centre before applying for any course regarding the availability of that course in that study centre.
- 3. Arrangement of classes is subject to the enrollment of minimum number of students for a particular course and in a particular centre.

Admissions are governed by the rules and regulations that are issued by Andra Pradesh State Council for Higher Education (APSCHE) form time to time.

#### a. Eligibility for Admission into MCA Course:

Pass in any Bachelors Degree with 50% Marks (45% for reserved Categories) and should have studied Mathematics at Intermediate or Degree level and qualified in Entrance Test to be conducted by CDE, ANU.

#### **Exemption from Entrance Test :**

- 1) Candidates with a rank in ICET during the last three years period are exempted from Entrane Test.
- 2) Candidates who have already qualified in Entrance Tests conducted by CDE, ANU since Novermber 2006 onwards are exempted from Entrance Test.
- a) A pass at 10th need not be insisted.
- b) i) Candidate who passed directly qualifying examination with Mathematics, as one of the subjects in the Degree course is eligible for admission.
  - ii) Others who passed the qualifying examination without Mathematics, as one of the subjects in the Degree Course, are eligible for admission if they pass 10 + 2 Examination with Mathematics.

#### Explanation:

- 1. 10th not required.
- 2. Inter or + 2 is also not required, if passed the Degree with Maths.
- If Maths is not studied at Degree level, Maths at Inter level is required.
   Ex: B.Com Students with Inter MEC Group are eligible.

#### b. Duration of the Course :

i. Minimum : Three Academic Years from the year of joining the course

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**ii. Maximum Duration for the completion of the course:** The Candidate shall have to complete the course within **SIX** academic years from the year of joining the course for securing FIRST Class or SECOND Class.

**iii. Re-registration Facility:** Candidates who could not complete the course within the period of **SIX** years from the year of joining the course are permitted to avail the facility of 'Re-registration' on payment of prescribed fee for two more years, beyond the maximum duration of **SIX** years prescribed above. Such facility is provided only either for completion of the course by appearing for back log papers or for the improvement of percentage only (like those who wish to improve their percentage from 50 to 55 or to 60 percent), but not for the award of higher class like third class to second class or second class to first class. Irrespective of percentage of marks secured during the re-registration period, such candidates will be awarded either second or third class for which he/she is eligible as per the percentage of marks secured within the maximum duration of the **SIX** years period permitted for the course.

#### c. Medium of instruction and examination: English only.

#### d. Course Structure:

| Paper       | SUBJECT TITLE                 | Internal*  | Year end | Max.  |
|-------------|-------------------------------|------------|----------|-------|
| Code        |                               | assessment | Exams.   | Marks |
| First Year  |                               |            |          |       |
| DMCA101     | Information Technology        | 25         | 75       | 100   |
| DMCA102     | Programming with C++          | 25         | 75       | 100   |
| DMCA103     | Computer Organization         | 25         | 75       | 100   |
| DMCA104     | Data Structures               | 25         | 75       | 100   |
| DMCA105     | Operating Systems             | 25         | 75       | 100   |
| DMCA106     | Data Base Management Systems  | 25         | 75       | 100   |
| DMCA107     | Accounts & Finance            | 25         | 75       | 100   |
| DMCA108     | Discrete Mathematics          | 25         | 75       | 100   |
| DMCA121     | PC Software Lab               | -          | 100      | 100   |
| DMCA122     | C++ & Data Structures Lab     | -          | 100      | 100   |
| DMCA123     | DBMS Lab                      | -          | 100      | 100   |
| Second Year |                               |            |          |       |
| DMCA201     | Software Engineering          | 25         | 75       | 100   |
| DMCA202     | Programming with Java         | 25         | 75       | 100   |
| DMCA203     | Computer Net working          | 25         | 75       | 100   |
| DMCA204     | Computer Algorithms           | 25         | 75       | 100   |
| DMCA205     | Distributed Operating Systems | 25         | 75       | 100   |
| DMCA206     | Computer Graphics             | 25         | 75       | 100   |
| DMCA207     | e-Commerce                    | 25         | 75       | 100   |
| DMCA208     | Probability & Statistics      | 25         | 75       | 100   |
| DMCA221     | Unix Shell Lab                | -          | 100      | 100   |
| DMCA222     | Java Lab                      | -          | 100      | 100   |
| DMCA223     | Algorithms Lab                | -          | 100      | 100   |
| Third Year  |                               |            |          |       |
| DMCA301     | Artificial Intelligence       | 25         | 75       | 100   |

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|--|---------------------------------|----------------|-----------------|-----|
| DMCA302  | Cryptography & Network Security | 25             | 75              | 100 |
| DMCA303  | Embedded Systems                | 25             | 75              | 100 |
| DMCA304 Data Mining Techniques 25                                  |                                 | 75             | 100             |     |
| DMCA305  | CA305 Systems Auditing          |                | 75              | 100 |
| DMCA321  | 321 VC++/VB Lab                 |                | 100             | 100 |
| DMCA322  | MCA322 Web Programming Lab -    |                | 100             | 100 |
| DMCA323 Seminar/Soft skills -                                      |                                 | 100            | 100             |     |
| Project Project Work - 300 300                                     |                                 |                |                 | 300 |
| * Internal Assesment by way of Assignments : Refer to Annexure -IV |                                 |                |                 |     |

- e. Examination Rules: Refer Annexure III
- f. Study Centres : Refer Annexure I
- g. Fee Particulars : Refer Annexure II
- h. **Examinations :**The same rules of MBA pertaining to assignments, project work are applicable to MCA also.
- (A) Assignments : Rules and Procedures for answering the assignment topics are the same for MCA & MBA (2 years) Courses. Every student will be given assignments which carry a weightage of 25% marks. There will be two assignments per course. The average of two will be counted for the purpose of final result. The student must be in touch with the study centre for receiving the topics for assignments or they can download the topics from www.anucde.com and they should follow the dates given in Academic Calendar for submission of assignments. Separate intimation will not be sent. Those who couldnot submit the assignments within the stipulated time due to unavoidable reasons are permitted on payment of Rs.500/- as Tatkal Fee, in addition to late fee.
- 1. The main purpose of assignment is to test the student's comprehension of the course material sent to him and also in helping him in getting through the courses. The answers should be complete in all respects. Incomplete answers bring poor marks. The assignments are to be submitted to the Principal of Concern Study Centre (Exams) before the due date. It is desirable that the student should retain a copy of all assignment responses which he / she submits.
- 2. Answering Assignments: While Answering Assignments:
  - i) A student should read the assignment carefully and follow the specific instructions, if any.
  - ii) He / She has to study thoroughly the units on which assignments are based.
  - iii) He / She should note down relevant points of answers; rearrange those points in a logical order and draw a rough outline of answer. In respect of essay questions, introduction as well as conclusion is to be given. The answer should be logical, cohesive and it should have clear connections between sentences and paragraphs.

The answer should cover all the main points of the question. while solving numerical questions, proper format should be used. The working notes is to be given wherever necessary.

iv) Assignments are to be submitted in A4 size papers providing for clear cut margins and sufficient space in between each answer and should be in the form of separate books for each paper.

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- v) The responses should be in candidate's own handwriting. Print or typed answers will not be accepted. Answers copied either from the course material sent by the university or from the response sheets of other students will get zero marks.
- vi) Each assignment is to be answered separately. The question number is to be given with each answer.
- 3. **Submission of Assignments :** While submitting Assignments, Assignment 1 and Assignment 2 for each paper should be bounded as one book and candidate must write the following information on the top cover and also on the first page of the response sheet for Assignment -1 and Assignment 2.

| Enrolment No        | :                               |
|---------------------|---------------------------------|
| Batch.              | : Academic Year / Calendar Year |
| Course Code         | :                               |
| Course Title        | :                               |
| Year of the study   | : 1 / 11 / 111                  |
| Subject Code        | :                               |
| Subject Title       | :                               |
| Assignment No.      | :                               |
| Date of Submission  | :                               |
| Name of the Student | :                               |
| Address             | :                               |
|                     |                                 |
|                     |                                 |
|                     |                                 |
| Phone No.           | :                               |
| E_mail              | :                               |
|                     |                                 |

#### Assignment Submission Form

4. If pass marks are not obtained in any assignment, it should be resubmitted. Once the pass

marks are obtained, the assignment cannot be resubmitted for improvement of marks / class.

### (B) Seminar, Soft skills : DMCA 323 : SEMINAR/SOFT SKILLS/SOFTWARE TESTING.

Signature : .....

Each student is to submit assignments on the following :

- 1. Four seminars covering the latest technologies on IT & related fields.
- 2. Four areas of soft skills (on Communiction Methodologies, HR, Group Discussions etc.)

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3. Assignment on any one testing tool be submitted.

Internal assessment is the average of the three categories, each category carrying 25 marks. Final examination is conducted in the the form of Viva-Voce Examination. Marks are allotted on the basis of the above assignment submissions and Viva.

In this connection, it is informed to all the Principals of the Study Centres offering MCA course to utilize the services of regular MCA faculty members to give guidance to the students on seminars/ soft skills and to conduct internal assessment for 75 marks for the first 3 items.

Final Year students are also informed to select any four topics from the list of topics shown below and they have to give seminar presentations under the supervision of regular MCA faculty members, which carry 25 marks (Average of four seminars)

#### **List of Seminar Topics**

| 1.  | Net Technologices       | 2.  | Java Technologies                                       |
|-----|-------------------------|-----|---|
| 3.  | VC++                    | 4.  | Data Warehousing  |
| 5.  | Data Mining             | 6.  | e-Commerce  |
| 7.  | CRM                     | 8.  | ERP   |
| 9.  | Supply Chain Management | 10. | SAP   |
| 11. | SAS                     | 12. | Multimedia  |
| 13. | Accounting Packages     | 14. | Any other topic suggested by the concerned MCA faculty. |

Similarly students are also permitted to select any one testing tool from the list shown below and they have to submit assignment on any one testing tool for a maximum of 25 Marks.

|    |               | List of T | esting Tools |
|----|---------------|-----------|--------------|
| 1. | Win runner    | 2.        | Load runner  |
| 3. | Test Director | 4.        | SQA          |
| 5. | Silk          | 6.        | QTP          |

7. Any other testing tool suggested by the concerned MCA faculty member of the Study Centre.

#### (C) Project work : The approved rules and regulations for project work are shown below :

"Each student is to take up a project from the beginning of the third year and progressively reports (bi-monthly) are to be submitted for internal evaluation. At the end of the tenth month, the project in the form of Dissertation (Record) to be submitted in THREE copies. Evaluation is made on the basis of Thesis presentation, Viva Voce Examination and software demonstration."

The candidate has to prepare THREE Copies of the project report and must submit one copy to the Coordinator (Examinations) CDE and another copy to the study centre for evaluation at the time of Viva Voce Examination. The Third copy is to be retained by the candidate.

The Principals of the Study centres offering MCA course are authorized to utilize the services of the regular MCA faculty members for giving guidance to the students for the selection of the topic, for undertaking the project work and also to supervise the preparation of the project report/dissertation.

Acharya Nagarjuna University

## 4. ADMISSION PROCEDURE, FEE PARTICULARS AND MODE OF PAYMENT:

4.1 Admission Procedure: Eligible candidates will be given provisional admission based on the attested Xerox copies of the certificates enclosed with the application. Admission of candidates who were awarded bachelors degrees from University other than A.P. Universities are subject to the verification of Genuinity by the concerned University and such candidates have to pay verification fee, if required by the concerned Universities. All candidates must produce their original certificates for verification within TWO months from the date of provisional admission either personally at the CDE Office, ANU or through their Study Centres. Provisional Certificates will note be issued for those who could not produce their original certificates for verificaton.

**Procedure for obtain original Degree after completion of the course :** Candidate must produce lower degree for verification along with a prescribed form and Xerox copy of lower degree either at the time of admission or before completion of the course and students must remember that without the relavent lower degree, PG Degree will not be issued under any circumstance. Along with the Final Year tution fee and examination fee, students must pay Rs.300 for obtaining PG Original degree and the Original Degree will be sent directly to the address of the candidate.

CDE will give Provisional admission based on Provisional certificate but for receiveing original PG Degree, after the completion of PG course candidate must produce the relavent bachelors degree for verification.

4.2 FEE PARTICULARS : Seperate sheet is enclosed. Refer Annexure - II

#### 4.3 MODE OF PAYMENT

- 1) Online payments through any branch of SBI or Andhra Bank : Students can directly pay all types of fee to CDE to its account in State Bank of India namely "CDE Fee Collection SBI Account No.30036214420 or to Andhra Bank Account No.150810011050058" through any branch of SBI or Andhra Bank, without any additional charge or commission. The model form for making payments through SBI or Andhra Bank is given at the end of this book. Students can take Xerox Copies and use it. After receiving the fee, the Bank will generate a unique number called 'J Number'. This number should be mentioned in the application form in place of D.D.No. The counter foil issued by the bank should be attached to the application form. Candidates are advised to keep a Xerox copy of the counter foil issued by the bank for future purpose.
- 2) All remittances to the CDE can also be made through a Crossed Demand Draft drawn in favour of "The Director, Centre for Distance Education, Acharya Nagarjuna University, Nagarjuna Nagar" payable at State Bank of India or Andhra Bank at Nagarjuna Nagar or Guntur.

Postal orders / M Os / Challans / or any other mode of payment will not be accepted. The Centre will not be held responsible for such payments.

- 3) On the back of the Demand Draft, the following particulars shall be written by the candidate:
  - a) Name
  - b) Father's Name
  - c) Name of the Course/Subject.
  - d) Enrollment Number (If new admission is sought, please mention "Application Number")

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e) Purpose of payment (Admission fee/Exam fee etc.)

Most of the students are not writing the above particulars on the backside and the students are advised to mention the above to avoid misuse of D.Ds.

- 4) Fee once paid by the candidate will neither be refunded nor adjusted to other students or other courses or other batches.
- 5) There are no fee concessions to any category of students.

#### 5. METHOD OF INSTRUCTION :

- 5.1 STUDY MATERIAL: Study material will be supplied by the following Three ways:
  - 1. Material will be issued on the spot at CDE office for those who submit applications in person at the CDE office.
  - 2. Material will be sent by post for those who send applications by post. CDE is not responsible for delay or non-delivery of material sent to the address given by the candidate. Hence, candidates are advised to give clear address with Door No and area Pin Code.
  - 3. Material will be issued through Study Centres for those who submit applications through the Study Centres. It is the responsibility of the student to collect the material from the study centre.

The course material is designed in such a manner that it will provide the students a general understanding of the subject matter and also gives guidance for further reading of the subject. The material covers about 80 to 100 percent of the syllabus. Hence, the students are also advised to refer the suggested readings for elaborate understanding of the subject. The course material includes the model question paper and some suggested readings for the benefit of the student. This material is normally supplied to the students in two or three installments.

**5.2 WEEKEND / CONTACT PROGRAMME :** Weekend classes will be arranged on Saturdays, Sundays and other Public Holidays depending on the enrollment and as per the schedule given in the academic calendar appended at the end of this book. Students should be in touch with the study centre for knowing the Time table and other details. Separate intimation will not be sent regarding the commencement of contact classes.

#### NOTE :

- 1. If adequate number of students are not enrolled, the University reservers the right to withdraw this course.
- 2. If adequate number of students are not enrolled in any particular study centre, they will be allotted to other study centres where the course is offered.
- 3. Students are advised to consult the study centre before applying for any course regarding the availability of that course in that study centre.
- 4. Arrangement of classes is subject to the enrollment of minimum number of students for a particular course and in a particular centre.

The Weekend / Personal Contact Programme (PCP) has been so designed to help the learners to attain some sort of orientation and guidance regarding the method of learning and provides condensed class room counseling to cover the important and difficult topics of the course. The

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students shall bear in mind that **PCP is not meant for covering the entire syllabi** of the course and only the major topics shall be covered. These programmes are also intended to provide adequate provision for discussing the students difficulties relating to their subjects with the respective counselors.

The services of the experienced faculty members of the university and the affiliated colleges are utilized to impart the theoretical foundations and practical knowledge related to the respective courses. Since it is a self learning process the learners are advised to come prepared to these classes with some basic understanding of the concerned topic so that the guidance given by the Counselor would enrich their subject knowledge and also enable them to go for further intensive reading.

The Centre will make no hostel/boarding arrangements and the students have to make their own arrangement for attending these classes.

#### 6. EXAMINATIONS:

- (a) Students appearing I, II & III year regular examinations need not fill the examination application form, since the examination fee is collected at the time of admission/beginning of II / IIIyear along with tution fee. Hall tickets will be sent directly to them. Only those who wish to write supplementary or betterment examinations must pay the specified fee and must submit the filled in examination application form. After completion of the minimum course duration CDE will not communicate with you.
- (b) Examination application forms must be collected from either study centres or can be downloaded from the CDE website : **www.anucde.ac.in or www.anucde.com.**

#### (c) 'Tatkal scheme' for the

#### i) Issue of Hall Tickets for MBA / MCA Entrance Test :

CDE has introduced 'Tatkal scheme' for the issue of hall tickets for UG / MBA / MCA Entrance test w.e.f 2008-09 batch onwards.

Under this scheme, the principal of the study centre is authorized to issue entrance hall ticket. He should collect the fee prescribed under tatkal scheme by way of D.D. and the prescribed application form of the candidate and should send the same to the Co-ordinator (Exams) of CDE along with entrance answer booklet. Without the application form and the D.D. for tatkal scheme, the entrance answer booklets will not be valued.

The fee for Tatkal scheme: **MBA / MCA Entrance: -** Rs.1000/- by way of D.D. as fee for tatkal scheme and Rs.550/- for entrance application fee (in case of downloaded application form)

#### ii) Issue of Hall-tickets for the May / December year-end theory examinations :

- 1. Under this scheme, hall tickets will be issued by the CDE office for those who have not applied as per the schedule and wish to write the examination on payment of tatkal fee, in addition to the examination fee prescribed for each course.
- 2. CDE office will issue hall ticket, after verifying the availability of question paper in that examination centre
- 3. Period for issue of hall ticket under 'Tatkal scheme'
  - 1) May Examinations : One week after the closure of the last date for submission of Examination application forms at CDE, ANU only.

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- 2) December Examinations : One week after the closure of the last date for submission of Examination application forms at CDE, ANU only.
- 4. Fee for tatkal scheme: Rs.500/- as tatkal fee + Examination fee as per course.

#### 6.1 Examination Centres:

- i. University reserves the right to conduct examinations at selected places, based on the review of the past experience and can add new centres or delete some of the existing centres. Allotment of examination centres is the prerogative of the University and the decision of the University is final in alloting examination centre to the students.
- ii. University will not conduct examinations in the Study Centre under normal circumustances and **depending on the number of students enrolled,** the University will try to make arrangements for the conduct of examinations in the same town but in some other college. In places like Guntur, Vijayawada and Hyderabad examination centres will be alloted in the nearby areas also because of the large number of student enrolement.
- iii. If the Examination Centre is located in the same town where the course is offered in the Study Centre in the same place, then Students must write the Examinations in the same town. They will not be permitted to write Examination at other places. If the examination centre is not available in the place where the study centre is located, University has right to allot another Examination Centre nearer to the candidate's address without giving any information.
- iv. Change of examination centre will not be permitted under normal circumstances. Only in exceptional cases the University may consider the written representations accompanied by a fee of Rs.1000/- subject to the following conditions:
  - 1. The concerned Question Paper must be available in that Examination Centre. That means, the course must be offered in the study centre located in that area.
  - 2. Such requisitions must be received in CDE office well in advance and atleast 30 days before the Commencement of examinations with required evidence.

### 6.2 RULES OF EXAMINATIONS :

- Students who joined in the Academic year batches are expected to appear for the year end examinations (Regular examination) commencing from 20th May and students of Calendar year batches must write their regular examinations commencing from 20th December every year. However, students of Calendar year batches are given an opportunity to write supplementary/betterment during May examinations and Academic batch students are permitted for supplementary/betterment during December examinations, subject to the following conditions:
  - a) The Scheduled examinations will commence as per the predetermined dates, without waiting for the publication of the results of preceeding examination, receipt of marks certificates by the students and publication of revaluation results.
  - b) Revaluation is only a facility given to the students and there is no link between publication of revaluation results and commencement of immediately succeeding examinations.
  - c) Since the University has to conduct examinations twice a year, it is not possible to announce the results of revaluation and to give another chance to the students to appear for immediately

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succeeding examinations. However, efforts will be made to hasten the process of revaluation and publication of results, subject to the factors beyond the control of the CDE.

- d) Students who wish to appear for supplementary examinations may download their marks from www.anucde.com or www.anucde.ac.in. and should not wait for the receiving of the marks certificate from the CDE/Post Office.
- 2. There will be a university examination at the end of each Calendar/Academic Year. Examination fee for writing regular exmainations must be paid along with admission / II / III year tutition fee and Hallticket will be sent directly to the candidate's address.
- 3. Candidates appearing for Supplementary / Betterment examinations only, must pay the prescribed fee and have to fill their examination form in their own handwriting.
- 4. Examination application forms will not be sent to those who wish to write backlog papers / betterment examinations. They have to obtain the application form from the CDE Office / from the study centres / can be downloaded from the CDE Website: www.anucde.com
- 4. Students appearing for Supplementary / Betterment examinations must fill the examination application form as per the instructions and send the same either in person or by post to the office of the Centre for Distance Education before the specified date. Students appearing for the Ist year end IInd year end examination (Regular) need not have to submit the application form and they need not pay the examination fee since the examination fee is to be paid at the time of admission. In case of Supplementary /Betterment Examinations they have to send the application form along with the DD for prescribed fee. The CDE will not hold any responsibility for the postal delay in reaching the applications.
- 5. Examination Hall Tickets will be sent directly to the students by post. The name of the examination centre will be printed on the Hall Ticket. A press note also will be issued for the information of students.
- 6. Those who do not receive the hall ticket by post may download the Hall Ticket from CDE Website:www.anucde.ac.in or www.anucde.com and shall have to approach the concerned chief superintendent of the examination centre with two passport size photographs for obtaining duplicate Hall Ticket.

#### 6.3. PROCEDURE TO BE FOLLOWED FOR OBTAINING THE CERTIFICATES:

Candidates who have completed the course will be issued the following certificates, on Payment of the specefied fee along with Final year tution fee and examination fee and they need not apply to the University separately.

Final Year PG students are required to pay the following fee along with Tution Fee, Examination Fee, at the time of Final year for receiving the following certificates directly, without any further application.

- 1. Transfer Certificate Rs. 50/-
- 2. Migration Certificate Rs. 50/-
- 3. Consolidated Marks list Rs.300/- for MBA and, Rs.400 for MCA.
- 4. Original Degree Rs.300/-

CDE will send the Final Year marks list, Provisional Certificate, Transfer Certificate, Migration Certificate and Consolidated marks list those who have completed the course. Orignial Degree will be sent to the candidate, subject to the verification of lower degree.

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# 7. ENROLLMENT NUMBER AND IDENTITY CARD:

- 7.1 Every candidate who is admitted into the Centre for Distance Education will be allotted an Enrollment Number, which will hold good during the entire period of the course. In all communications, the student must invariably mention this enrollment number in full. Correspondence without enrolment number is not possible. The enrollment number will be used in the examinations as Hall Ticket Number.
- 7.2 Every candidate admitted at the Centre will also be supplied with an Identity Card by the Centre with the enrollment number within one month after the commencement of weekend classes and students must collect the ID Cards from the Study Centres only. Without ID card, students will not be permitted to write the Examinations. This card must be produced whenever required by the authorities for receiving the hall ticket, for entry into University Examination Hall. If the Original Card is lost, a duplicate card will be issued on remittance of Rs.50/- through a Demand Draft in favour of the Director, Centre for Distance Education, Nagarjuna University, on SBI payable at Nagarjuna Nagar. At the time of taking degree Certificate ID Card has to be submitted to the CDE. Most of the students are not collecting their ID Cards from their study centres. At the time of examination, without ID Card, Students will not be allowed to write the examinations. Hence, students are advised to collect their ID cards from the study centres or contact CDE Office for duplicate ID Card, at least 30 days before the year end examinations.

# 8. INSTRUCTIONS FOR FILLING THE APPLICATION FORM:

The students are required to go through the prospectus carefully before filling the application form in his / her own writing.

- 8.1 The Application form should be handled carefully. It should be not be mutilated or folded. Mutilated or folded forms will not be accepted.
- 8.2 It should be filled properly within the box and legibly by the candidate in his / her own handwriting with ball pen BLUE or BLACK in CAPITAL LETTERS only.
- 8.3 Please do not overwrite on the application form.
- 8.4 Only good quality recent passport size photograph should be pasted on the Entrance Application. Please do not staple or pin the photograph. Please do not sign on the photograph pasted. Attestation should not be done on the photograph.
- 8.5 The name, date of birth and name of the father/mother/ husband / guardian should correspond with those recorded in his / her SSC / Matriculation certificate or that of equivalent examination.
- 8.6 Incomplete and improperly filled-in applications not accompanied by the required documents or applications of ineligible candidates will be rejected without entertaining any correspondence.
- 8.7 The applications duly filled- in together with the prescribed enclosures should reach the office of the Director, Centre for Distance Education, Acharya Nagarjuna University, Nagarjuna Nagar 522 510 AP by registered post or by submission in person at the receiving counter of the CDE, or at the selected study centres on or before the date specified.
- 8.8 The CDE will issue provisional admission based on the attested Xerox copies enclosed. Candidates must produce their original certificates for verification within TWO MONTHS from the date of provisional admission. Candidates will not be allowed for year end examinations without verification of original certificates.

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- 8.9 **Selection / Allotment of study Centres:** Before selecting a Study Centre students are advised to contact the Study Centre about the availability of a particular course in that centre. Weekend classes on Sundays and other Public Holidays will be held at Study Centres, subject to the enrollment of minimum number of students in a particular Centre. Therefore, students have to carefully select and mention the names of three study centres in the order of priority from the list of centres given. If adequate number of students are not enrolled in a particular centre, the CDE will allot the nearest Study Centre to the students. CDE will not entertain any change in the Study Centre subsequently under normal circumstances. If change of Study Centre is required due to unavoidble reasons then the student must apply in writing to the CDE with fee of Rs.500/- within 15 days after the completion of the last date for admission with fine. After commencement of classes and finalisation of admission register, any request for change of study centre the following conditions must be fullfilled:
  - a) Change of Study Centre from one college to another, within the same area will not be entertained.
  - b) The particular course must be available in the new study centre.
  - c) The representation must be forwarded by the Principal of the original study centre.
  - d) Request for change of study centre will not be entertained after the commencement of week-end classes.
- 8.10 Fee once paid for admission into a particular course cannot be refunded nor adjusted to other Course or for other students or for other batches. Students are advised to contact the study centre about the availability of a particular course in that centre. However, in exceptional cases students may apply for change of course or optional group or Second Language subject on payment of Rs.500/- for each such change, within 15 days after completion of last date for admissions with late fee.
- 8.11 The Application must be accompanied by a DD for the specified amount drawn in favour of "The Director, Centre for Distance Education, Acharya Nagarjuna University", payable at SBI or Andhra Bank, Nagarjuna Nagar – 522 510 or any Nationalized or Schedule Bank payable at Guntur.

Attested xerox copies of the following certificates must be attached to the application form in the following order. Any lapse in this regard may result in delay in finalization of the admission or rejection of the application:

- a) Application Form.
- b) Attested xerox copy of Date of birth evidence or SSC certificate.
- c) Attested xerox copy of OD / PC of the qualifying examination (for PG Courses)
- d) Memorandum of Marks certificates of the qualifying examination (Attested xerox copies only).
- e) Candidates belonging to reserved categories must produce attested Xerox copies of cast certificate / PH / NCC / Sports.
- f) Identification Card.
- g) Four self addressed stamped envelopes (stamps worth Rs.10/- affixed on each cover).

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## 9. IMPORTANT INSTRUCTIONS :

- 1. Candidates are advised to preserve this handbook, identity card and fee receipts at least till they complete the course and to keep themselves abreast with the rules and regulations so as to clear any doubt they get at any time.
- 2. Centre for Distance Education has to send marks memo's, intimations and other important communications throughout the period of the study of a candidate. Hence, students must write **their own address for correspondence in the application form** and under any circumstance, they should not write the address of the study centre in the application form.
- 3. The Signature of the student etc., as per the application form, will be scanned and used for all examination purposes, ID card etc., and hence **students must sign the application form personally** and Centre for Distance Education will not entertain any deviations in the signature, found at later stage. The signature on the ID Card will be considered as signature of the candidate during the Examinations.
- 4. Attendance of students for Theory and Practical classes is compulsory for Science, Technical and Professional Courses.
- 5. Change of course or optional group subject or II Language or Study Centre : In exceptional and unavoidable cases, candidates may apply for change of course or optional group or II language or Study centre on payment of Rs.500 for each such change, within 15 days after the completion of last date for admission with fine. After commencement of classes and finalisation of admission register, any request for change of course or centre or optional or II language will not be considered. In case of change of study centre the following conditions must be fullfilled:
  - a) Change of Study Centre from one college to another, within the same area will not be entertained.
  - b) The particular course must be available in the new study centre.
  - c) The representation must be forwarded by the Principal of the original study centre.
  - d) Request for change of study centre will not be entertained after the commencement of week-end classes.

# 6. Change of Examination Centre:

Change of examination centre will not be permitted under normal circumstances. Only in exceptional cases the University may consider the written representations accompanied by a fee of Rs.1000/- subject to the following conditions:

- 1. The concerned Question Paper must be available in that Examination Centre. That means, the course must be offered in the study centre located in that area.
- 2. Such requisitions must be received in CDE office well in advance and atleast 30 days before the Commencement of examinations.
- 7. **Change of Address:** It is the responsibility of the applicant to inform the change of address in writing for correspondence and for sending certificates with a D.D. for Rs.50/- drawn in favour of "Director, Centre for Distance Education, Acharya Nagarjuna University"
- 8. **Request for Duplicate ID Card:** Duplicate ID card will be issued on payment of Rs.50/- with a written representation.
- 9. Hall Tickets, Time tables, Results, Marks, Model Papers syllabi can be downloaded from the CDE Websites: www.anucde.ac.in. or www.anucde.com.

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- 10. CDE will send all communications to the address mentioned by the student in his admission application form and CDE does not hold any responsibility for non-delivery of letters / communications / parcels sent to the address given by the students. It is the responsibility of the student to apply for change of address by paying the prescribed fee of Rs.50/- whenever there is a change in the address for correspondance. Minimum 10 days are required for effecting the change of address.
- 11. All the students should keep in touch with the CDE and acquaint themselves with the academic schedules, examinations, results, etc. They should inform the CDE promptly about their change of address to receive communications.
- 12. Candidates will be given provisional admission into the CDE courses on the assumption that the information given by them in the admission Application Form is correct and the student has to fulfill all the requirements as mentioned in the Application Form.
- 13. Candidates are advised to be very clear in the choice of their course at the time of admission. Choice of course of study once made, will be final and change of course will be entertained on payment of Rs.500/- with written requisition.
- 14. Fee once paid for a particular course will not be refunded, not adjusted to other course or to other students.
- 15. The students of the CDE are **not** eligible for bus pass facility as in the case of regular students.
- 16. Candidates who have studied a part of their studies through the Centre will **NOT** be permitted to seek admission on transfer to the regular college under the jurisdiction of the Acharya Nagarjuna University.
- 17. Students are advised to receive a printed receipt for all payments made by them.
- 18. While obtaining the bank drafts, it must be checked whether the bank authorities have signed the draft, whether the branch name, date, and address is indicated clearly on the draft. The bank drafts taken should be valid for six months.
- 19. On the back side of the bank draft the following particulars should be written for its safe accounting:
  - i) Name of the student:
  - ii) Enrollment number: (if new admission is sought, please mention "Application No.")
  - iii) Name of the course/subject:
  - iv) Purpose of payment: (tuition fee / examination fee, etc.)
- 20. It is necessary that every student of the centre for distance education (C.D.E.), should quote the enrollment number or fee receipt number or application number and name of the course and subject in all the correspondence without which no action can be taken, and a self addressed stamped envelope should be enclosed for prompt reply.
- 21. All fee dues, if any, should be paid before the schedule of examinations.
- 22. Office timings: 10-30 AM to 5-00 PM on all working days. The first Saturday is a holiday for the office. The CDE also observes the University holidays.
- 23. If the last day of any transaction falls on a holiday, students are allowed to transact the same on the following working day only and not beyond.

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- 24. Every candidate once admitted shall have to pay the fee for the whole year. If the candidate desires to discontinue the course and obtain the transfer certificate in the middle of the Academic Year or in subsequent years, he/she has to pay the fee for the whole year.
- 25. Annual examinations normally will be held during May for the Academic Year Batch and during December for Calendar Year Batch. The candidates are advised to schedule their studies accordingly.
- 26. The rules and regulations of Acharya Nagarjuna University will be applicable for any other matter that is not covered in the prospectus. Further, the rules and regulations stated above are subject to change whenever there is a change in the University regulations.
- 27. The candidates should write to The Director, CDE, Acharya Nagarjuna University, individually for Prospectus cum Application Forms for admission.
- 28. For all legal matters, the jurisdiction is restricted to Guntur Town only.
- 29. All enquiries and correspondence relating to the distance education courses must be addressed to:

The Director, Centre for Distance Education, Acharya Nagarjuna University, Nagarjunanagar - 522 510, A.P. GUNTUR District.

#### **ANNEXURE - I**

# **CENTRE FOR DISTANCE EDUCATION**

ACHARYA NAGARJUNA UNIVERSITY

## **STUDY CENTRES - COURSES OFFERED**

Selection / Allotment of study Centres: Before selecting a Study Centre students are advised to contact the Study Centre about the availability of a particular course in that centre. Weekend classes on Sundays and other Public Holidays will be held at Study Centres, subject to the enrollment of minimum number of students in a particular Centre. Therefore, students have to carefully select and mention the names of three study centres in the order of priority from the list of centres given. If adequate number of students are not enrolled in a particular centre, the CDE will allot the nearest Study Centre to the students. CDE will not entertain any change in the Study Centre subsequently.

| Code | Name of the College, Place and Phone numbers  | Courses offered   |
|------|---|---|
| 001  | HINDU COLLEGE<br>GUNTUR, GUNTUR (Dt)<br>Co-ordinator: Dr. P. Ramachandra Murthy, Ph:9849822967<br>Office Asst: Sri M. Veeraiah, Ph:0863-2220134, 9948696099   | MBA (MARKETING, HR, FINANCE,<br>BANKING & INSURANCE)                                  |
| 002  | MAHATMA GANDHI DEGREE COLLEGE<br>NGO COLONY ROAD,<br>NEAR RAILWAY GATE<br>GUNTUR, GUNTUR (Dt)<br>Co-ordinator: D.L.K. Ratna, Ph:0863-2353470<br>Office Asst: P. Kanaka Durga, Ph:0863-2230927, 9985506207 | MBA (MARKETING, HR, FINANCE, BANKING<br>& INSURANCE, HOSPITAL ADMINISTRATION),<br>MCA |
| 004  | A.S.N. DEGREE COLLEGE<br>PRAKASAM ROAD<br>TENALI, GUNTUR (Dt)<br>Co-ordinator: M. Durga Prasad, Ph:9440164336<br>Office Asst: Sri S. Chandra Sekhar, Ph:9490485166  | MBA (3 Yrs), MBA (MARKETING, HR, FINANCE)   |
| 013  | RUTHVIKS DEGREE COLLEGE<br>SYNDICATE BANK COLONY<br>CHITTINAGAR, VIJAYAWADA, KRISHNA (Dt)<br>Co-ordinator:Sri N.V. Rao, Ph:9293001262<br>Office Asst: Sri M. Malleswari, Ph: 0866-2515196                 | MBA (MARKETING, HR, FINANCE,<br>BANKING & INSURANCE)                                  |
| 014  | PRABHAS DEGREE COLLEGE<br>MAIN ROAD, KEDARESWARAPET<br>VIJAYAWADA, KRISHNA (Dt)<br>Co-ordinator:Sri D. Rama Rao, Ph:0866-2532525,<br>2533567, 9441402525<br>Office Asst: K. Vanaja, Ph: 0866-2532525      | MBA (MARKETING, HR, FINANCE,<br>BANKING & INSURANCE,<br>HOSPITAL ADMINISTRATION), MCA |
| 016  | NALANDA DEGREE COLLEGE<br>LABBIPET, OPP:CHENNUPATI PETROL BUNK<br>VIJAYAWADA, KRISHNA (Dt)<br>Co-ordinator:Sri B.Venu Gopal, Ph:9441216666<br>Office Asst:Sri P. Durga Rao, Ph:0866-3250223, 3250224      | MBA (MARKETING, HR, FINANCE),<br>MCA  |

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| 023  | M.S.R.S. SIDDARTHA DEGREE COLLEGE<br>VARUN MOTORS, SIRIPURAM Jn<br>VISAKHAPATNAM, VISAKHAPATNAM (Dt)<br>Co-ordinator:Sri B. Tirupathi Raju, Ph:9849120130, 924662113<br>Office Asst:Sri B. Rama Raju, Ph:9848065402                   | MBA (MARKETING, HR, FINANCE, BANKING<br>& INSURANCE, HOSPITAL ADMINISTRATION)<br>MCA<br>0 |
| 024  | SAMYUKTA DEGREE COLLEGE<br>GANDHI NAGAR, ANAKAPALLI,<br>VISAKHAPATNAM (Dt)<br>Co-ordinator:D. Mahesh, Ph:9849607668<br>Office Asst:Ch. Appa Rao Ph:08924-307228, 9291253455   | MBA (MARKETING, HR, FINANCE,<br>BANKING & INSURANCE), MCA                                 |
| 025  | PRAGATHI WOMEN'S DEGREE COLLEGE<br>KUKATPALLY, HYDERABAD,<br>HYDERABAD (Dt)<br>Ph: 040-23065702, 9849500392   | MBA (MARKETING, HR, FINANCE)  |
| 030  | VASHISTA DEGREE COLLEGE<br>NIRMAL, ADILABAD (Dt)<br>Co-ordinator:Sri Akhilesh Kumar Singh, Ph:9440038869<br>Office Asst:Sri T. Ananth Kishore, Ph:08734-247047, 9441861   | MBA (MARKETING, HR, FINANCE), MCA<br>633  |
| 034  | NEW SCHOLARS DEGREE COLLEGE<br>CHANDA NAGAR, NEAR BHEL GATE<br>HYDERABAD, RANGA REDDY (Dt)<br>Co-ordinator: Dr. G. Sri Ranga Rao, Ph:9247403544<br>Office Asst:Sri K. Sreenivasulu, Ph:040-23033083, 40065332                         | MBA (MARKETING, HR, FINANCE), MCA   |
| 035  | NATIONAL DEGREE COLLEGE<br>REZIMENTAL BAZAAR<br>SECUNDERABAD, HYDERABAD (Dt)<br>Co-ordinator:Sri Ravi Raj, Ph: 98484-07157<br>Office Asst: Ph: 040-27705506, 27705590   | MBA (MARKETING, HR, FINANCE)  |
| 043  | SRI VIJAYA DURGA DEGREE COLLEGE<br>PREM NAGAR, NANDYAL ROAD,<br>KURNOOL, KURNOOL (Dt)<br>Co-ordinator : Dr.P.Suryanarayan Babu, Ph:08518 274230, 93<br>Office Asst: N. Mahendra Goud, Ph:08518-270410<br>Fax:08518-272071, 9393728410 | MBA (MARKETING, HR, FINANCE), MCA<br>993728410  |
| 047  | GATE DEGREE COLLEGE<br>BHAVANI NAGAR, X ROADS<br>TIRUPATHI, CHITTOOR (Dt)<br>Co-ordinator: Sri T. Venkateswarlu, Ph:9989294144<br>Office Asst: Sri P.Vijaya, Ph:0877-2286423, 9866215447  | MBA (MARKETING, HR, FINANCE), MCA   |
| 051  | ADITYA DEGREE COLLEGE (KKD)<br>SANTHI NAGAR, KAKINADA<br>EAST GODAVARI (Dt)<br>Co-ordinator:Sri B.E.V.L. Naidu, Ph:0884-2376665<br>Office Asst: Sri Y. Bhagavat Singh, Ph:9346176663  | MBA (MARKETING, HR, FINANCE,<br>BANKING & INSURANCE), MCA                                 |

| <ul> <li>ADITYA DEGREE COLLEGE (RJY)<br/>NEAR RTC COMPLEX, RAJAHMUNDRY<br/>EAST GODAVARI (Dt)<br/>Ph:0883-2400456/457, 9866076668, Fax:0883-2400458</li> <li>SIDDHARDHA DEGREE &amp; PG COLLEGE FOR WOMEN<br/>DIMONMENTAL DATA DATA DATA DATA DATA DATA DATA D</li></ul>   |                        |
|--|------------------------|
|  |                        |
| DILSUKH NAGAR, HYDERABAD BANKING & INSUR/<br>HYDERABAD (Dt)<br>Co-ordinator:Smt R Manjula, Ph:9032565569<br>Office Asst: Smt R. Rajani, Ph:24064179, 9247837322  |                        |
| 055 SRI NAGARJUNA DEGREE COLLEGE MBA (MARKETING,<br>IO2, IST FLOOR, AMEER ESTSTES,<br>S.R. NAGAR, HYDERABAD,<br>HYDERABAD (Dt)<br>Co-ordinator:Sri B. Sudhakar, Ph:9985550088<br>Office Asst: K. Kiran Kumar, Ph:040-23758509, 66630323,<br>23800826, 65158958, 9985546111 | ANCE,                  |
| 056 KIMS DEGREE COLLEGE MBA (MARKETING,<br>040-Y, KARIMNAGAR, & INSURANCE)<br>KARIMNAGAR (Dt)<br>Ph:0878-6502226, 2249449, 9849649010  | , HR, FINANCE, BANKING |
| 057 KAVITHA MEMORIAL P. G. COLLEGE MBA (MARKETING,<br>NEHRU NAGAR,<br>KHAMMAM, KHAMMAM (Dt)<br>Ph:08742 220799, 223799, 9399327837, 9440164020   | , HR, FINANCE), MCA    |
| 059 ADITYA DEGREE COLLEGE (HMK)<br>OPP:UNIVERSITY OF ARTS & SCIENCE COLLEGE,<br>SUBEDARI, HANAMAKONDA,<br>WARANGAL (Dt)<br>Co-ordinator:Sri D. Narasinga Rao, Ph:0870-2552186<br>Office Asst:Sri R. Chakrapani, Ph:9985550087  | ANCE,                  |
| 061 D R GOENKA WOMEN'S DEGREE COLLEGE MBA (MARKETING,<br>OPP: POLICE GROUNDS, TADEPALLIGUDEM<br>WEST GODAVARI (Dt)<br>Co-ordinator:Smt. J.V. Jayanthi Kumari, Ph:08818-221494,<br>Ph:9951362351, 989123055   | , HR, FINANCE)         |
| 062 CHAITANYA E S DEGREE COLLEGE MBA (3 Yrs), MBA (N<br>SRIKAKULAM, FINANCE)<br>SRIKAKULAM (Dt)<br>Co-ordinator:Sri B. Govinda Rao, Ph:9440286879<br>Office Asst:Sri P. Venkataramana, Ph:08942-228845   | MARKETING, HR,         |
| 064 SADHANA DEGREE COLLEGE MBA (MARKETING,<br>GANDHI ROAD, PRODDATUR BANKING & INSURA<br>KADAPA (Dt) MCA<br>Co-ordinator: Sri P. Gowri Sankar, Ph:9346664210<br>Office Asst: Sri K.V. Ramana, Ph:08564-240104, 9247826280, 9441549358                                      |                        |

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| 069  | Smt. & Sri G.K.R.V.DEGREE COLLEGE<br>MALLINA NAGAR,<br>RAJAHMUNDRY,<br>EAST GODAVARI (Dt)<br>Co-ordinator:Smt. V. Sharada Rao, Ph: 0883-244<br>Office Asst:Sri G. Srinivas, Ph:0883-2445417, 94 | 1570, | (3 Yrs), MBA (MARKETING, HR, FINANCE)            |
| 087  | Ln.G.V.RAO MODERN DEGREE COLLEGE<br>SURYA NAGAR,<br>RAMACHANDRAPURAM,<br>EAST GODAVARI (Dt)<br>Ph:08857-242489, 242189, 242089, 939441008   | MCA   | A (3 Yrs), MBA (MARKETING, HR, FINANCE),<br>A    |
| 093  | SWAMI VIVEKANANDA DEGREE COLLEGE<br>BIP COMPLEX, OPP:AVANTHI HOSTEL,<br>SS GUTTA, MAHABUBNAGAR<br>MAHABUBNAGAR (Dt)<br>Ph:08542-251851, 251333, 256413, 939102232                               |       | (3 Yrs), MBA (MARKETING, HR, FINANCE)            |
| 096  | D.N.R. COLLEGE OF LAW<br>BALUSUMUDI,<br>BHIMAVARAM<br>WEST GODAVARI (Dt)<br>Ph:08816 - 223583, 225467   | MBA   | A (MARKETING, HR, FINANCE)                       |
| 097  | N.B.M. LAW COLLEGE<br>GOKILE ROAD, MAHARANIPET,<br>VISAKHAPATNAM<br>VISAKHAPATNAM (Dt)<br>Co-ordinator: Sri D.V. Ramana, Ph:9347952044<br>Office Asst: Sri S.M. Mohana Rao Ph:994965773         | MC/   | A  |
| 098  | NALANDA DEGREE COLLEGE (A)<br>OPP:RTC BUS STAND, ADILABAD<br>ADILABAD (Dt)<br>Co-ordinator: Sri Shailendar Babu, Ph:93933095<br>Office Asst: Sri D. Ananta Kumar Ph:08732-236                   | 5     | A (MARKETING, HR, FINANCE)                       |
| 103  | GEETHAM DEGREE COLLEGE<br>TRUNK ROAD,<br>BHAGYANAGAR<br>ONGOLE<br>PRAKASAM (DT)<br>Co-ordinator:M. Narasimha Rao Ph:9849124970<br>Office Asst:Smt P. Chandrika, Ph:08592-284776                 |       | A (MARKETING, HR, FINANCE,<br>IKING & INSURANCE) |
| 109  | E.V.R. MEMORIAL DEGREE COLLEGE<br>NAYA NAGAR, ANANTHAGIRI ROAD<br>KODAD<br>NALGONDA (Dt)<br>Co-ordinator: D. Udaya Bhaskar, Ph:984950649<br>Office Asst:R. Renuka, Ph:9949295077                | MBA   | \(3 Yrs), MBA (MARKETING, HR, FINANCE)           |

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| 110                          | V. S. K. DEGREE COLLEGE<br>DIRUSUMARRU ROAD,<br>BHIMAVARAM<br>WEST GODAVARI (Dt)<br>Co-ordinator:Sri K. Rajesh, Ph:9440933080<br>Office Asst: B. Satyavathi, Ph: 9849936497   |       | MBA (MARKETING, HR, FINANCE), MCA  |
| 113                          | NEW SILVER JUBILEE DEGREE COLLEGE<br>1-7-175/2, KAMALA NAGAR,<br>ECIL X ROAD, KUSHAIGUDA,<br>HYDERABAD, RANGA REDDY (Dt)<br>Co-ordinator : M. Satish Kumar, Ph:9849289780<br>Office Asst.: Mr. A. Santhosh, Ph:9989256728 |       | MBA (MARKETING, HR, FINANCE)<br>MCA  |
| 114                          | K.L.R. DEGREE COLLEGE<br>PALONCHA,<br>KHAMMAM (Dt)<br>Co-ordinator:Sri L. Chennakesava Reddy,<br>Ph:9440435960, 9290056020<br>Office Asst: Sri K. Srinivas , Ph:9908308119  |       | MBA (MARKETING, HR, FINANCE, BANKING<br>& INSURANCE, HOSPITAL ADMINISTRATION)<br>MCA |
| 116                          | NNS VIDYA DEGREE COLLEGE<br>BEHIND SBI,<br>CHIRALA,<br>PRAKASAM (Dt)<br>Co-ordinator:Sri K. Ramesh Babu, Ph:94406767<br>Office Asst:Sri D. Benhar, Ph:08594-232024  | 12    | MBA (MARKETING, HR, FINANCE, BANKING<br>& INSURANCE), MCA                            |
| 123                          | SRI SAI RAGHAVENDRA DEGREE COLLEGE<br>NIZAMABAD,<br>NIZAMABAD (Dt)<br>Co-ordinator:Sri B. Bhoomaiah, Ph:9247591074<br>Office Asst:Sri K. Venkat Ram Reddy, Ph:08462-  |       | MBA (MARKETING, HR, FINANCE), MCA<br>9363860529                                      |
| 126                          | SRI SUBBARAYA & NARAYANA COLLEGE<br>NARASARAOPET,<br>GUNTUR (Dt)<br>Ph:08647-222011, 222211, 9848189517   |       | MBA (MARKETING, HR, FINANCE,<br>BANKING & INSURANCE), MCA                            |
| 131                          | VISWA BHARATHI PG COLLEGE OF ENGINEE<br>& MANAGEMENT<br>NIZAMPET, OPP:JNTU<br>KUKATPALLY, HYDERABAD<br>HYDERABAD (Dt)<br>Co-ordinator:Y. Bhramaramba, Ph:040-23732350<br>Office Asst:I. Vijaya, Ph:040-23732351           |       | MBA (MARKETING, HR, FINANCE,<br>BANKING & INSURANCE)<br>, 9248032457                 |
| 134                          | AKKINENI NAGESWARA RAO COLLEGE<br>GUDIVADA,<br>KRISHNA (Dt)<br>Ph:08674-242145, 246046, 9848153255, 98490   | 47592 | MBA (3 Yrs), MBA (MARKETING, HR, FINANCE),<br>MCA                                    |

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| 138  | SRIJI COLLEGE<br>MADDIRALAPADU, ONGOLE,<br>PRAKASAM (Dt)<br>Co-ordinator: M. Yashodara, Ph: 9989006134<br>Office Asst: Sri A. Durga Rao, Ph:08592-248366   | MBA (MARKETING, HR, FINANCE,<br>BANKING & INSURANCE), MCA                            |
| 143  | CHAITANYA DEGREE COLLEGE FOR WOMEN<br>MUNICIPAL COMPLEX, NEAR MUNICIPAL OFFICE,<br>MANCHERIAL,<br>ADILABAD (Dt)<br>Co-ordinator:Sri Ch. Bal Reddy, Ph:929999151<br>Office Asst:Sri R. Mahendar, Ph:08736-254553, 929999152                   | MBA (3 Yrs), MBA (MARKETING, HR, FINANCE),<br>MCA                                    |
| 144  | MAGUNTA SUBBA RAMA REDDY DEGREE COLLEGE<br>CO-OP COLONY<br>KAVALI, NELLORE (Dt)<br>Co-ordinator:Smt. G. Sri Devi Chowdary, Ph:9490126133<br>Office Asst:Sri Sd. Shariff, Ph:08626-243181, 651888, 939532                                     | MBA (MARKETING, HR,FINANCE,<br>BANKING & INSURANCE)<br>MCA<br>22430                  |
| 152  | VIVEKANANDA SCHOOL OF POST GRADUATE STUDIES<br>D.NO.8-3-960/4, BESIDES AXIS BANK,<br>SRINAGAR COLONY, PUNJAGUTTA,<br>HYDERABAD<br>Co-ordinator:Sri T.S.V.K Prasad, Ph:98664-03181<br>Office Asst:Sri P.S.R.K. Sarma, Ph:9391343438, 23740928 | MBA (MARKETING, HR, FINANCE, BANKING<br>& INSURANCE)                                 |
| 154  | GIRVANI DEGREE COLLEGE<br>D.NO.23-96, GIRVANI NAGAR,<br>NEAR INDUSTRIAL ESTATE,<br>CHITTOOR, CHITTOOR (Dt)<br>Co-ordinator:Sri L. Madhava Naidu, Ph:08572-233647, 94415<br>Office Asst:Sri S. Mohan Naidu, Ph:9440666151                     | MBA (MARKETING, HR, FINANCE, BANKING<br>& INSURANCE)<br>888887                       |
| 159  | SRI GOWRI DEGREE & PG COLLEGE<br>KANCHARAPALEM<br>VISAKHAPATNAM<br>Co-ordinator:Sri M. Srinivasa Rao, Ph:9848828690<br>Office Asst:Sri A. Nooka Appa Rao, Ph:0891-2556195  | MBA (MARKETING, HR, FINANCE, BANKING<br>& INSURANCE)                                 |
| 160  | P.N.C. & K.R. COLLEGE OF PG COURSES<br>PALNADU ROAD,<br>NARASARAOPET,<br>GUNTUR (Dt)<br>Co-ordinator:Dr. S.V.N. Srinivasu, Ph:9849866902<br>Office Asst:Mr. G. Siva Reddy, Ph:08647-225513   | MBA (MARKETING, HR, FINANCE, BANKING<br>& INSURANCE, HOSPITAL ADMINISTRATION)<br>MCA |
| 161  | S.V. ARTS & SCIENCE COLLEGE<br>GUDUR,<br>NELLORE (Dt)<br>Co-ordinator:Sri O. Narasimha Reddy, Ph:9490462849<br>Office Asst:Mr. D.R. Lakshmi Kanth, Ph:9440959230   | MBA (MARKETING, HR, FINANCE, BANKING<br>& INSURANCE), MCA                            |

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| 162  | MASJERJI DEGREE & PG COLLEGE<br>HUNTER ROAD,<br>HANUMAKONDA, WARANGAL (Dt),<br>Co-ordinator:Sri A. Shashidhar, Ph:9849335882<br>Office Asst:Sri D. Rajender, Ph:9347966675   | MBA (MARKETING, HR, FINANCE, BANKING<br>& INSURANCE) |
| 167  | MESCO INSTITUTE OF MANAGEMENT &<br>COPUTER SCIENCES<br>D.NO.13-5-741, MUSTAIDPURA,<br>KARWAN ROAD, HYDERABAD<br>Co-ordinator: Md. Attaur Rahman Sofi, Ph:9440210126<br>Office Asst:Syed Nayeemullah Abrar, Ph:040-24828434 | MBA (MARKETING, HR, FINANCE, BANKING<br>& INSURANCE) |
| 175  | ANDHRA MUSLIM COLLEGE<br>PONNUR ROAD,<br>GUNTUR<br>Co-ordinator: Md. Khasim, Ph:9908819043<br>Office Asst: Md. Gouse Riazuddin, Ph:9849478498  | MBA (MARKETING, HR, FINANCE, BANKING<br>& INSURANCE) |
| 187  | GOWTHAM DEGREE COLLEGE<br>BENZ CIRCLE, VIJAYAWADA<br>Co-ordinator: B.S.N. Reddy, Ph:9849619935<br>Office Asst: K. Koteswara RAo, Ph:9849435030   | MCA  |
| 192  | VIDYALAYA DEGREE COLLEGE<br>NEAR COURT CENTRE<br>RAPUR ROAD, GUDUR<br>NELLORE (Dt)<br>Co-ordinator: P.V. Ramanaiah, Ph:9440489557<br>Office Asst: J. Surendra, Ph:9908098988   | MCA  |

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### **ANNEXURE - III**

#### EXAMINATION RULES

#### APPENDIX - I

#### I. Pass rules for MBA (3 YEAR) (Course Code: 11)

#### 1. Internal Assessment Pass Rules:

Internal Assessment Component of **25%** of marks for each theory paper of 26 courses (list of courses enclosed) will be awarded by way of evaluation of two assignments for each paper. The average of the two will be counted for the purpose of final result.

The candidate has to secure **10** marks out of **25** marks prescribed for assignments in each paper. If pass marks are not obtained in any assignment, it should be re-submitted. Once the pass marks are obtained, the assignment cannot be re-submitted for improvement of marks/ class.

#### 2. Qualifying Marks required for a pass:

A candidate will be declared to have passed the above mentioned course (I, II and III Year examinations) if he/she secures not less than **40%** of total marks on aggregate in each year and also not less than **35%** of marks in each paper consisting of **10** marks for internal assessment by way of assignments and **25** marks for year-end theory examinations.

In case of subsequent appearances, the candidate should secure not less than **40%** of marks in each paper consisting of minimum **30** marks in year-end theory examinations and **10** marks for internal assessment component of present or previous marks.

Internal assessment of **25%** of marks by way of evaluation of assignment is prescribed only for theory papers. *Minimum marks for Project Work and viva-voce examination :* A candidate has to secure not less than **40%** marks in Project work and in case of comprehensive viva-voce examination not less than **50%** of marks.

#### 3. Classification of Successful Candidates for the award of class:

Candidates who have passed the I, II and III year examinations within the maximum duration of **SIX** years specified for the course, shall be declared as having passed the course with the class determined as follows on the basis of the marks secured at the I, II and III year examinations put together.

I Class : Those securing 60% and above

II Class : Those securing 50% and above but less than 60% marks

III Class : Those securing 40% and above but less than 50% marks

**Maximum Duration for the completion of the course:** The Candidate shall have to complete the course within **SIX** academic years from the year of joining the course for securing FIRST Class or SECOND Class. **Re-registration Facility:** Candidates who could not complete the course within the period of **SIX** years from the year of joining the course are permitted to avail the facility of 'Re-registration' on payment of prescribed fee for two more years, beyond the maximum duration of **SIX** years prescribed above. Such facility is provided only either for completion of the course by appearing for back log papers or for the improvement of percentage only (like those who wish to improve their percentage from 50 to 55 or to 60 percent), but not for the award of higher class like third class to second class or second class to first class. Irrespective of percentage of marks secured during the re-registration period, such candidates will be awarded either second or third class for which he/she is eligible as per the percentage of marks secured within the maximum duration of the course.

#### Note:

(i) Award of Class : Up to 6 years only

(ii) Maximum time for the completion of the course: With re-registration: Up to 8years

**4. Betterment Rules** : Those candidates who secured third or second class, can apply for higher class by applying for betterment examination upto the maximum period of **SIX** years from the year of joining the course. After the maximum period of **SIX** years from the year of joining the course, there is no provision for improvement for higher class. Important provisions of the betterment are given below:

- (a) <u>Within the Maximum Duration of SIX years:</u>
  - 1. A candidate who wishes to write the betterment examination of paper(s) of the particular years(s) must have already passed all the papers of that year(s) and secured less than **60%** of the aggregate marks of the concerned year(s).

- 2. A candidate who seeks to improve his/her aggregate percentage of marks required for securing higher class are eligible to take betterment examination even in the individual paper(s) and also in those papers in which he/she has already secured **60%** or above.
- 3. A candidate who has already secured **60%** or more marks in the aggregate either in the normal course or through betterment examination(s) is not eligible for further betterment examination(s).
- 4. The higher marks secured by the candidate either in individual paper(s) of earlier examination or betterment examination will be taken up for the purpose of declaration of result.
- 5. Higher classification through betterment examination(s) will be given only to such candidates who improve their marks within **SIX** years from the year of joining the course.
- 6. A candidate appearing for the betterment examination(s) after **SIX** years from the year of joining is eligible only for the improvement of marks but not for the award of higher class.
- 7. A candidate has to pay the prescribed fee towards the betterment examination(s) in addition to the normal examination fee on or before the last date announced for the payment of examination fee.
- 8. A candidate shall be eligible for first class or second class only if he/she passes the course within **SIX** years from the year of joining the course. Candidates who pass the course beyond the period shall be awarded only the class for which he/she is eligible as per the percentage of marks secured within the maximum duration of **SIX** years period.
- (b) <u>Beyond Maximum Duration with Re-registration</u>:

Re-registration facility of two more years is given to the students after the completion of the maximum period of **SIX** years, on payment stipulated fees. It will be given only either for the completion of course or for the improvement of percentage obtained, without affecting the rules prescribed for award of class.

#### Batch of implementation of Pass Rules:

These rules will come into force and are applicable to those students who joined in CDE courses. w.e.f. the calendar year batch notification of 2012 and onwards and accordingly w.e.f. the CDE Examination of December 2012 and onwards

**APPENDIX - II** 

#### II. Pass rules for MBA (2 YEAR)

# Pass Rules are applicable for the following courses

| SI. | Course Code | Name of the Course |
|-----|-------------|--------------------|
|     |             |                    |

| 01 | 101 | MBA (Marketing) |
|----|-----|-----------------|
|    |     |                 |

| 02 | 102 | MBA (Finance) |
|----|-----|---------------|
|----|-----|---------------|

03 103 MBA (Human Resource Management)

- 04 105 MBA (Banking & Insurance Management)
- 05 137 MBA (Hospital Administration)

### 1. Internal Assessment Pass Rules:

Internal Assessment Component of **25%** of marks for each theory paper of 26 courses (list of courses enclosed) will be awarded by way of evaluation of two assignments for each paper. The average of the two will be counted for the purpose of final result.

The candidate has to secure **10** marks out of **25** marks prescribed for assignments in each paper. If pass marks are not obtained in any assignment, it should be re-submitted. Once the pass marks are obtained, the assignment cannot be re-submitted for improvement of marks/ class.

#### 2. Qualifying Marks required for a pass:

A candidate will be declared to have passed the above mentioned course (I and II Year examinations) if he/ she secures not less than **40%** of total marks on aggregate in each year and also not less than **35%** of marks in each paper consisting of **10** marks for internal assessment by way of assignments and **25** marks for yearend theory examinations.

In case of subsequent appearances, the candidate should secure not less than **40%** of marks in each paper consisting of minimum **30** marks in year-end theory examinations and **10** marks for internal assessment component of present or previous marks.

Internal assessment of **25%** of marks by way of evaluation of assignment is prescribed only for theory papers. <u>Minimum marks for Project Work and viva-voce examination</u>: A candidate has to secure not less than **40%** marks in Project work and in case of comprehensive viva-voce examination not less than **50%** of marks.

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### 3. Classification of Successful Candidates for the award of class:

Candidates who have passed the I and II year examinations within the maximum duration of **FIVE** years specified for the course, shall be declared as having passed the course with the class determined as follows on the basis of the marks secured at the I and II year examinations put together.

I Class : Those securing 60% and above

II Class : Those securing 50% and above but less than 60% marks

III Class : Those securing 40% and above but less than 50% marks

**Maximum Duration for the completion of the course:** The Candidate shall have to complete the course within **FIVE** academic years from the year of joining the course for securing FIRST Class or SECOND Class.

**Re-registration Facility:** Candidates who could not complete the course within the period of **FIVE** years from the year of joining the course are permitted to avail the facility of 'Re-registration' on payment of prescribed fee for two more years, beyond the maximum duration of **FIVE** years prescribed above. Such facility is provided only either for completion of the course by appearing for back log papers or for the improvement of percentage only (like those who wish to improve their percentage from 50 to 55 or to 60 percent), but not for the award of higher class like third class to second class or second class to first class. Irrespective of percentage of marks secured during the re-registration period, such candidates will be awarded either second or third class for which he/she is eligible as per the percentage of marks secured within the maximum duration of the **FIVE** years period permitted for the course.

### Note:

(i) Award of Class : Up to 5 years only

(ii) Maximum time for the completion of the course: With re-registration : Up to 7 years

**4. Betterment Rules:** Those candidates who secured third or second class, can apply for higher class by applying for betterment examination upto the maximum period of **FIVE** years from the year of joining the course. After the maximum period of **FIVE** years from the year of joining the course, there is no provision for improvement for higher class. Important provisions of the betterment are given below:

(a) <u>Within the Maximum Duration of FIVE years:</u>

- 1. A candidate who wishes to write the betterment examination of paper(s) of the particular years(s) must have already passed all the papers of that year(s) and secured less than 60% of the aggregate marks of the concerned year(s).
- 2. A candidate who seeks to improve his/her aggregate percentage of marks required for securing higher class are eligible to take betterment examination even in the individual paper(s) and also in those papers in which he/she has already secured 60% or above.
- 3. A candidate who has already secured 60% or more marks in the aggregate either in the normal course or through betterment examination(s) is not eligible for further betterment examination(s).
- 4. The higher marks secured by the candidate either in individual paper(s) of earlier examination or betterment examination will be taken up for the purpose of declaration of result.
- 5. Higher classification through betterment examination(s) will be given only to such candidates who improve their marks within **FIVE** years from the year of joining the course.
- 6. A candidate appearing for the betterment examination(s) after **FIVE** years from the year of joining is eligible only for the improvement of marks but not for the award of higher class.
- 7. A candidate has to pay the prescribed fee towards the betterment examination(s) in addition to the normal examination fee on or before the last date announced for the payment of examination fee.
- 8. A candidate shall be eligible for first class or second class only if he/she passes the course within FIVE years from the year of joining the course. Candidates who pass the course beyond the period shall be awarded only the class for which he/she is eligible as per the percentage of marks secured within the maximum duration of FIVE years period.

#### (b) Beyond Maximum Duration with Re-registration:

Re-registration facility of two more years is given to the students after the completion of the maximum period of **FIVE** years, on payment stipulated fees. It will be given only either for the completion of course or for the improvement of percentage obtained, without affecting the rules prescribed for award of class.

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#### Batch of implementation of Pass Rules:

These rules will come into force and are applicable to those students who joined in CDE courses. w.e.f. the calendar year batch notification of 2012 and onwards and accordingly w.e.f. the CDE Examination of December 2012 and onwards

#### **APPENDIX - III**

#### III. Pass rules for MCA (3 YEAR) (Course Code:24)

#### 1. Internal Assessment Pass Rules:

Internal Assessment Component of **25%** of marks for each theory paper of 26 courses (list of courses enclosed) will be awarded by way of evaluation of two assignments for each paper. The average of the two will be counted for the purpose of final result.

The candidate has to secure **10** marks out of **25** marks prescribed for assignments in each paper. If pass marks are not obtained in any assignment, it should be re-submitted. Once the pass marks are obtained, the assignment cannot be re-submitted for improvement of marks/ class.

#### 2. Qualifying Marks required for a pass:

A candidate will be declared to have passed the above mentioned course (I, II and III Year examinations) if he/ she secures not less than **40%** of total marks on aggregate in each year and also not less than **35%** of marks in each paper consisting of **10** marks for internal assessment by way of assignments and **25** marks for yearend theory examinations.

In case of subsequent appearances, the candidate should secure not less than **40%** of marks in each paper consisting of minimum **30** marks in year-end theory examinations and **10** marks for internal assessment component of present or previous marks.

Internal assessment of **25%** of marks by way of evaluation of assignment is prescribed only for theory papers. <u>Minimum marks for Practical examination and Project Work:</u> A candidate has to secure not less than **40%** marks in each practical paper and Project work.

#### 3. Classification of Successful Candidates for the award of class:

Candidates who have passed the I, II and III year examinations within the maximum duration of **SIX** years specified for the course, shall be declared as having passed the course with the class determined as follows on the basis of the marks secured at the I, II and III year examinations put together.

I Class : Those securing 60% and above

II Class : Those securing 50% and above but less than 60% marks

III Class : Those securing 40% and above but less than 50% marks

**Maximum Duration for the completion of the course:** The Candidate shall have to complete the course within **SIX** academic years from the year of joining the course for securing FIRST Class or SECOND Class. **Re-registration Facility:** Candidates who could not complete the course within the period of **SIX** years from the year of joining the course are permitted to avail the facility of 'Re-registration' on payment of prescribed fee for two more years, beyond the maximum duration of **SIX** years prescribed above. Such facility is provided only either for completion of the course by appearing for back log papers or for the improvement of percentage only (like those who wish to improve their percentage from 50 to 55 or to 60 percent), but not for the award of higher class like third class to second class or second class to first class. Irrespective of percentage of marks secured during the re-registration period, such candidates will be awarded either second or third class for which he/she is eligible as per the percentage of marks secured within the maximum duration of the course.

#### Note:

(i) Award of Class : Up to 6 years only

(ii) Maximum time for the completion of the course: With re-registration : Up to 8years

**4. Betterment Rules** : Those candidates who secured third or second class, can apply for higher class by applying for betterment examination upto the maximum period of **SIX** years from the year of joining the course. After the maximum period of **SIX** years from the year of joining the course, there is no provision for improvement for higher class. Important provisions of the betterment are given below:

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<sup>(</sup>a) Within the Maximum Duration of SIX years:

- 1. A candidate who wishes to write the betterment examination of paper(s) of the particular years(s) must have already passed all the papers of that year(s) and secured less than 60% of the aggregate marks of the concerned year(s).
- 2. A candidate who seeks to improve his/her aggregate percentage of marks required for securing higher class are eligible to take betterment examination even in the individual paper(s) and also in those papers in which he/she has already secured 60% or above.
- 3. A candidate who has already secured 60% or more marks in the aggregate either in the normal course or through betterment examination(s) is not eligible for further betterment examination(s).
- 4. The higher marks secured by the candidate either in individual paper(s) of earlier examination or betterment examination will be taken up for the purpose of declaration of result.
- 5. Higher classification through betterment examination(s) will be given only to such candidates who improve their marks within **SIX** years from the year of joining the course.
- 6. A candidate appearing for the betterment examination(s) after **SIX** years from the year of joining is eligible only for the improvement of marks but not for the award of higher class.
- 7. A candidate has to pay the prescribed fee towards the betterment examination(s) in addition to the normal examination fee on or before the last date announced for the payment of examination fee.
- 8. A candidate shall be eligible for first class or second class only if he/she passes the course within **SIX** years from the year of joining the course. Candidates who pass the course beyond the period shall be awarded only the class for which he/she is eligible as per the percentage of marks secured within the maximum duration of **SIX** years period.

#### (b) Beyond Maximum Duration with Re-registration:

Re-registration facility of two more years is given to the students after the completion of the maximum period of **SIX** years, on payment stipulated fees. It will be given only either for the completion of course or for the improvement of percentage obtained, without affecting the rules prescribed for award of class.

#### **Batch of implementation of Pass Rules:**

These rules will come into force and are applicable to those students who joined in CDE courses. w.e.f. the calendar year batch notification of 2012 and onwards and accordingly w.e.f. the CDE Examination of December 2012 and onwards

**ANNEXURE - IV** 

# **CENTRE FOR DISTANCE EDUCATION**

# ACHARYA NAGARJUNA UNIVERSITY::NAGARJUNA NAGAR - 522 510 PROCEDURE FOR ANSWERING ASSIGNMENTS

1. Topics for Assignments:- The Questions given in the Question papers of December, 2011 examinations of CDE, ANu should be taken as topics for answering the assignments for those students who joined in CDE courses for the Calendar year 2012 and are appearing for examinations in December, 2012. These topics are to be answered by those who were not secured minimum marks for pass or not submitted the assignments for earlier examinations of CDE like May, 2012 and preceeding examinations. Similary, those who join in the Academic year 2012-13 batch shall have to answer the Questions given in Question papers of May, 2012 examinations. Similar procedure be followed for successive batches also.

Students can download the topics from www.anucde.ac.in or www.anucde.info or www.anucde.com and they can also approch study centre or CDE office for obtaining the topics.

All the students must submit their assignments only to the "Principal" of study centre and obtain a receipt for the same.

Internal Assessment by way of Assignments : - Every student will be given assignments. There will be two assignments per each paper. The average of two will be counted for the purpose of final result. The student must be in touch with the study centre for receiving the topics for assignments or they can download the topics from www.anucde.com and they should follow the dates given in Academic Calendar for submission of assignments. Separate intimation will not be sent. Those who couldnot submit the assignments within the stipulated time, are also permitted on payment of Rs.500/- as Tatkal Fee, in addition to late fee, upto one week after the complition of last date for submission with late fee.

- 2. The main purpose of assignment is to test the student's comprehension of the course material sent to him and also in helping him in getting through the courses. The answers should be complete in all respects. Incomplete answers bring poor marks. The assignments are to be submitted to the Coordinator (Exams) before the due date. All the student should retain a copy of all assignment responses which he / she submitts.
- 3. Answering Assignments: While Answering Assignments:
  - i) A student should read the assignment carefully and follow the specific instructions, if any.
  - ii) He / She has to study thoroughly the units on which assignments are based.
  - iii) He / She should note down relevant points of answers; rearrange those points in a logical order and draw a rough outline of answer. In respect of essay questions, introduction as well as conclusion is to be given. The answer should be logical, cohesive and it should have clear connections between sentences and paragraphs.

The answer should cover all the main points of the question. while solving numerical questions, proper format should be used. The working notes is to be given wherever necessary.

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- iv) Assignments are to be submitted in A4 size papers providing for clearcut margins and sufficient space in between each answer and should be in the form of separate books for each paper.
- v) The responses should be in candidate's own handwriting. Print or typed answers will not be accepted. Answers copied either from the course material sent by the university or from the response sheets of other students will get zero marks.
- vi) Each assignment is to be answered separately. The question number is to be given with each answer.
- Submission of Assignments : While submitting Assignments, Assignment 1 and Assignment

   2 for each paper should be bounded as one book and candidate must write the following
   information on the top cover and also on the first page of the response sheet for Assignment -1
   and Assignment 2.

## **Assignment Submission Form**

| Enrolment No        | :                               |
|---------------------|---------------------------------|
| Batch.              | : Academic Year / Calendar Year |
| Course Code         | :                               |
| Course Title        | :                               |
| Year of the study   | : 1 / 11 / 111                  |
| Subject Code        | :                               |
| Subject Title       | :                               |
| Assignment No.      | :                               |
| Date of Submission  | :                               |
| Name of the Student | :                               |
| Address             | :                               |
|                     |                                 |
|                     |                                 |
|                     |                                 |
| Phone No.           | :                               |
| E_mail              | :                               |
| Signature :         |                                 |

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|---------|--------------------------|---|----------------|-------------------|
| Please  | AC                       | ng with your assignments<br>TRE FOR DISTANCE EDU<br>CHARYA NAGARJUNA UNIVE<br>Nagarjunanagar, Guntur - 522<br>Receipt | RSITY          |                   |
| SI.No.  |                          |   | Date :         |                   |
| Applica | ant's Name : .           |   |                |                   |
| Name    | of the Course :.         |   | Year :         |                   |
| Refere  | nce No/Enrolment No : .  |   | Batch :        |                   |
| S.No.   | Paper Tit                | les   | Assignment - I | Assignment - II   |
| 1.      |                          |   |                |                   |
| 2.      |                          |   |                |                   |
| 3.      |                          |   |                |                   |
| 4.      |                          |   |                |                   |
| 5.      |                          |   |                |                   |
| 6.      |                          |   |                |                   |
| 7.      |                          |   |                |                   |
| 8.      |                          |   |                |                   |
| 9.      |                          |   |                |                   |
| 10.     |                          |   |                |                   |
|         | Total No. of Assignments | 3   |                |                   |
|         | -                        |   |                |                   |

Name of the Receiver : .....

Signature

4. If pass marks are not obtained in any assignment, it should be resubmitted. Once the pass marks are obtained, the assignment cannot be resubmitted for improvement of marks / class.

### ANNEXURE - V

# A) LIST OF GOLD MEDALS INSTITUTED FOR CDE COURSES

| SI.No. | Course   | Sponsorer and Name of the Gold Medal   |
|--------|--|--|
| 1.     | B.Com  | Modern Degree College, Chilakaluripet ( <b>Professor Viswanadhuni Balamohandas &amp; Smt.</b><br>Vasantha Gold Medal)  |
| 2.     | B.A.   | Ruthviks Degree College, Vijayawada (Sri Pothuri Radha Krishna Murthy Gold Medal)  |
| 3.     | M.Com  | S.R.K. Degree College, Nandyal (Professor Lakkasani Venugopala Reddy & Smt. Vasundhara Gold Medal)   |
| 4.     | M.Com  | Mahatma Gandhi Degree College, Guntur (Sri Dogiparti China Pullaiah Memorial Gold Medal)   |
| 5.     | M.B.A.   | Prabhas Degree College, Vijayawada (Late Sri Nagam Bikshalu Memorial Gold Medal)   |
| 6.     | M.C.A.   | Prof. G.N. Brahmanandam, (Grandhi Annapurna & Nagendrudu Gold Medal)   |
| 7.     | M.Sc. (Chemistry)  | Siddhartha Degree & PG College for Women, Hyderabad ( <b>Professor J. Ananthaswamy</b><br>Memorial Gold Medal)   |
| 8.     | M.Sc. (Physics)  | Sri I.V. Raghava Rao, Guntur (Smt. Irri Sarojini and Sri Irri Veera Raghava Rao Gold Medal)  |
| 9.     | M.Sc. (Botany)   | Prof. K.B. Reddy, Department of Environmental Science, ANU (Professor K. B. Reddy & Smt. Mythreyi Gold Medal)  |
| 10.    | M.Sc. (Botany)<br>II Year Paper<br>"Plant Biotechnology" | Prof. T.N. Mary, Department of Botany, ANU (Sri Kondru Suvarna Mani Kumar<br>and Prof. Nirmala Mary Gold Medal)  |
| 11.    | M.Sc. (Zoology)  | Vikas Degree College, Vissannapet & S.S.N. Degree College, Ongole (Professor Vutchula Luther Das and Smt. Vidya Gold Medal)  |
| 12.    | M.Sc.(Microbiology)                                      | GATE Degree College, Tirupati (Tammineni Krishnaiah and Paladugu Hari Krishnaiah Naidu Gold Medal)   |
| 13.    | M.Sc.(Mathematics)                                       | Dr. Bhavanari Satyanarayana, Associate Professor & HOD, Dept. of Mathematics, ANU (Sri<br>Bhavanari Ramakotaiah, Anasuryamma, Satyanarayana & Jaya Lakshmi Gold Medal)                     |
| 14.    | M.A.(English)  | Prof. V. Chandra Sekhara Rao, Director, CDE, ANU (Professor Velisetty Chandra Sekhara Rao and Dr. Anasuya Gold Medal)  |
| 15.    | M.A. (English)<br>I Year Paper – II :<br>Shakespeare     | Prof. P. Rama Lakshmi, Dept. of History & Archaeology (Sri Chellapilla Sita Rama Murti and Smt. Suryakantham Gold Medal)   |
| 16.    | M.A. (Telugu)  | Prof. K. Rama Krishna Rao, Asst.Registrar (Rtd), ANU (Smt. Kollimarla Jayasree Memorial Gold Medal)  |
| 17.    | M.A. (Telugu)  | Prof. Naladi Vijaya Ratnam, Faculty of Commerce & Management Studies, ANU (Srimati Dr. Naladi Anie Udayasree Memorial Gold Medal)  |
| 18.    | M.A. (History)   | Sri P. Gopi Chand, Principal, S.G.K. Oriental College, Tadikonda and Smt. Ramalakshmi, (Sri Polimetla Satyanarayana & Satyavati Devi Gold Medal)   |
| 19.    | M.A. (Economics)   | Dr. R. Santhi Sree, D/o. Dr. Chigurupati Nageswara Rao, II Lane, Chandramouli Nagar, Guntur-522007 (Dr. R. Santhi Sree Gold Medal)   |
| 20.    | M.A. (Social Work)                                       | Dr. T.V. Rao, Founder & Chairman, Dhakshinya Institute for the Mentally Handicapped, Guntur (Chi. Madhavi Latha Memorial Gold Medal)   |
| 21.    | LL.M   | S.S.N. Degree College, Ongole & Vikas Degree College, Visannapet (Professor Yakasiri Raja Haragopal Reddy and Smt. Vijaya Lakshmi Gold Medal)  |
| 22.    | B.B.M.   | Sri. Addanki Seshaiah and Smt. Raghavamma memorial Gold Medal.   |
| 23.    | M.Sc. (Psychology)                                       | Sri Polimetla Gopichand & Rama Lakshmi Gold Medal.   |
| 24.    | M.A. (Sociology)   | Late Sri Naraharisetty Ramakrishnaya & Late Peteti Krishna Rao Gold Medal  |
| 25.    | LLM (Jurisprudence)                                      | Sri Kurmala Ramachandra Rao Gold Medal   |
| 26.    | M.Phil (Telugu)  | Prof. Gujjarlapudi Krupachari & Dr. Jyothi Swaroopa Rani Gold Medal.   |
| 27.    | M.A. (Journalism)  | Sri K. Ravi Shankar, Photographer (Retd.) ANU, HIG 435, HB Cololy, Bhavanipuram, Vijayawada - 522 012 (Late Sri and Smt. Kolluru Satya Narayana and Venkata Yasodamma Memorial Gold Model) |
| 28.    | MHRM   | Sri P. Gopichand, H.No.6-29-20, Amaravathi Road, Guntur 522 007) (Polimetla Gopichand Gold Medal)  |

#### CENTRE FOR DISTANCE EDUCATION ACHARYA NAGARJUNA UNIVERSITY::NAGARJUNANAGAR – 522 510

#### GOLD MEDAL WINNERS OF 31<sup>st</sup> CONVOCATION HELD ON 12-03-2011 AT 3.00 P.M.

| SL.<br>NO. | COURSE                                | ENROL.NO    | STUDENT NAME                  | NAME OF THE GOLD MEDAL  | NAME OF THE<br>STUDY CENTRE                              |
|------------|---------------------------------------|-------------|-------------------------------|---|--|
| 1          | B.B.M.                                | A06BB002003 | VELISETTY SAHITI              | Sri Addanki Seshaiah & Smt.<br>Raghavamma Memorial Gold Medal                           | Mahatma Gandhi Degree<br>College, Guntur                 |
| 2          | M.A. English                          | C07EG002043 | JYOTHIRMAYI PERLA             | Prof. Velisetty Chandrasekhara Rao & Dr. Anasuya Gold Medal                             | Mahatma Gandhi Degree<br>College, Guntur                 |
| 3          | M.A. Psychology                       | A07SY002003 | NAGA DURGA RAJA SRI E         | Sri Polimetla Gopi Chand & Rama<br>Lakshmi Gold Medal                                   | Mahatma Gandhi Degree<br>College, Guntur                 |
| 4          | M.A. Sociology                        | A07SO002032 | JYOTHILAKSHMI RAVURI          | Late Sri Naraharisetty Ramakrishnaya<br>& Late Peteti Krishna Rao Gold Medal            | Mahatma Gandhi Degree<br>College, Guntur                 |
| 5          | M.A. Telugu                           | A07TL002003 | LAKSHMI VADRANAM              | Smt. Kollimarla Jayasree Memorial<br>Gold Medal   | Mahatma Gandhi Degree<br>College, Guntur                 |
| 6          | M.A. Telugu                           | A07TL002003 | LAKSHMI VADRANAM              | Smt. Dr. Nalladi Anie Udayasree<br>Memorial Gold Medal                                  | Mahatma Gandhi Degree<br>College, Guntur                 |
| 7          | MCA                                   | A06MC002038 | GANGABHAVANI AYLA             | Sri Grandhi Annapurna & Nagendrudu<br>Gold Medal  | Mahatma Gandhi Degree<br>College, Guntur                 |
| 8          | M.A. Social Work                      | C07SW014004 | PEYYALA IGNATIUS              | Chi. Madhavi Latha Memorial Gold<br>Medal   | Prabhas Degree College,<br>Vijayawada                    |
| 9          | M.Com.                                | A07CO014047 | SWAPNA CHUNDURU               | Prof. Lakkasani Venugopal Reddy and Smt. Vasundara Gold Medal                           | Prabhas Degree College,<br>Vijayawada                    |
| 10         | M.Com.                                | A07CO014047 | SWAPNA CHUNDURU               | Dogiparthi China Pullaiah Memorial<br>Gold Medal  | Prabhas Degree College,<br>Vijayawada                    |
| 11         | M.Phil. Telugu                        | A06MP014090 | KUMARA LAKSHMI<br>SUNEETHA. S | Prof. Gujjarlamudi Krupachari & Smt.<br>Dr. Jyothi Swarupa Rani Gold Medal              | Prabhas Degree College,<br>Vijayawada                    |
| 12         | M.Sc. Botany (Plant<br>Biotechnology) | C07BO014010 | MYNENI VENKATA<br>VASAVI      | Sri Kondru Suvarna Mani Kumar and<br>Prof. Nirmala Mary Gold Medal                      | Prabhas Degree College,<br>Vijayawada                    |
| 13         | MBA                                   | A06BU015015 | SIVA SURENDRA NANDAM          | Late Sri Nagam Bikshalu Memorial<br>Gold Medal  | KBN Degree College,<br>Vijayawada                        |
| 14         | B.Com.                                | A06BC016041 | VOOLLA SRIKANTH               | Prof. Viswanadhuni Balamohandas &<br>Smt. Vasantha Gold Medal                           | Nalanda Degree College,<br>Vijayawada                    |
| 15         | B.A.                                  | A06BA018106 | PRUDHIVI VENKATA<br>LAKSHMI   | Sri Pothuri Radha Krishna Murthy Gold<br>Medal  | K.T. R. Womens College,<br>Gudivada                      |
| 16         | M.A. Economics                        | A07EC018011 | NAGALAKSHMI<br>GUNDIMEDA      | Dr. R. Santhi Sree Gold Medal   | K.T. R. Womens College,<br>Gudivada                      |
| 17         | M.A. English<br>(Shakespeare)         | C07EG024031 | KANTAMREDDI<br>NOOKARATNAM    | Sri Chellapilla Sita Rama Murthy &<br>Smt. Suryakantham Gold Medal                      | Samyukta Degree<br>College, Anakapalli                   |
| 18         | M.Sc. Chemistry                       | A07CH025034 | C JAYAPRADA                   | Professor J. Ananthaswamy Memorial<br>Gold Medal  | Pragathi College for<br>Women, Hyderabad                 |
| 19         | M.Sc. Mathematics                     | C07MA030015 | A.RAVINDER                    | Sri Bhavanari Ramakotaiah and<br>Anasuyamma, Satyanarayana & Jaya<br>Lakshmi Gold Medal | Vasista Degree College,<br>Nirmal                        |
| 20         | LL.M.(Jurisprudence)                  | A07LM037001 | BONUS REDDY P                 | Sri Kurumala Rama Chandra Rao Gold<br>Medal   | Sri Venkateswara<br>College of Law,<br>Tirupathi         |
| 21         | M.Sc. Physics                         | C07PH051020 | BIKKINA DURGA RANI            | Smt. Irri Sorojini and Sri Irri Raghava<br>Rao Gold Medal                               | Aditya Degree College,<br>Kakinada                       |
| 22         | M.Sc. Microbiology                    | C07MB053019 | AMTUL HAFEEZ SUMERA           | Sri Tammineni Krishnaiah and<br>Paladugu Hari Krishnaiah Naidu Gold<br>Medal            | Siddartha Degree & PG<br>College for women,<br>Hyderabad |
| 23         | M.A. History                          | A07HI061008 | RAMESH KONDRU                 | Sri Plimetla Satyanaryana & Satyavathi<br>Devi Gold Medal                               | D. R. Goenka College for<br>Women, Tadepalligudem        |
| 24         | M.Sc. Zoology                         | C07ZO061012 | CH ANJANI SIREESHA            | Prof. Vutchula Luther Das and Smt.<br>Vidya Gold Medal                                  | D. R. Goenka College for<br>Women, Tadepalligudem        |
| 25         | LL.M.                                 | A07LM999016 | LAKSHMI SARADA AKULA          | Prof. Yakasiri Raja Hara Gopal Reddy<br>& Smt. Vijayalakshmi Gold Medal                 |  |
| 26         | M.Sc. Botany                          | C07BO999004 | RAMINENI AROGYAMMA            | Professor K.B. Reddy & Smt. Mythreyi<br>Gold Medal                                      |  |

# C) WINNERS OF GOLD MEDALS IN 29<sup>TH</sup> CONVOCATION OF ACHARYA NAGARJUNA UNIVERSITY

## Calendar year 2006 Batch

| S.No  | o. Enrol.No.  | Student Name   | Total Marks            | Rank       |
|-------|---|--|------------------------|------------|
| I.    | Professor J. Anantha<br>C05CH470023                                 | aswamy Memorial Gold Medal<br>DAMARLA VIJAYA KUMAR   | 803                    | 1          |
| II.   | Smt. Irri Sarojini and<br>C05PH470011<br>C05PH430006<br>C05PH040006 | l Sri Irri Veera Raghavarao Gold Medal<br>KIPA VENKATESWARA RAO<br>MACCHAKANTI YELLANNA<br>MALLAVARAPU PRAMEELA RANI | 775<br>775<br>775      | 1<br>1     |
| III.  |   | ly & Smt. Mythreyi Gold Medal<br>SAJIDA PARVEEN  | 843                    | 1          |
| IV.   | Sri Kondru Suvarna<br>C05BO580012                                   | Mani Kumar and Prof. Nirmala Mary Gold Medal (Plant<br>KONTALA VIJAYALAKSHMI   | Biotechnology Pa<br>84 | aper)<br>1 |
| V.    | Sri Tammineni Krish<br>C05MB020007                                  | naiah and Paladugu Hari Krishnaiah Naidu Gold Medal<br>SONTI VASUNDHARA  | 795                    | 1          |
| VI.   | Professor Vutchula I<br>C05ZO620064                                 | Luther Das and Smt. Vidya Gold Medal<br>ARASAVALLI TEJASRI   | 868                    | 1          |
| VII.  | Professor Vellisetty<br>C05EG600009<br>C05EG6200013                 | Chandra Sekhar Rao & Smt. Anasuya Gold Medal<br>M Sree Latha<br>K. Radhika   | 600<br>600             | 1          |
| VIII. |   | Kotiah and Anasuryamma, Satyanarayana, Jaya Laksh<br>M DHANA LAKSHMI   |                        | 1          |

# Academic year 2005-06 Batch

| S.No  | o. Enrol.No.                        | Student Name   | Total Marks            | Rank       |
|-------|-------------------------------------|--|------------------------|------------|
| l.    | Professor J. Anantha<br>A05CH047007 | swamy Memorial Gold Medal<br>SHAIK. SULTHAN                            | 978                    | 1          |
| II.   | Smt. Irri Sarojini and A05PH098010  | Sri Irri Veera Raghavarao Gold Medal<br>PILLI BEULAH MARGARET          | 808                    | 1          |
| III.  | Professor K.B. Redd<br>A05BO051014  | y & Smt. Mythreyi Gold Medal<br>PADMAJA K                              | 873                    | 1          |
| IV.   | Sri Kondru Suvarna I<br>A05BO051014 | Mani Kumar and Prof. Nirmala Mary Gold Medal (Plant E<br>K PADMAJA     | Biotechnology Pa<br>72 | aper)<br>1 |
| V.    | Sri Tammineni Krishr<br>A05MB055023 | naiah and Paladugu Hari Krishnaiah Naidu Gold Medal<br>SHAHZAD KHAN    | 781                    | 1          |
| VI.   | Professor Vutchula L<br>A05ZO03414  | uther Das and Smt. Vidya Gold Medal<br>A BABY HILDA                    | 830                    | 1          |
| VII.  | Sri. Bhavanri Ramak<br>A05MA098005  | otaiah and Anasuryamma, Satyanarayana & Jaya Laksl<br>SWETHA GALIPELLY | hmi Gold Medal<br>567  | 1          |
| VIII. | Smt. Kollimarla Jays<br>A05TL098020 | ree Memorial Gold Medal<br>S. VENKATA ARUNA KUMARI                     | 673                    | 1          |
| IX.   | Smt. Dr. Vemu Anie I<br>A05TL098020 | Jdyasree Memorial Gold Medal<br>S. VENKATA ARUNA KUMARI                | 673                    | 1          |
|       |                                     |  |                        |            |

| Acl   | harya Nagarjuna Unive                  | ersity   | 56              | Centre for Distance E | ducation |
|-------|--|--|-----------------|-----------------------|----------|
| Х.    | Polimetla Satyanaray<br>A05HI051008    | ana & Satyavathi Devi Go<br>INDIRA PRIYADARSHIN  |                 | 538                   | 1        |
| XI.   |  | old Medal<br>KRISHNEVENI PADIGAI<br>Pamarthi Uma | _A              | 605<br>605            | 1<br>1   |
| XII.  | Prof. Velisetty Chand A05EG110005      | rasekhara Rao & Dr. Ana:<br>B.S.N. KALYANI       | suya Gold Medal | 630                   | 1        |
| XIII. | Sri Chellapilla Sita Ra<br>A05EG047013 | ama Murthy & Smt. Surya<br>KANDAPAREDDIGARI F    |                 | 603                   | 1        |
| XIV.  | · · ·                                  | nand S/o Satyanarayana (<br>PASAM VAYUNANDINI    | Gold Medal      | 729                   | 1        |
| XV.   | Prof. Yakasiri Raja Ha<br>A05LM072038  | ara Gopal Reddy & Smt. \<br>DEVARAKONDA LAKSH    |                 | al<br>617             | 1        |
| XVI.  | Late Sri. Nagam Bika<br>A04BU020050    | shalu Memorial Gold Meo<br>GANDHAM V RAMAIAH     |                 | 1414                  | 1        |
| XVII  |  | ty Ramakrishnaya & Late<br>MURIKUPUDI KASAIAH    |                 | l Medal<br>542        | 1        |

# D) WINNERS OF GOLD MEDALS IN 28<sup>™</sup> CONVOCATION OF ACHARYA NAGARJUNA UNIVERSITY

| S.N       | o. Enrol.No.                         | Student Name  | Total Marks           | Rank       |
|-----------|--------------------------------------|---|-----------------------|------------|
|           |                                      | Calendar year 2004 Batch  |                       |            |
| I.        | Professor. J. Anant<br>C04CH70001    | haswamy Memorial Gold Medal<br>AVULA ARUNA  | 779                   | 1          |
| II.       | Smt. Irri Sarojini ar<br>C04PH200007 | d Sri Irri Veera Raghavarao Gold Medal<br>BITRAGUNTA MASTAN RAO                               | 801                   | 1          |
| III.      | Professor K.B. Red<br>C04BO570040    | ldy & Smt. Mythreyi Gold Medal<br>RENDUCHINTALA SWATHY  | 881                   | 1          |
| IV.       | Sri. Kondru Suvarr<br>C04BO620035    | a Mani Kumar and Prof. Nirmala Mary Gold Medal (Plant<br>SIMHAMBHATLA SRILAKSHMI              | Biotechnology F<br>76 | aper)<br>1 |
| V.        | Sri Tammineni Kris<br>C04MB530007    | hnaiah and Paladugu Hari Krishnaiah Naidu Gold Medal<br>ADAPA CHANDRA PRADYUTHA               | 829                   | 1          |
| VI.       | Professor Vatchala<br>C04ZO520016    | Luther Das and Smt. Vidya Gold Medal<br>BETHAVOLU SHARMILA                                    | 873                   | 1          |
|           |                                      | Academic year 2004-05 Batch   |                       |            |
| S.N       | o. Enrol.No.                         | Student Name  | Total Marks           | Rank       |
| I.        | Professor J. Anant<br>A04CH530035    | naswamy Memorial Gold Medal<br>MOHAMMAD JAFURULLA   | 800                   | 1          |
| .<br>   . | A04PH470007                          | ld Sri Irri Veera Raghavarao Gold Medal<br>JAYASRI BALINENI<br>Idy & Smt. Mythreyi Gold Medal | 832                   | 1          |

826

73

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1

A04BO440016

ZAKKA MARY

A04BO140004 TUMMURI DEEPTHI

IV. Sri Kondru Suvarna Mani Kumar and Prof. Nirmala Mary Gold Medal

| Act   | harya Nagarjuna University 57  | Centre for Distance Edu       | ıcation |
|-------|--|-------------------------------|---------|
| V.    | Sri Tammineni Krishnaiah and Paladugu Hari Krishnaiah Naidu Gold<br>A04MB020016 UDDANTI REJESWARI          | Medal<br>787                  | 1       |
| VI.   | Professor Vutchula Luther Das and Smt. Vidya Gold Medal<br>A04ZO470013 RADHAKRISHNA RAJASEKHAR             | 906                           | 1       |
| VII.  | Sri. Bhavanari Ramakotaiah and Anasuryamma, Satyanarayana & J<br>A04MA640003 JINKA RAMADEVI                | aya Lakshmi Gold Medal<br>598 | 1       |
| VIII. | Smt. Kollimarla Jayasree Memorial Gold Medal<br>A04TL140094 VANGA SRINIVAS                                 | 680                           | 1       |
| IX.   | Smt. Dr. Vemu Anie Udyasree Memorial Gold Medal<br>A04TL140094 VANGA SRINIVAS                              | 680                           | 1       |
| Х.    | Polimetla Satyanarayana & Satyavathi Devi Gold Medal<br>A04HI020009 GARAPATI GOPI CHAND PRAKASH            | 600                           | 1       |
| XI.   | Dr. R. Santhi Sree Gold Medal<br>A04EC430001 SHEGU PUSHPALATHA   | 670                           | 1       |
| XII.  | Professor Velisetty Chandrasekhara Rao & Dr. Anasuya Gold Medal<br>A04EG090010 PAGADALA ASHA MADHAVI       | 629                           | 1       |
| XIII. | Sri Chellapilla Sita Rama Murthy & Smt. Suryakantham Gold Medal<br>A04EG090010 PAGADALA ASHA MADHAVI       | 71                            | 1       |
| XIV.  | Professor Lakkasani Venugopal Reddy and Smt. Vasundara Gold M<br>A04CO140376 GUDIPATI VENKATA RAMA LAKSHMI | 1edal<br>600                  | 1       |
| XV.   | Dogiparthi China Pullaiah Memorial Gold Medal<br>A04CO140376 GUDIPATI VENKATA RAMA LAKSHMI                 | 600                           | 1       |
| XVI.  | Professor Yakasiri Raja Hara Gopal Reddy & Smt. Vijayalakshmi Go<br>A04LM020048 GADE NIRMALATHA            | ld Medal<br>626               | 1       |
| XVII  | . Late Sri. Nagam Bikshalu Memorial Gold Medal<br>A03BU010075 ELURI VENKATA SIVA NAGA SATISH KUMAF         | R 1420                        | 1       |
| XVII  | I. Late Sri. Naraharisetty Ramakrishnaya & Late Peteti Krishna Rao G<br>A04SO140069 NARAHARISETTY SRI HARI | Gold Medal 557                | 1       |
| XIX.  | Sri. Pothuri Radha Krishna Murthy Gold Medal<br>A03BA070037 PANGULURI SUJATHA                              | 1071                          | 1       |
| XX.   | Professor Viswanadhuni Balamohandas & Smt. Vasantha Gold Med<br>A03BC110335 KONA ANITHA                    |                               | 1       |
|       |  |                               |         |

# E) WINNERS OF GOLD MEDALS IN 27<sup>TH</sup> CONVOCATION OF

# ACHARYA NAGARJUNA UNIVERSITY

| S.N  | o. Enrol.No.                     | Student Name  | Total Marks | Rank |
|------|----------------------------------|---|-------------|------|
|      |                                  | Academic year 2003-04 Batch                               |             |      |
| I.   |                                  | ysree Memorial Gold Medal<br>JASTI VANI KUMARI            | 683         | 1    |
| II.  | Smt. Dr.Vemu Anie<br>A03TL010064 | Udyasree Memorial Gold Medal<br>JASTI VANI KUMARI         | 683         | 1    |
| III. |                                  | ayana & Satyavathi Devi Gold Medal<br>YETURI BHASKARA RAO | 642         | 1    |

| Acl   | harya Nagarjuna Un                  | iversity 58  | Centre for Distance Edu      | cation |
|-------|-------------------------------------|--|------------------------------|--------|
| IV.   | Dr. R.Santhi Sree<br>A03EC020008    | Gold Medal<br>MAMIDI ANUPAMA   | 668                          | 1      |
| V.    | Sri.Bhavanari Ran<br>A03MA020024    | na Kotaiah, Anasuryamma, Satyanarayana & Ja<br>PANCHANGAM NARASIMHA CHARYULU | ayalakshmi Gold Medal<br>601 | 1      |
| VI.   | Prof. Velisetty Cha<br>A03EG010039  | andrasekhara Rao & Dr. Anasuya Gold Medal<br>SHAIK JABEEN SULATANA           | 584                          | 1      |
| VII.  | Sri Chellapilla Sita<br>A03EG020169 | a Rama Murthy & Smt.Suryakantham Gold Med<br>MOHAMMAD NAZIYA KHURSHEED       | <b>lal</b> 66                | 1      |
| VIII. | Prof. L.Venugopa<br>A03CO020411     | Reddy and L.Vasundara Gold Medal<br>GADAM SETTY SUBHASHINI                   | 639                          | 1      |
| IX.   | Dogiparthi China<br>A03CO020411     | Pullaiah Memorial Gold Medal<br>GADAM SETTY SUBHASHINI                       | 639                          | 1      |
| Х.    | -                                   | a Hara Gopal Reddy & Smt. Vijayalakshmi Gold                                 |                              |        |
|       | A03LM990003                         | MARUR ARUNA  | 615                          | 1      |

| STATE BANK OF INDIA ORIGINAL<br>APPLICATION FEE DETAILS<br>CENTRE FOR DISTANCE EDUCATION<br>ACHARYA NAGARJUNA UNIVERSITY  | STATE B/<br>APPLICATIO<br>CENTRE FOR DI<br>ACHARYA NAGA   | STATE BANK OF INDIA DUPLICATE<br>APPLICATION FEE DETAILS<br>CENTRE FOR DISTANCE EDUCATION<br>ACHARYA NAGARJUNA UNIVERSITY |
|---|---|---|
| Applicant's Name:Mr./Mrs/Kum :<br>Name of the Course    :   | Applicant's Name:Mr./Mrs/Kum :<br>Name of the Course  |   |
| Reference No/Enrolment No/New :   | Reference No/Enrolment No/New :   |   |
| ANU, CDE fee Collection A/c.No. : 30036214420 at SBI, ANU Campus Branch (CodeNo.4793)                                     | ANU, CDE fee Collection A/c.No. :   | 30036214420 at SBI, ANU Campus<br>Branch (CodeNo.4793)  |
| SBI Branch Name :<br>(Where amount is paid  | SBI Branch Name<br>(Where amount is paid  |   |
| Branch Code : : [ (to be filled by Bank)  | Branch Code<br>(to be filled by Bank)   |   |
| Journal No. :<br>(tobe filled by Bank: Write leigbly)   | Journal No.<br>(tobe filled by Bank: Write leigbly)   |   |
| Deposit Date :  | Deposit Date  |   |
| Purpose of Payment :Towards :   | Purpose of Payment :Towards :   |   |
| a) Cost of Application form :   | a) Cost of Application form :   |   |
| b) I Year Fee :   | b) I Year Fee   |   |
| c) II Year Fee :  | c) II Year Fee<br>d) III Year Fee   |   |
| e) IV Year Fee :  | e) IV Year Fee  |   |
| f) Examination Fee : Suplementary/Betterment Fee  | f) Examination Fee  | Suplementary/Betterment Fee   |
| g) Others :   | g) Others   |   |
| Amount : Rupees in Figures :  | Amount : Rupees in Figures :  |   |
| Rupees in words :   | Rupees in words   |   |
| Payee's Signature Authorised Signatory of Bank  | Payee's Signature   | Authorised Signatory of Bank  |
| Note : Separate individual Form must be used for each single payment. Group payments through one form should not be made. | Note : Separate individual Form must be used for each s payments through one form should not be made. | Note : Separate individual Form must be used for each single payment. Group payments through one form should not be made. |
| # Fee receiving branch is advised to write the Deposit Journal No., Branch Code No. and Amount in words above invariably. | # Fee receiving branch is advised to write the D<br>Code No. and Amount in words above invariably.    | # Fee receiving branch is advised to write the Deposit Journal No., Branch Code No. and Amount in words above invariably. |
|   |   |   |

| ANDHRA BANK ORIGINAL  |  | ANDHRA BANK DUPLICATE   |
|---|--|---|
| CENTRE FOR DISTANCE EDUCATION<br>ACHARYA NAGARJUNA UNIVERSITY   | CENTRE FOR DI<br>ACHARYA NAGA  | CENTRE FOR DISTANCE EDUCATION<br>ACHARYA NAGARJUNA UNIVERSITY   |
| Applicant's Name:Mr./Mrs/Kum :  | Applicant's Name : Mr./Mrs/Kum :   |   |
| Name of the Course :  | Name of the Course   |   |
| Reference No/Enrolment No/New :   | Reference No/Enrolment No/New :  |   |
| ANU, CDE fee Collection A/c.No. :150810011050058 at AB, ANU Campus   Branch (CodeNo.1508)                                 | ANU, CDE fee Collection A/c.No. :  | : 150810011050058 at AB, ANU Campus<br>Branch (CodeNo.1508)   |
| AB Branch Name : : (Where amount is paid  | AB Branch Name<br>(Where amount is paid  |   |
| Branch Code : : [ (to be filled by Bank)  | Branch Code<br>(to be filled by Bank)  |   |
| Transaction ID No. :<br>(tobe filled by Bank: Write leigbly)  | Transaction ID No.<br>(tobe filled by Bank: Write leigbly)   |   |
| Deposit Date :  | Deposit Date :   |   |
| Purpose of Payment :Towards :   | Purpose of Payment :Towards :  |   |
| a) Cost of Application form :   | a) Cost of Application form :  |   |
| b) I Year Fee : .   | b) I Year Fee  |   |
| c) II Year Fee : .  | c) II Year Fee   |   |
| d) III Year Fee :   | d) III Year Fee  |   |
| e) IV Year Fee :  | e) IV Year Fee   |   |
| f) Examination Fee : Suplementary/Betterment Fee  | f) Examination Fee   | : Suplementary/Betterment Fee   |
| g) Others :   | g) Others  |   |
| Amount : Rupees in Figures :  | Amount : Rupees in Figures :   |   |
| Rupees in words :   | Rupees in words  |   |
| Payee's Signature Authorised Signatory of Bank  | Payee's Signature  | Authorised Signatory of Bank  |
| Note : Separate individual Form must be used for each single payment. Group payments through one form should not be made. | Note:Separate individual Form must be used for each s<br>payments through one form should not be made. | Note : Separate individual Form must be used for each single payment. Group payments through one form should not be made. |
| # Fee receiving branch is advised to write the Transaction ID No, Branch Code No. and Amount in words above invariably.   | # Fee receiving branch is advised to write the Code No. and Amount in words above invariably.          | to write the Transaction ID No, Branch ove invariably.  |
|   |  |   |